



MAKE
A LIVING
DOING
WHAT
YOU
LOVE



Your ideas can fuel a creative career. Begin here.

Your creativity isn't something you can turn on and off. It's how you're wired. It's who you are. The only real question is what you'll make of it. And the answer begins with where you choose to get your education.

At The Art Institutes system of more than 50 schools across North America, we offer the guidance and mentoring to help you sharpen your skills, build your knowledge, and find your true calling.

In our creative community, you'll get the support, technology, real-world experience, and career services you need to launch a career where you do what you love. And in these pages, you can explore our areas of study and learn how some of our students and alumni are using their creativity, for life.



Feel the creative energy



There's no substitute for an in-person visit. Come get a real sense of what we're all about as you soak up the atmosphere and feel the creative energy that flows from classroom to computer lab to library.

Supporting your creative potential



We offer scholarship opportunities to those who qualify, and we can help you find a place to stay. It's all part of how we support you right from the start as you prepare to launch your creative career.



APPLIED ARTS:

The Art Institutes is one of the largest applied arts system of schools in the world. The Art Institutes accepts international students into 45 SEVIS approved locations across North America.

CULINARY:

The International Culinary Schools at The Art Institutes is North America's largest system of culinary programs and are offered at over 35 Art Institutes schools. A hands-on education in culinary arts is what we provide to our students while highlighting 25 different world cuisines.



ADMISSIONS:

It's not just faculty, but mentors bringing experience and passion into our classrooms. Our over 4,000 faculty/adjunct faculty members across all Art Institutes schools and programs comprise a dedicated team focused on one thing: Giving you the opportunity to help you tap into in a marketplace driven by ideas and shaped by employers.

SCHOLARSHIP OPPORTUNITIES:

The Art Institutes system of schools offers a number of scholarships, such as portfolio competitions and merit awards. In the 2013-2014 school year, we offered over \$70 million in full or partial scholarships to new and current students. Visit aischolarship.com, and ask your admissions representative about them and what you may qualify for.

PORTFOLIO SHOW:

Our portfolio shows exhibit our student's creative talents for industry professionals, family and friends, and prospective students.

HOUSING:

Many Art Institutes schools offer affordable, comfortable, and convenient housing. Your admissions representative will supply more details about what's available.

 **The Art Institutes®**
CREATIVITY for LIFE

Please contact The Art Institutes International Department to inquire about the amounts and types of grants and scholarships available at your selected Art Institutes school.

Our students bring their ideas to life using professional technology. Learn more about them and their creative journeys, and let their success stories inspire your own. Watch at artinstitutes.edu



“I thrive on the constant innovation of techniques and development of trends, which always keep me on my toes.”



EMILY CRIBBS

User experience and user interface designer at CBS Interactive Fort Lauderdale, Florida.

Associate of Science, Graphic Design,
The Art Institute of Fort Lauderdale, 2011

Emily works on all elements of CBSsports.com's fantasy game products, from interface layout conception to visual design completion. Emily's work is seen on both desktop and mobile platforms.

BELOW

Steven Wilson

Bachelor of Arts, Graphic Design
The Art Institute of Colorado, 2013



Impact the world with your ideas.

You can devise the web ad that captures consumers' attention. Create the user experience for tablets and smartphones. Design the living space that co-exists with the environment. Blend the skills of a graphic designer and a web developer. Make a new product that combines form and function to answer a need. Through one of our programs in the area of design, you could become one of the visual thinkers who drive the creative economy. And your future.

GRAPHIC & WEB DESIGN:

The evolving world of design is opening a wide range of opportunities for graphic designers with interactive skills and web developers who can design. In this program, graphic designers work in traditional areas like print while adding interactive skills, and web designers focus on building interactive skills as they learn design fundamentals. You could start your career in an ad agency, design studio, interactive media company or web design & development firm as a graphic or interactive designer or production or interactive artist.

ADVERTISING:

This is a unique opportunity to explore both the creative and business sides of an industry where you need to cut through the clutter and truly speak to consumers. Junior graphic designer, junior copywriter, and assistant account executive are a few of the entry-level opportunities everywhere from advertising agencies to in-house corporate ad departments.



