

CIAM

CALIFORNIA INSTITUTE OF
ADVANCED MANAGEMENT

A Revolution in Business Education

WHAT IS CIAM?

CIAM was founded by Dr. William A. Cohen (Major General USAF, Ret.) and Ms. Jennie Ta (current President) on the belief that business education should be rooted in real world demands. Peter Drucker, "The Father of Modern Management" and our guiding leader, always emphasized application and action rather than theory alone.

As a new startup school with a dream for a new revolutionary form of education, CIAM was designed to:

- Be incredibly hands-on and immediately applicable
- Provide a high quality Drucker-based education
- Only have PhD level expert professors
- Be flexible for any schedule
- Be affordable on any budget
- Be available anywhere in the world

**SCHOOL SHOULD NOT BE
DETACHED FROM THE REAL
WORLD. EDUCATION SHOULD
BE DIRECTLY APPLICABLE TO A
STUDENT'S CAREER AND FUTURE.**





Developing A NEW MBA Program

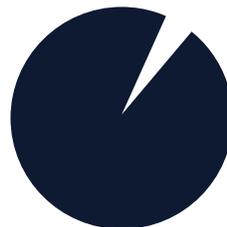
WE'VE SPENT 5 YEARS PROTOTYPING THIS NEW MODEL.

We've had 19 incredible students join us during our pilot phase, with amazing results. Their feedback directly helped reshape and design our educational model to meet the changing demands of the modern world. These students helped us pioneer a new frontier in business education, the very first student lead and operated consulting team of its kind. To date, CIAM student consultants have delivered over 77 unique projects worldwide. Some of these companies include: Universal Studios Hollywood, American Red Cross, California State University Northridge, FEMSA/Coca-Cola, and many more.

THE RESULTS ARE IN:

Our beta test phase is now over and the results are in... our new education model is a HUGE success! Here's what our graduates had to say:

- 92% felt the program directly benefited them
- 89% were very satisfied with the teaching and learning environment
- 86% were completely satisfied with their education



**91% FELT DIRECTLY
PREPARED WITH SKILLS
FOR THE JOB MARKET**

STUDENTS AND ALUMNI AGREE

CIAM alumni, students, and administrators all believe that CIAM's experiential learning model is the future of business education. Professors from elite schools like Harvard, Berkeley, Yale, UCLA, etc have joined our cause through guest lectures, supporting our efforts to provide the best model of education possible.

We are now ready to introduce this educational model to the world and take our program to the next level. Be a part of the revolution in business education and experience first-hand how education can be connected to one's career and future through an MBA program designed to serve the student's and the world's needs.





CIAM
CALIFORNIA INSTITUTE OF
ADVANCED MANAGEMENT

MASTER'S IN BUSINESS ADMINISTRATION IN *Executive Management & Entrepreneurship*



WELCOME

Your decision to attend CIAM will be the beginning of an extremely rewarding experience. CIAM provides an MBA to local and global student communities where you will take courses that are either held on the Los Angeles campus or at your pace online. Whether attending on campus or online, all students have access to all of the university resources. You will discover new ways of learning in a diverse environment and make professional connections that will last a lifetime. We encourage you to come and study at CIAM. We believe hands-on learning is the most efficient way to learn, where it benefits you, as well as the communities in which you serve. We look forward to having you join our learning community.

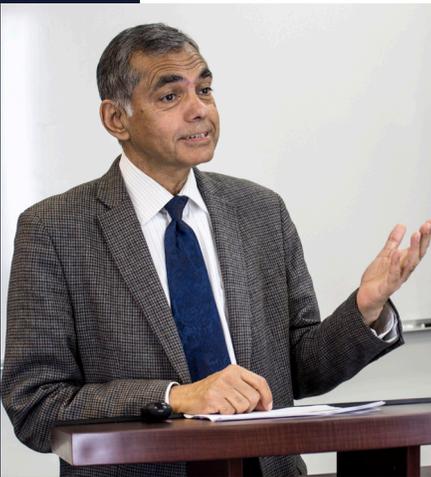
-Dr. Eric J. McLaughlin
Vice President and Chief Academic Officer

INFO@CIAM.EDU | WWW.CIAM.EDU



OVERVIEW

CIAM is a non-profit university that promotes its collaborative culture, entrepreneurial spirit and innovations in its MBA program through the teachings of Peter F. Drucker, the Father of Modern Management. We offer an MBA program that prepares students for leadership positions across different industries. Students will do practical research in the form of consulting projects and case studies. Instead of tests, students are graded on papers, reports and presentations. Leadership and teamwork skills are developed as students work collaboratively throughout their course of study and there is a continuous focus on the development of effective written and oral communication.



