



Berkeley College®

Your **potential** is our **promise**®.

# Be

in the center of it all.

International Viewbook 2020-2021

# Begin your future at Berkeley College in the heart of New York City.

## Be amazed

New York City is like no other place in the world. The “city that never sleeps” is a global center for business, fashion, design, and more. It’s also the perfect place to prepare for a career that can take you anywhere!

The Berkeley College New York City campus is close to many Fortune 500 firms, major financial institutions, the New York Stock Exchange, as well as leading names in technology, marketing, design, and other in-demand industries.

We hope you will consider Berkeley College, where preparing students for professional and personal success has been our focus since 1931. We invite you learn more about our proven, career-focused programs, our dedicated faculty and staff, and exceptional support services and resources.

- The International Department

# Be informed

Unlike many colleges, Berkeley College is completely focused on preparing you for professional and personal success. Here are just some of the ways we stand out:

## Berkeley is...

- **Relevant.** Our career-focused programs are developed and updated with input from industry experts to ensure that you learn the skills today's employers demand.
- **Professional.** Our professors are chosen for their academic excellence and professional experience in the subjects they teach.
- **Flexible.** Programs are available on site and online.
- **Practical.** All programs include an internship, practicum, or job-related assignment to give you real-world experience.
- **Supportive.** Extensive support services and resources—including tutoring—are available to all students. Berkeley graduates receive free career assistance.



# Be global

Because the economies and businesses of the world are interconnected, it makes more sense than ever to study in an environment that offers opportunities to exchange global perspectives. At Berkeley College, your exposure to different cultures and customs can be extremely valuable throughout your career.

- More than 300 international students representing more than 50 countries are enrolled at Berkeley College.
- Based on its total number of international students, Berkeley College ranked number 14 among specialized institutions in the United States.\*\*

\*\*2019 Open Doors Report (2018/2019 enrollment) Institute of International Education (for degree-granting institutions concentrating in a set of related fields).



# Programs of Study

**Berkeley's career-focused programs are developed with input from Advisory Boards made up of industry experts to ensure that you learn the skills that employers demand. Each program also includes a faculty-monitored internship, practicum, or job-related assignment where you'll be able to apply what you've learned in a real-world setting. This experience can be a tremendous advantage in beginning a career.**

## Accounting

**Learn the art and science of managing a company's finances.** Accounting degree programs cover varying levels of accounting theory, practical knowledge, and technology, preparing students for a range of professional roles.

## Business Data Science

**Learn emerging technology with a solid business core.** Business data science is an in-demand multi-disciplinary career field that combines a range of skills that include analyzing large amounts of data, data mining, and programming skills, along with cutting-edge technologies. A wide range of organizations depend on skilled professionals to help make crucial decisions and predictions. The program offers concentrations in Business Analytics and Artificial Intelligence.

## Fashion Merchandising and Management

**Combine fashion sense and business sense for the perfect fit.** This program will give you an all-around understanding of the industry. You'll learn about historical trends, marketing strategies, management skills, the latest technology, and more as you prepare to enter this exciting career in a number of roles.

## Financial Services

**Help others invest in a better future.** You'll learn how financial institutions work, with a focus on the products and services they offer and their importance to the economy. From experienced professionals, you'll learn to assess client needs and develop comprehensive financial plans.

## General Business

**Gain a broad base of powerful business knowledge.** This flexible program allows you to learn a variety of business areas related to a range of career opportunities. You'll learn the skills to enter the competitive professional world, and have the option of continuing your education or exploring different roles and industries.

## Graphic Design

**Learn the art of effective visual communication.** This exciting program teaches the artistic skill and technology used by graphic designers to help businesses successfully connect with their audiences through websites, advertising, packaging, periodicals, and other traditional and digital media.

## Health Services Management

**Help manage the business of health.** From experienced professionals, you'll learn the business skills and technology needed to enter the fast-growing healthcare field in management, administration, and other important positions. The curriculum explores the many types of professional healthcare organizations.

## Information Technology Management

**Combine IT and business applications.** A unique blend of technology skills and business management effectively prepares you for the fast-paced information systems field. You'll learn current technology while focusing on web, network security, and database management.

## Interior Design

**Learn the art and business of creating functional and aesthetic environments for living and working.** Focus on the creative and business aspects of interior design as you learn the technical and practical skills from experienced designers and prepare to enter a variety of professional roles.

