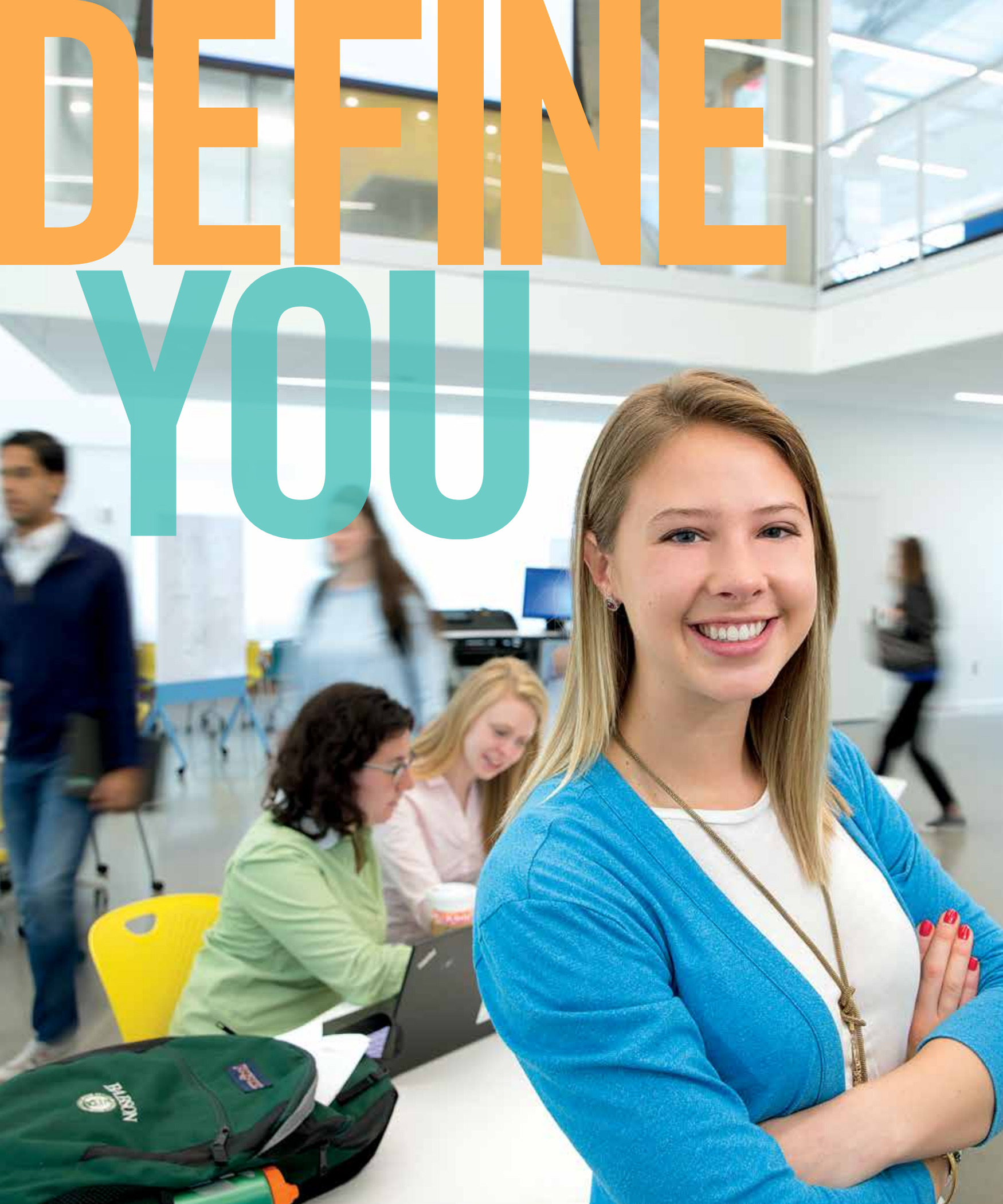
DEFINE YOU



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BABSON

BABSON QUICK FACTS

2,141 UNDERGRADUATE STUDENT POPULATION

MALE/ FEMALE RATIO

MULTICULTURAL STUDENTS **30%**

INTERNATIONAL STUDENTS **26%**

47 NUMBER OF STATES REPRESENTED

77 NUMBER OF COUNTRIES REPRESENTED

62+ NUMBER OF LANGUAGES SPOKEN

AVERAGE CLASS SIZE: **29**

110+ STUDENT CLUBS AND ORGANIZATIONS

STUDENTS EMPLOYED within 6 months of graduation **99%**

FIRST-YEAR STUDENTS WHO START A BUSINESS AS PART OF FME COURSE: **100%**

Fall 2015 entering class data

IT ALL STARTS HERE.
WHERE IT ENDS IS UP TO YOU.