INTERIOR DESIGN:

It's not just selecting colors and fabrics, but collaborating with clients, architects, and contractors. It's balancing not only form and function, but safety and sustainability. Your first workplace could be a design studio, contracting firm, retailer, hospitality design firm, or your own design shop. Your first job could be assistant designer, interior designer, facility & space planner, project designer, or owner.

INDUSTRIAL DESIGN:

Somebody's creativity is behind every object you interact with today. And before they're engineered and manufactured, somebody has to imagine, sketch, computer-render, and build 3D models of the objects you'll see and use tomorrow. Why not you? Industrial design studios and manufacturing companies are two of the places that offer entry-level positions including car designer, furniture designer, product designer, special effects artist, and theme park designer.



LEFT TO RIGHT
Emily Sellers
Bachelor of Arts, Photography
The Art Institute of Colorado
Shawn LaPaix
Bachelor of Science, Graphic Design
The Art Institute of Vancouver, 2006



“The skills I learned in school helped me turn a hobby into a profession.”

CLOCKWISE FROM TOP LEFT
Nick Pons
Bachelor of Science, Graphic Design
The Art Institute of Vancouver, 2008
Cathy Jun Tang
Bachelor of Science, Interior Design
The Art Institute of Atlanta, 2012
Cesar Lopez
Bachelor of Science, Graphic Design
The Art Institute of New York City, 2009