## International Business

**More than ever, business crosses borders.** As you prepare to work in a global marketplace, experienced business leaders will share the knowledge, understanding, and insight you'll need to deal effectively with the complexities of business environments around the world and the multinational and multicultural issues involved.

## Justice Studies – Criminal Justice

**Learn the skills to make the world more secure.** You'll build a strong foundation for a variety of careers in this important field as you learn from professionals with a vast range of experience. You'll take courses that focus on both the technological and management skills required in the administration of justice.

## Legal Studies

**Prepare to enter the growing legal support field.** Legal support services with government, nonprofit organizations, and regulatory/compliance offices are just a few of the possible career paths you can take. You can concentrate in specialized areas, such as legal administration, business law, or elder law. The Legal Studies program also provides a solid foundation for continuing on to law school and other advanced studies in law.

## Management

**Manage a company by motivating people.** Innovation and creativity are at the core of this program, where you'll learn skills to enter various management roles within different types of organizations. In addition to a broad-based core management curriculum, you can choose a specialization in Entrepreneurship or Human Resources.

## M.B.A., Management

**Expand your opportunities.** Through advanced studies, you'll prepare for top management positions in a wide range of industries. You'll learn from accomplished professors and have the opportunity to apply current topics and concepts in your coursework.

## Marketing Communications

**Communicate creatively for a cause.** Every product, service, or idea needs to capture attention and build desire among consumers. Organizations depend on marketing communications professionals for advertising, public relations, sales promotion, and professional selling to build their brands.

Not all programs and courses are offered at all campuses. You may be required to take some courses at another campus or online.

Berkeley College reserves the right to add, discontinue, or modify its programs and policies at any time. Modifications subsequent to the original publication of this document may not be reflected here. For up-to-date and detailed information, please visit [BerkeleyCollege.edu](http://BerkeleyCollege.edu) and view our catalogs at [BerkeleyCollege.edu/Publications](http://BerkeleyCollege.edu/Publications).



**“I chose Berkeley because of the atmosphere and the culture. You feel like you belong here. Plus, New York is a great place to study. It is one of the financial centers of the world. And most of the professors here are professionals. They practice what they do.”**

**- Romaine Duncan**  
Jamaica

**Be**  
inspired

# Career Services and Internships

A major benefit of a Berkeley College education is the practical experience students gain through program-related, faculty-monitored internships, practicums, or job-related assignments, which are part of the curriculum in all programs of study. Career specialists work with students on an individual basis to identify internships that are best suited to students' majors, interests, and abilities. This experience has led to many opportunities after graduation. Here are some of the companies in which students have found positions:

Accountemps  
Administration of Children Services  
Advanced Billing Collection Service  
AK Design Studios  
Allstate Insurance  
American Cancer Society  
American Document Solutions  
Ann Taylor  
Anna Sui  
Anya  
ASPCA  
Atlantic Health System  
BASF  
BAYADA Home Health Care  
Bed, Bath, & Beyond  
Beijing Yoosure International

Bellevue Hospital  
Bergen County Surrogate Court  
Bindi North America  
Boy Scouts of America  
Capture Showroom  
Cardiacare Center  
Carteret Municipal Court  
Central Park North Orthodontic  
Child & Family Resources  
Children's Health Center  
Citi Habitat  
Citigroup  
City of Newburgh Police Department  
ClickPay  
Clifton Police Department  
Colón & Peguero LLP  
Columbia Bank  
Compassionate Care  
Cormorant Capital  
Creative Work  
Cushman & Wakefield  
Cynthia Rowley  
Department of Disabilities  
Design Alternatives  
Diresta Communications  
Emblem Health  
Essex County Prosecutor's Office  
Gottex  
Guttenberg Police Department  
Human Rights Foundation  
iHeart Media  
Interior Decisions  
Jackson Hewitt Tax Service  
Jennifer Pacca Interiors  
Jordache Enterprises  
Kashion Industry Co.,Ltd  
Kassem & Associates, PC  
Kingsboro Psychiatric Center  
KPM Tax & Accounting Services  
L'Oreal  
Legal Aid Society  
Long Island Blood Services  
Maimonides Hospital  
Manhattan Borough President, Gail Brewer  
Max Mara  
Memorial Sloan Kettering