“Babson is the real thing.

At Babson, you actually get hands-on experience and I’ve already learned that I’m capable of more than I ever knew.”

– PARIS EKMAN ’17

More at: www.babson.edu/paris

YOU DEFINE YOU.

What defines you? Babson believes YOU define you.

And, you are what we invest in. You, and your interests, your talents, your goals. Babson College is where the YOU that you envision becomes a remarkable reality.

It's where you get the instruction and the inspiration you need to chart your course, create your path, and define you.

BABSON COLLEGE:

Imagine being surrounded by **creative and enthusiastic students, faculty, and staff who challenge you to venture outside of your comfort zone.** That's Babson.

YOUR DEFINING EXPERIENCE

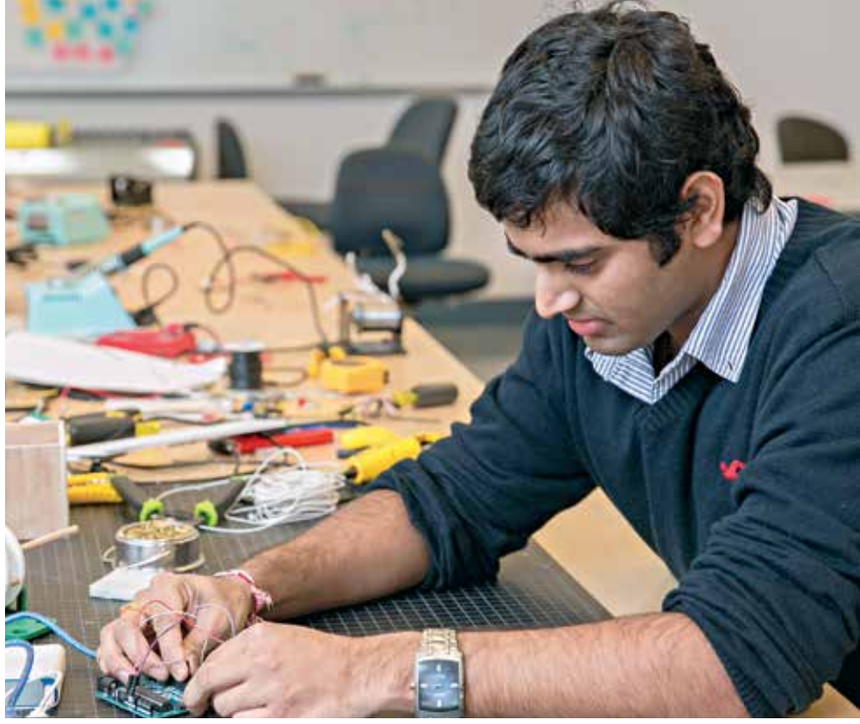
NO. 1 IN ENTREPRENEURSHIP
19 YEARS AND COUNTING ...
U.S. NEWS & WORLD REPORT

An entrepreneurial mindset is an invaluable asset you can use in any career you pursue. Consultant or accountant, health care or finance—regardless of the position or industry, it takes Entrepreneurship of All Kinds® to solve problems creatively and make an impact.

While at Babson, you'll cultivate that mindset and use it to define your undergraduate experience. Our signature Entrepreneurial Thought & Action® methodology is woven into your curriculum—alongside business fundamentals and liberal arts—and is reinforced by experiential learning activities.

You'll not only learn to think entrepreneurially, you'll apply innovative methods to real-world situations. Surrounded by creative and motivated classmates, as well as supportive and inspiring faculty, you'll identify and capitalize on opportunities in and out of the classroom, developing an agile approach to problem solving that will serve you for the rest of your life.

Current rankings at:
www.babson.edu/rankings



Engineering a Better Future

Arjun Bhatnagar ’18

“Having the freedom and flexibility to pursue fun and innovative projects that have the potential to make a positive impact in the world is very important to me, and, at Babson, I found a school that promotes this spirit of collaboration and exploration.