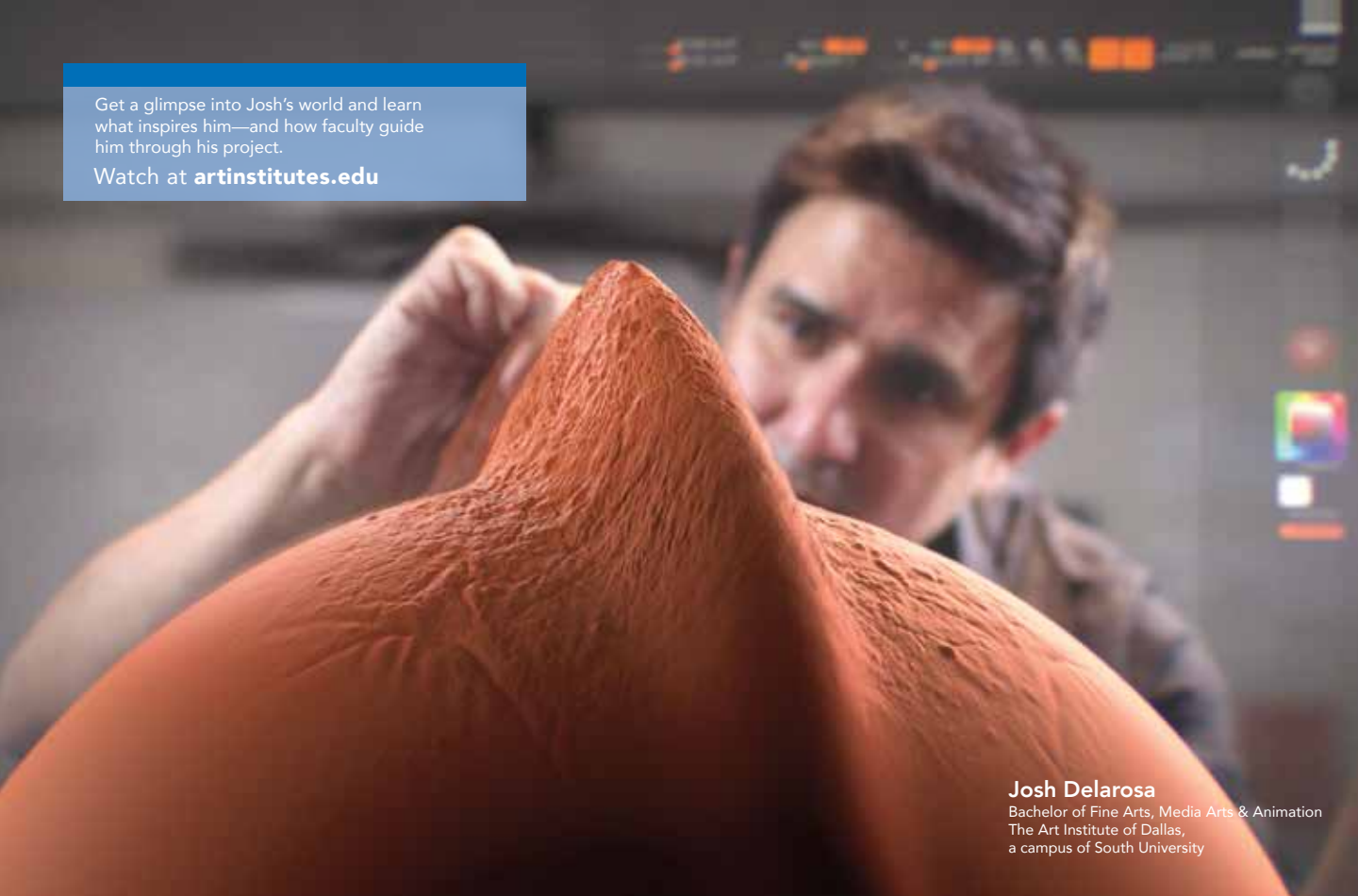


BRIAN TOWNSEND
Works on design team for Microsoft Surface tablets.
Bachelor of Science, Media Arts & Animation,
The Art Institute of California—San Diego,* 2010
Brian's natural creativity led him to a career as a 3D artist and photographer on the design team for Microsoft Surface tablets. He created all the shots used by the CEO of Microsoft and president of Windows when the Surface tablet was unveiled.

*As of 2012, a campus of Argosy University.

Get a glimpse into Josh's world and learn what inspires him—and how faculty guide him through his project.

Watch at artinstitutes.edu



Josh Delarosa
Bachelor of Fine Arts, Media Arts & Animation
The Art Institute of Dallas,
a campus of South University

The tools to put your imagination to work.



Getting the hottest new smartphone app, video game or animation sequence in front of consumers and audiences can make or break a company. That competition to get out in front is a real opportunity for people who are creative and have technical savvy. You'll work with experienced instructors and use technology including HD video equipment, game engines, and the Adobe Master Collection as you prepare for a career in anything from animation to game programming, from digital filmmaking to photography.

OPPOSITE, LEFT TO RIGHT

Group Project

The Art Institute of Phoenix

Dragan Grubescic

Bachelor of Science, Media Art & Animation
The New England Institute of Art, 2008

"I get to animate what I consider to be the most amazing characters ever created for animation."



JOSH LOKAN

Lead marketing animator

Avalanche Software/Disney Interactive, Salt Lake City

Bachelor of Science, Computer Animation, The Art Institute of Portland, 2001

Josh is responsible for managing animation scheduling and for creating marketing content. Josh oversees a team of approximately 15 animators—assigning shots, providing direction, and setting goals. In addition to his managerial tasks, Josh creates his own shots and animations.



ANIMATION:

Express your ideas in pictures and words, and develop the creative and technical skills to begin a career in fields such as advertising, architecture, or multimedia. Possible entry-level jobs include 2D or 3D animator, 3D modeler, illustrator, assistant animator, graphic designer, or production assistant for network or cable TV, a commercial post-production facility, an interactive/game design/film company, or an advertising agency.

GAME DESIGN & PROGRAMMING:

Combine your creativity and love of gaming with our guidance, technology, and focused education, and you can start a career where you capture imaginations. You could begin as a game tester/analyst, game designer, level designer, texture artist, cinematic artist, or 2D/3D artist for employers including software companies, game design firms, and educational organizations.

SPECIAL EFFECTS:

Learn to combine video, graphics, sound—and your imagination—with live-action footage to create everything from TV commercials to movie trailers. You'll find entry-level positions such as digital artist, visual effects specialist, assistant compositor, broadcast design assistant, and production assistant in settings that include design studios, film production companies, and television production firms.



AUDIO PRODUCTION:

Learn to record, edit, mix, and produce audio in professional studios as you gain the real-world experience you need to start your career. You'll work with the same kinds of technology industry professionals use, including Pro Tools and Solid State Logic boards to prepare for a range of audio careers from live entertainment to corporate events to studio production. Entry-level opportunities include audio engineer, radio producer, assistant sound technician, promoter, and sound engineer with employers such as radio stations and recording studios.