Merck  
Morris County Courthouse  
Mount Sinai Health System  
NBC Universal  
New Jersey Department of Corrections  
New York Life Insurance  
New York Performing Arts Center  
New York Police Department  
New York Times  
Newark Municipal Court  
Nina Footwear Corp  
Nordstrom's  
North Jersey Chamber of Commerce  
North Jersey Federal Credit Union  
Northwestern Mutual Financial  
NuCare Pharmacy & Surgical  
NYC Department of Probation  
Omnicom Media Group  
Palisades Medical Center  
Passaic County Sheriff Department  
Passaic County Superior Court  
Paterson Police Department  
PharmaKinnex Inc.  
PR Consulting, Inc.  
Provident Bank  
Rent the Runway  
Ronald McDonald House  
RWJ Barnabas Health  
Saint Clare's Health System  
Samuelson Furniture  
Science of Apparel  
SCORE, NYC  
Solabia USA  
Sony Music Entertainment  
Spanish-US Chamber of Commerce  
Sperling & Partners, LLP  
St. Joseph's Healthcare System  
Staten Island University Hospital  
Superior Court of New Brunswick  
Superior Court of New Jersey  
The Brooklyn Hospital Center  
The Navika Group of Companies  
The Vitamin Shoppe  
Uniqlo



TRBE



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Your **potential** is our **promise**.™

in the center of it all.

**“I recommend Berkeley because the professors here are awesome; they are excellent in what they do. You can always come to their offices and they are really helpful.”**

**- Marie Halvorsen**  
Norway



**BC**  
connected

**Berkeley College is dedicated to making your experience positive—from the admissions process to graduation and beyond. Our goal is to provide you with personal attention, and our admissions advisors, academic advisors, professors, international advisors, career advisors, students, and support staff are available to assist you.**

## International Student Office

Our International Department offers assistance with student visas, information about housing, and help adjusting to life in the United States.

## Student Life

Berkeley offers many activities beyond the classroom to help you socialize with other students, develop friendships, and expand your professional networks. Past activities have included cultural dinners, an international student cruise, a United Nations tour, a Wall Street tour, and a fashion museum tour. There's always something going on!

## Clubs

The International Club, United Nations Club, Desi Club, Hispanic Club, Turkish Club, Chinese Student Association, Korean Student Association, and Japanese Student Association are just some of the ways to get involved at Berkeley College. Or, find some other students with similar interests and start a new club!

### **Athletics and Recreation**

At Berkeley College, men's and women's intercollegiate teams compete in soccer (football), basketball, tennis, and cross-country. Students may participate in club teams and intramural play in other sports. Berkeley College is a member of the United States Collegiate Athletic Association (USCAA) and the Hudson Valley Intercollegiate Athletic Conference (HVIAC).

## Student Resources

### **Libraries**

Our libraries offer numerous resources to support academic programs, as well as the intellectual and cultural enrichment of the Berkeley community. A systemwide collection of more than 177,000 volumes is held locally by facility and shared collectively through a web-based library management system. Students have access to online catalogs, electronic databases, and the internet.

### **Technology**

Berkeley campuses are equipped with wireless internet and smart classrooms. Our computer labs have modern, up-to-date hardware and software.

### **Center for Academic Success**

Our Center for Academic Success is available at each campus and online to help students improve their academic performance. Peer and faculty tutoring is available on site or online.



# Berkeley College Online®

Students around the world can earn a Bachelor's, Associate's, or Master's degree through Berkeley College Online®. Students can also combine on-site and online classes.

- Many of the same proven programs and resources are available both on site and online
- Courses can be accessed 24 hours a day, seven days a week, from any location where internet access is available and permitted by law
- Students may take advantage of online clubs, activities, tutoring, an extensive online library, and Career Services

**“Berkeley is a great school; it’s a great platform for networking. I have more confidence and it will really help me when I apply for jobs.”**

**- Tanya Grontvedt**  
Norway

Please note that students in the U.S. on student (F-1) visas are limited in the number of online courses they are permitted to take.

Be  
flexible

# Faculty

**Our faculty members are chosen for their excellent academic credentials, their relevant professional experience, and their ability to provide close personal attention to students. Many students develop positive connections with their professors, who are committed to their academic, professional, and personal success.**

## Faculty Spotlights

Here is just a sample of the faculty you'll find at Berkeley College. Each accomplished professor brings a unique perspective which helps students prepare for the professional world.