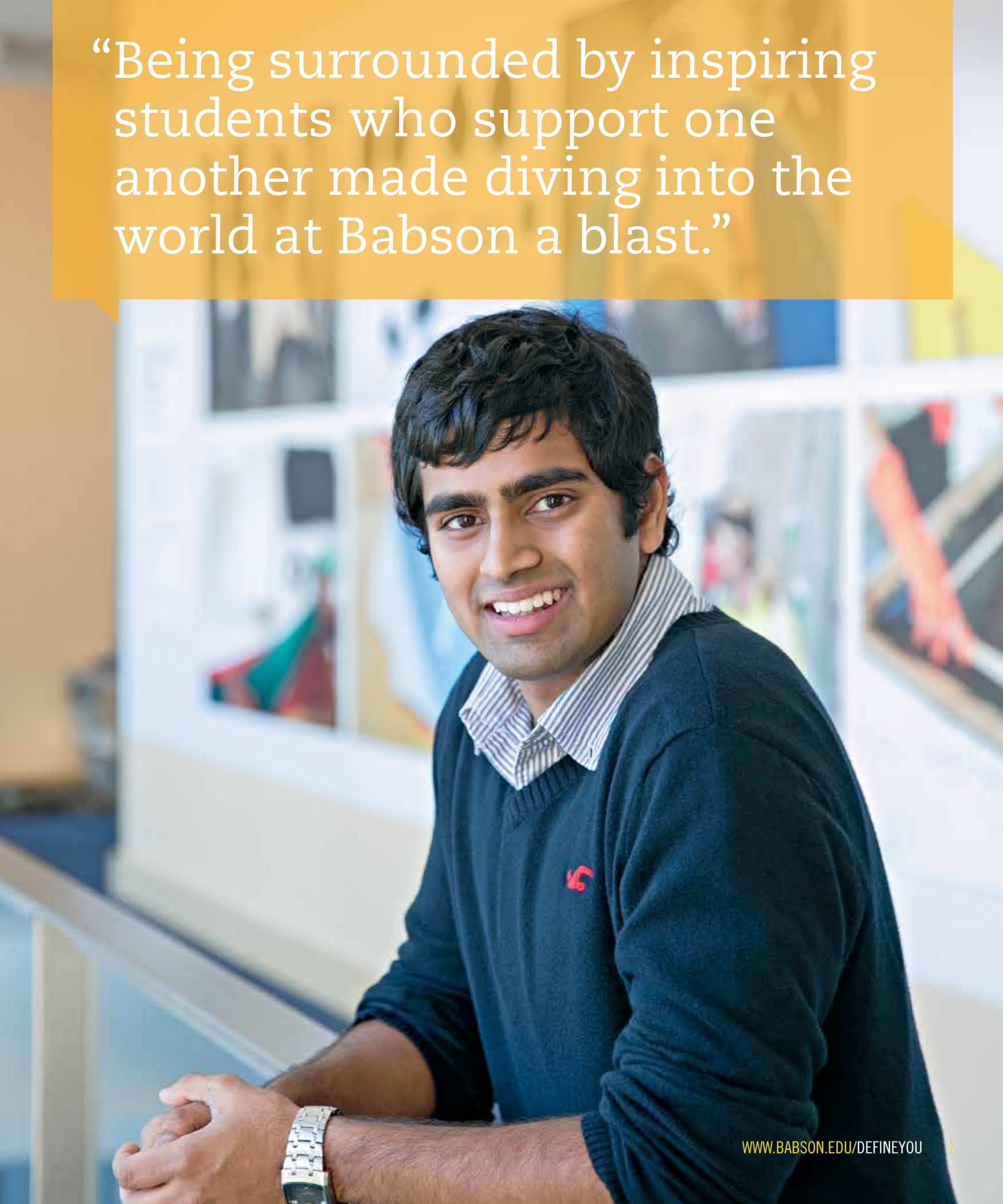
“Babson presents students with so many opportunities—our job is to decide which pursuits we should spend our energies on. I’m an engineer at heart, so for me that meant building a new joint academic concentration for Babson and Olin College of Engineering students that focuses on entrepreneurship and engineering.

“At Olin, I was approved for an advanced computing elective through which I was able to define and create my own intranet from scratch. This gave me valuable insights I used to improve Hey! HeadsUp, an interactive scheduling platform I developed to help people automatically manage their busy calendars.

“As I focus on building a business that creates value, the Babson campus is offering me a ton of support. I’ve been heavily involved with the Blank Center for Entrepreneurship and the Butler Venture Accelerator’s Hatchery, which is an incubator for student businesses like mine. I’m also a part of the eTower, a close community of Babson student entrepreneurs who live together and help each other out with their ventures.”