DIGITAL FILM:

This is where sight and sound combine with your business sense as you integrate digital audio, video, broadcast graphics, and animation. Assistant producer, assistant director, sound designer, videographer, scriptwriter, and multimedia content manager are some of the entry-level positions in settings including multimedia production houses, advertising agencies, post-production facilities, radio & TV broadcasters, and internet webcast firms.



PHOTOGRAPHY:

Capture a moment. Convey an emotion. Create a future. Start by studying the artistic and technical aspects of the profession in courses including design and composition, portraiture, and image manipulation. Entry-level positions include photographer's assistant, production assistant, digital retoucher, and digital prepress operator for employers such as publishers, photo labs, and production companies.



“It was nice to have three job offers before I was finished [with school].”

TOP, LEFT TO RIGHT

Tess Brownson

Bachelor of Science, Media Arts & Animation
The Art Institute of Colorado, 2008

Stephanie Rodriguez

Bachelor of Science, Graphic Design
The Art Institute of California—Inland Empire,* 2010

OPPOSITE, BOTTOM

Aaron Campbell

Bachelor of Science, Advertising
The Art Institutes International Minnesota, 2006

*As of 2012, a campus of Argosy University.



LOGAN BYERS

Dialogue editor, sound designer at LB Audio
Rancho Cucamonga and Los Angeles, California

Bachelor of Science, Audio Production,
The Art Institute of California—Inland Empire,
a campus of Argosy University, 2013

Logan has won a National Addy Award for Best Sound Design and an Audio G.A.N.G. Award for Best Game Sound Design. His projects include sound effects for the commercial music video of EA Games' "Army of Two: The Devil's Cartel" commercial and sound design for the film "Einstein's God Model."

Thirteen fashion designers from five Art Institutes schools. Learn about them as they prepare their collections for Mercedes-Benz Fashion Week.

Watch at artinstitutes.edu



Christopher Maracha
Bachelor of Fine Arts, Fashion Design
The Art Institute of California—San Francisco,
a campus of Argosy University, 2012



Start making a name for yourself.

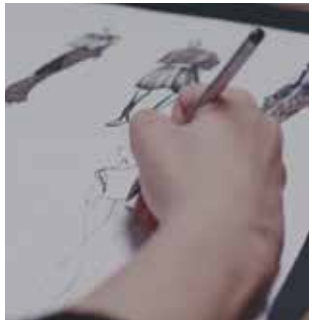
Whether your dream is to create the head-turning dress, design the attention-grabbing retail display, or get inside the minds of consumers, the place to start is a focused Fashion education at an Art Institutes school. Working with experienced instructors and professional-grade technology, you'll get the support, guidance, and skills to connect to the design or management side of an industry where every day is a fresh opportunity to make a fashion statement.

FASHION DESIGN:

Bring your ideas to the world of fashion. We'll guide your progress from sketch to runway as you learn to express yourself in fabric, texture, and color. Your career could get started as an assistant designer, production assistant, or assistant patternmaker with employers like apparel manufacturing companies and department stores.

FASHION MARKETING:

We'll help you channel your sense of style and your business savvy into a career where you promote the latest fashions to consumers by using the right mix of media to drive shoppers into the store, and create the shopping experience they encounter when they get there. Entry-level positions include assistant fashion buyer, retail design consultant, visual merchandiser, stylist, event promoter, assistant retail store manager, and runway coordinator with employers from small boutiques to major retailers, from wholesalers to manufacturers.



“You may have your sights set on designing for the runway, but there are huge opportunities in patternmaking, textile design, menswear, and other areas.”



RHAPSODY HAHN

Owner, operator, *The Turnovers Company*

Bachelor of Science, Fashion Design,
The Art Institute of Philadelphia, 2007

Rhapsody Hahn designs collections, sources materials, and oversees production, distribution, sales, and marketing. She's using the knowledge she gained to dictate what she wants from manufacturers overseas and to create the high-quality garments offered through her Turnovers collection.