### **Rahul Bedi, Ph.D.**

With more than 30 years of experience in international business, Dr. Bedi has been a consultant to the United Nations, as well as many international trade boards. He is currently Vice President of the India-America Chamber of Commerce and on the Board of International Consortium of Coaching in Organizations (ICCO).



### **Maya Reddi, Ph.D.**

Dr. Reddi's work as a corporate trainer and management consultant throughout several different countries is extremely valuable to her International Business students. She has also set up cross-cultural awareness programs.



### **David A. Glazer, J.D., CFP, Ph.D.**

Dr. Glazer brings nearly three decades of experience as a marketing executive and a Certified Financial Planner (CFP). He holds graduate degrees in Law, Management, Financial Services, and Marketing and is a member of the Virginia State Bar, as well as a Chartered Financial Consultant (ChFC) and LLIF (LIMRA Leadership Institute Fellow). Dr. Glazer is also a published author.



### **Diane Maglio, M.A.**

Prior to teaching at Berkeley, Diane Maglio worked in high-end fashion merchandising, product development, and key account sales. She has been published in many academic journals and presented at international conferences.



### **Darshan Desai, Ph.D.**

Dr. Desai is a subject matter expert on data science, business analytics, and information management. She has more than 16 years of experience with a range of technologies that span the private sector, nonprofits, and academia. She has published extensively and has chaired and presented in conferences and events worldwide.



### **Marisol Abuin, J.D.**

A member of the New York State Bar Association, the American Association for Paralegal Education, and an advisory board member of the New York Paralegal Association, Marisol Abuin has also worked as a Legal Editor and Senior Tax Consultant.



# How to apply for admission

## Required documents for Undergraduate Admissions:

- A completed Berkeley College International application
- Official secondary or post-secondary transcripts of academic grades (translated into English) and proof of graduation
- Proof of English proficiency:
  - TOEFL— score of 500 PBT, 61 IBT (80 IBT for M.B.A.)
  - IELTS — score of 5.5 or higher (6.5 for M.B.A.)
  - Other evaluations may qualify. Please check with the International Department for other acceptable scores.
- To meet SEVIS I-20 visa sponsorship requirements, you must provide financial documentation that, at a minimum, demonstrates the availability of sufficient funds to cover Berkeley's yearly tuition and expenses.

## Conditional Admission

A student who wishes to enter one of Berkeley College's degree programs and does not have the required proof of English proficiency can apply for conditional admission. Students can attend ESL (English as a Second Language) classes at the New York City campus through Rennert International.

## Financial Aid

### Tuition Freeze

Educational costs are an important consideration for student selecting a college. For that reason, Berkeley College protects eligible students from increases in full-time tuition rates through the Tuition Freeze Program. To be eligible, students must be enrolled in degree programs for two consecutive semesters, beginning with their first semester at the College. Eligible students' tuition rates stay the same as long as the student remains continuously enrolled with no more than one semester of absence.

### Scholarship

International scholarships are available to students who qualify. Scholarship applications must be received with admissions applications.

## Honors Scholarship

The Honors Program is designed to give a limited number of high-achieving students the opportunity to study in greater depth than is possible in the regular degree programs.

**To complete an application, go to: [BerkeleyCollege.edu/HonorsApplication](https://www.berkeleycollege.edu/HonorsApplication)**

## Transfer Policy

Berkeley will typically accept transfer credits for courses that are deemed applicable by the College to a student's program at Berkeley in which the student earned a minimum grade of C. For a complete review of transfer credits, students should submit their transcripts along with their application documents. All documents must be translated into English. International Baccalaureate (IB) and Global Assessment Certificate (GAC) credits are eligible for review.

## Visa

We assist students in obtaining the appropriate visa to study in the United States. In general, many students come to the United States with an F-1 visa. If you are applying for the F-1 visa, we will provide you with the I-20 document after acceptance.

NEW YORK CITY  
3 East 43rd Street  
New York, NY 10017  
212-986-4343

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WHITE PLAINS  
99 Church Street  
White Plains, NY 10601  
914-694-1122

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NEWARK  
536 Broad Street  
Newark, NJ 07102  
973-642-3888

PARAMUS  
64 East Midland Avenue  
Paramus, NJ 07652  
201-967-9667

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WOODBIDGE  
430 Rahway Avenue  
Woodbridge, NJ 07095  
732-750-1800

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WOODLAND PARK  
44 Rifle Camp Road  
Woodland Park, NJ 07424  
973-278-5400

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