FACULTY

CIAM faculty are carefully selected and continuously evaluated. All faculty hold doctorates or terminal degrees and have relevant and significant experience in their teaching areas. Our faculty have decades of combined teaching experience.

Student success is their highest priority. We concentrate on the target market of adult students and do everything to create a positive environment in terms of providing extra student services and academic advising. Students will gain a very unique practical experienced for twelve companies in varied industries.

COURSES - 36 CREDITS

For Course Descriptions visit:
<http://ciam.edu/new/curriculum>

Course #	Title	Credits
DRU 501	Leadership based on Drucker's Principles	3.0
DRU 502	Innovation and Entrepreneurship based on Drucker's Principles	3.0
OPS 501	Operations Management	3.0
ACC 501	Accounting For Decision Making	3.0
IB 501	International Business Concepts	3.0
ETH 501	Business Ethics	3.0
FIN 501	Corporate Finance	3.0
IS 501	Management of Information Systems	3.0
MGT 501	Management and Organizational Behavior	3.0
MKT 501	Marketing Management	3.0
BUS 501	Quantitative Analysis for Decision Making	3.0
MGT 511	Strategic Management	3.0

ADMISSIONS REQUIREMENTS

1. A Bachelor's degree in any field from an accredited institution in the U.S. (or overseas equivalent) with a 3.0 or higher GPA (on a 4.0 scale).
2. Minimum one year of organizational work experience
3. Successful completion of the CIAM Writing Assessment Essay
4. Acceptable English test score (TOEFL, IELTS or PTE Academic).



Test Name	Minimum Score
Test of English as a Foreign Language (TOEFL)	79
International English Language Test System (IELTS)	6.0
Pearson Test of English Academic (PTE Academic)	58



APPLICATION & ENROLLMENT INFORMATION

Step 1: Submit Application Package to CIAM

- Email or fax to admissions@ciam.edu or 1(626)350-1515:
 - MBA Application
 - Current Resume
 - Copy of the Biological Page of your Passport (home country)
 - Admissions Questionnaire
 - Statement of Interest
 - Topic: Describe your interest in CIAM's MBA as to how our program meets your career and educational objectives.
- Send English test score DIRECTLY to CIAM
- Pay application fee – <http://ciam.edu/new/make-a-payment>
- Submit Official Transcript(s) to CIAM
- Course-by-Course evaluation
- If interested in transferring of credits – contact the Office of Admissions at admissions@ciam.edu

Step 2: Pass the CIAM Assessment Writing Test

Step 3: Schedule and Pass the Admissions Interview



CIAM STUDENT SERVICES

- Library
- Consulting Institute
- Writing Assistance
- I-20 Visa

WHY STUDY AT CIAM?

- 11-months or 22-months option to your MBA degree.
- No additional courses required for students with non-business undergraduate degrees.
- All faculty have doctorates from accredited universities.
- Opportunities to meet with Distinguished Professors & C-level/Senior Executives
- Affordable all-inclusive cost.
- All textbooks are free to students.
- Real world practice integrated with theory.
- Job finding skills integrated into the program.
- On-campus or Online programs.
- Small class sizes.
- No exams: evaluation based on papers, presentations, reports and participation.
- The campus is located in beautiful Southern California.



STUDENT TESTIMONIAL

"I have gained so much since the start of my MBA pursuit at CIAM. The education I have obtained thus far is very enriching, practical, and empowering. Specifically, I was given valuable lessons on how executive managers and entrepreneurs succeed in their field. Prior to pursuing my CIAM MBA, I had several years of professional experience in the Life Science and Information Science fields. I was content at being led and managed, and I did not have the audacity to be the leader, the innovator, or much less be the entrepreneur-- NOT until now. It seems as though I discovered a new self--that is, the business side of myself. CIAM's rigorous, dynamic courses challenged me to perform in many areas. I am very grateful for the education I have received at CIAM."

- Miranda Lam (Graduated June, 2015)

CONTACT US

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info@ciam.edu | www.ciam.edu | 626-350-1500

Open Mon-Fri from 8:30AM-5:30PM