Join four notable culinary alums as they share their stories, their passions, and how their education prepared them—all while creating and enjoying their signature dishes. Watch at artinstitutes.edu

Chris Shepherd (lower left)
Associate of Applied Science, Culinary Arts
The Art Institute of Houston, 1996

Jamie Bissonnette (upper left)
Associate of Science, Culinary Arts
The Art Institute of Fort Lauderdale, 1996

“There’s no job in the world where you get to work with so many interesting people.”



TYLER SHIPTON
Chef and owner of Borough Restaurant, Minneapolis, Minnesota

Associate of Applied Science, Culinary Arts, 2008,
Bachelor of Science, Culinary Management, 2009,
The Art Institutes International Minnesota
Tyler enjoys experimenting with flavor combinations, and believes that the restaurant industry lets him be who he truly is—someone who’s passionate about food and cooking.

LEFT TO RIGHT
Arlene Stewart
Bachelor of Science, Culinary Management
The Art Institute of Atlanta, 2005
Stephanie Alderete & Courtney Davis
Bachelor of Science, Culinary Design
The Art Institute of Atlanta, 2006



CULINARY ARTS:

Uncover world cuisines in a well-equipped dining lab as you sharpen your fundamental cooking skills and explore the international tastes that are energizing the industry. This well-rounded education can launch a career in such entry-level positions as line, prep or pantry cook; grillardin; or assistant baker in settings ranging from restaurants and hotels to resorts and catering firms.



CULINARY MANAGEMENT:

Discover possibilities beyond the kitchen as you combine all the ingredients, from cuisine to ambience, to create the total dining experience. You’ll be prepared for positions including management trainee, kitchen manager, catering manager, or assistant pastry, banquet, or sous-chef with restaurants, hotels, resorts, and caterers.

If you can dream it, you can make it.

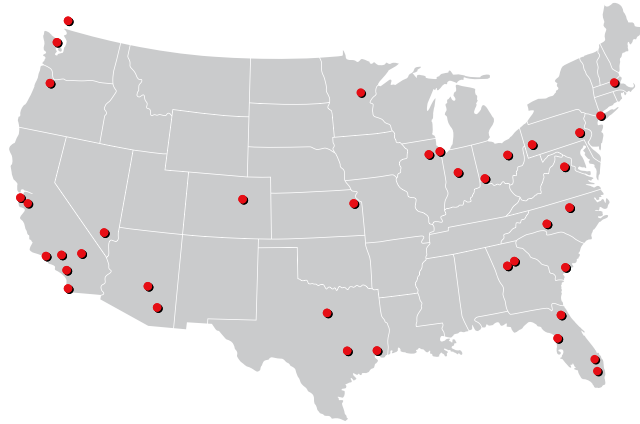


A growing taste for new flavors is your opportunity to turn your creativity and love of food into a culinary career. It all starts with a focused education at The International Culinary Schools at The Art Institutes. In our Culinary programs, you’ll begin with the fundamentals and explore cuisines from over 20 countries. With the guidance of talented instructors, you’ll prepare for a future in anything from baking & pastry to food & beverage management. And you’ll get ready to use your creativity, for life.

Congratulations to two Art Institutes culinary alums on their 2014 James Beard Awards.

Chris Shepherd, Best Chef, Southwest Jamie Bissonnette, Best Chef, Northeast

Our Ai Locations



BC, CANADA

The Art Institute of Vancouver¹
2665 Renfrew Street, Vancouver, BC V5M 0A
1.604.683.9200

WASHINGTON

The Art Institute of Seattle
2323 Elliott Avenue, Seattle, WA 98121-1642
1.800.275.2471

OREGON

The Art Institute of Portland
1122 N.W. Davis Street, Portland, OR 97209-2911
1.888.228.6528

CALIFORNIA

The Art Institute of California—Hollywood²
5250 Lankershim Boulevard, North Hollywood, CA 91601
1.877.468.6232

The Art Institute of California—Inland Empire²
674 East Brier Drive, San Bernardino, CA 92408-2800
1.800.353.0812

The Art Institute of California—Los Angeles²
2900 31st Street, Santa Monica, CA 90405-3035
1.888.646.4610

The Art Institute of California—Orange County²
3601 West Sunflower Avenue, Santa Ana, CA 92704-7931
1.888.549.3055

The Art Institute of California—Sacramento²
2850 Gateway Oaks Drive, Sacramento, CA 95833
1.800.477.1957

The Art Institute of California—San Diego²
7650 Mission Valley Road, San Diego, CA 92108-4423
1.866.275.2422

The Art Institute of California—San Francisco²
1170 Market Street, San Francisco, CA 94102-4928
1.888.493.3261

The Art Institute of California—Silicon Valley²
1120 Kifer Road, Sunnyvale, CA 94086
1.866.583.7961

COLORADO

The Art Institute of Colorado
1200 Lincoln Street, Denver, CO 80203-2172
1.800.275.2420

NEVADA

The Art Institute of Las Vegas
2350 Corporate Circle, Henderson, NV 89074-7737
1.800.833.2678

ARIZONA

The Art Institute of Phoenix
2233 West Dunlap Avenue, Phoenix, AZ 85021-2859
1.800.474.2479

The Art Institute of Tucson
5099 E. Grant Rd., Suite 100, Tucson, AZ 85712
1.866.690.8850

UTAH

The Art Institute of Salt Lake City
121 West Election Road, Suite 100, Draper, UT 84020-9492
1.800.978.0096

TEXAS

The Art Institute of Austin
A branch of The Art Institute of Houston
101 W. Louis Henna Blvd., Suite 100, Austin, TX 78728
1.866.583.7952

The Art Institute of Dallas
A campus of South University
8080 Park Lane, Suite 100, Dallas, TX 75231-5993
1.800.275.4243

The Art Institute of Fort Worth
A campus of South University
7000 Calmont Avenue, Suite 150, Fort Worth, TX 76116
1.888.422.9686



The Art Institute of Houston
4140 Southwest Freeway, Houston, TX 77027
1.800.275.4244

The Art Institute of Houston—North
A branch of The Art Institute of Houston
10740 North Gessner Drive, Suite 190, Houston, TX 77064
1.866.830.4450

The Art Institute of San Antonio
A branch of The Art Institute of Houston
10000 IH-10 West, Suite 200, San Antonio, TX 78230
1.888.222.0040

MINNESOTA

The Art Institute International Minnesota
15 South 9th Street, Minneapolis, MN 55402-3105
1.800.777.3643

KANSAS

The Art Institutes International – Kansas City
8208 Melrose Drive, Lenexa, KS 66214
1.866.530.8508

ILLINOIS

The Illinois Institute of Art—Chicago
350 N. Orleans Street, Suite 136-L,
Chicago, IL 60654-1593
1.800.351.3450

The Illinois Institute of Art—Schaumburg
1000 N. Plaza Drive, Suite 100,
Schaumburg, IL 60173-4990
1.800.314.3450

INDIANA

The Art Institute of Indianapolis
3500 Depaw Blvd., Suite 1010,
Indianapolis, IN 46268-6124
1.866.441.9031

OHIO

The Art Institute of Ohio—Cincinnati³
8845 Governors Hill Drive, Suite 100,
Cincinnati, OH 45249-3317
1.866.613.5184

PENNSYLVANIA

The Art Institute of Philadelphia
1622 Chestnut Street, Philadelphia, PA 19103-5119
1.800.275.2474

The Art Institute of Pittsburgh
420 Boulevard of the Allies, Pittsburgh, PA 15219-1301
1.800.275.2470



The Art Institute of York—Pennsylvania
1409 Williams Road, York, PA 17402-9012
1.800.864.7725

NEW YORK

The Art Institute of New York City
218-232 West 40th Street, New York, NY 10018
1.800.654.2433

MASSACHUSETTS

The New England Institute of Art
10 Brookline Place West, Brookline, MA 02445-7295
1.800.903.4425

MICHIGAN

The Art Institute of Michigan
28125 Cabot Drive, Suite 120, Novi, MI 48377
1.800.479.0087

VIRGINIA

The Art Institute of Virginia Beach⁴
A branch of The Art Institute of Atlanta
Two Columbus Center, 4500 Main Street, Suite 100,
Virginia Beach, VA 23462
1.877.437.4428

The Art Institute of Washington⁴
A branch of The Art Institute of Atlanta
1820 North Fort Myer Drive, Arlington, VA 22209-1802
1.877.303.3771

The Art Institute of Washington—Dulles⁴
A branch of The Art Institute of Atlanta
The Corporate Office Park at Dulles Town Center,
21000 Atlantic Blvd., Suite 100, Dulles, VA 20166
1.888.627.5008

SOUTH CAROLINA

The Art Institute of Charleston
A branch of The Art Institute of Atlanta
24 North Market Street, Charleston, SC 29401-2623
1.866.211.0107

NORTH CAROLINA

The Art Institute of Charlotte
A campus of South University
Three LakePointe Plaza, 2110 Water Ridge Parkway,
Charlotte, NC 28217-4536
1.800.872.4417

The Art Institute of Raleigh—Durham
A campus of South University
410 Blackwell Street, Suite 200, Durham, NC 27701
1.888.245.9593



FLORIDA

The Art Institute of Fort Lauderdale
1799 S.E. 17th Street, Fort Lauderdale, FL 33316-3013
1.800.275.7603

The Art Institute of Jacksonville
A branch of Miami International University
of Art & Design
8775 Baypine Road, Jacksonville, FL 32256-8528
1.800.924.1589

The Art Institute of Tampa
A branch of Miami International University
of Art & Design
Parkside at Tampa Bay Park,
4401 North Himes Avenue, Suite 150,
Tampa, FL 33614-7086
1.866.703.3277

Miami International University of Art & Design
1501 Biscayne Boulevard, Suite 100,
Miami, FL 33132-1418
1.800.225.9023

ATLANTA

The Art Institute of Atlanta
6600 Peachtree Dunwoody Road, N.E.,
100 Embassy Row, Atlanta, GA 30328-1649
1.800.275.4242

The Art Institute of Atlanta—Decatur
A branch of The Art Institute of Atlanta
One West Court Square, Suite 110, Decatur, GA 30030
1.866.856.6203

¹International students may attend with appropriate Citizenship and Immigration Canada visa and permit. ²A campus of Argosy University. ³The Art Institute of Ohio — Cincinnati is licensed by the Ohio State Board of Career Colleges & Schools, 30 East Broad Street, 24th Floor, Suite 2481, Columbus, OH 43215, 614.466.6000. OH Reg #04-01-1698B. ⁴The Art Institute of Virginia Beach, Two Columbus Center, 4500 Main Street, Suite 100, Virginia Beach, VA 23462; The Art Institute of Washington, a branch of The Art Institute of Atlanta, 6600 Peachtree Dunwoody Rd, NE, 100 Embassy Row, Atlanta, GA 30328; and The Art Institute of Washington – Dulles, a branch of The Art Institute of Atlanta, The Corporate Office Park at Dulles Town Center, 21000 Atlantic Blvd., Suite 100, Dulles, VA 20166, all branches of The Art Institute of Atlanta, are certified to operate by the State Council of Higher Education for Virginia (James Monroe Building, 101 North 14th Street, Richmond, VA 23219, 1.804.225.2600).

Ai International Department

GET MORE INFORMATION ON:

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- Admissions
- Programs & durations
- Prices
- Accommodation
- Student service

For more information, contact us:

E: international@aii.edu

P: 604.683.9200



Artwork credits: (Bottom left to right) Gustavo Alonso, Bachelor of Fine Arts, Fashion Design, Miami International University of Art & Design, 2013; Arlene Stewart, Bachelor of Science, Culinary Management, The Art Institute of Atlanta, 2005

Programs, credential levels, technology, and scheduling options vary by school, and employment opportunities are not guaranteed. Financial aid is available to those who qualify.

Since The Art Institutes is comprised of several institutions, see aiprograms.info for program duration, tuition, fees, other costs, median debt, federal salary data, alumni success, and other important info. The Art Institutes is a system of over 50 schools throughout North America. Programs, credential levels, technology, and scheduling options vary by school and are subject to change. Several institutions included in The Art Institutes system are campuses of South University or Argosy University. Administrative office: 210 Sixth Avenue, 33rd Floor, Pittsburgh, PA 15222 ©2014 The Art Institutes International. Our email address is csprogramadmin@edmc.edu.