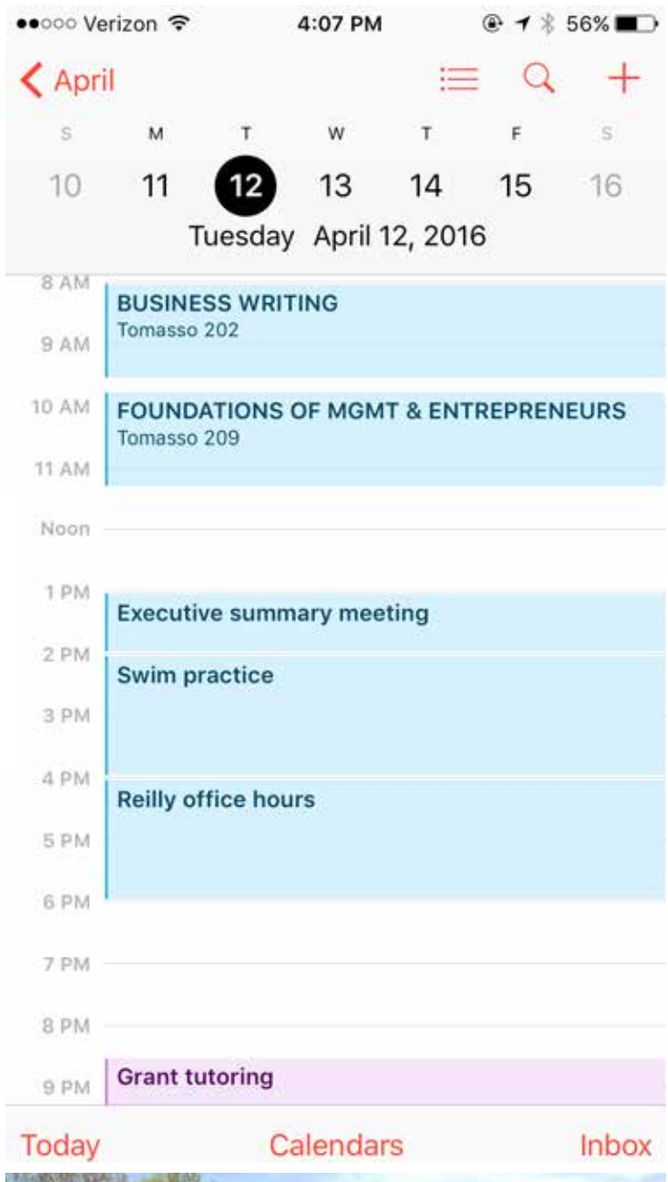
More at:
www.babson.edu/arjun

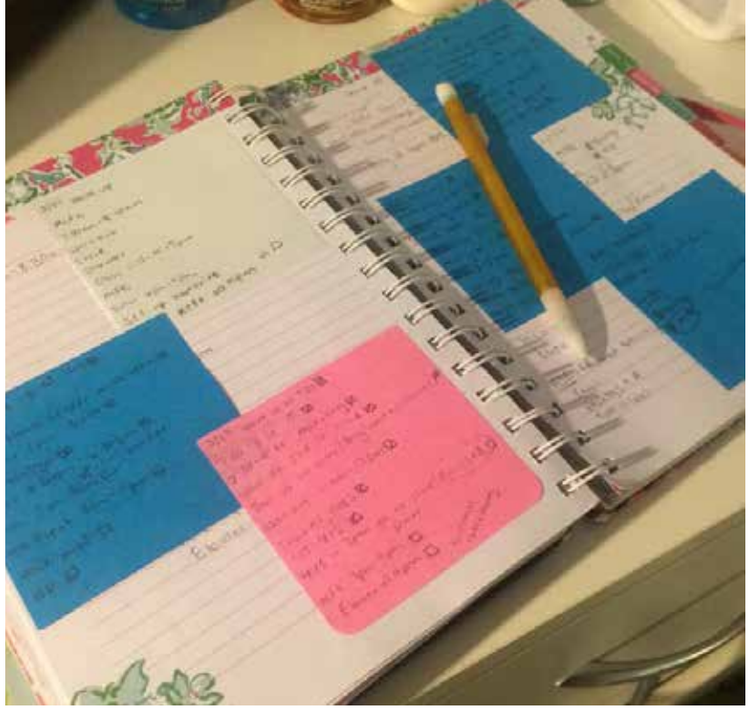
“Being surrounded by inspiring students who support one another made diving into the world at Babson a blast.”



STUDENT TAKEOVER

We asked Babson students to give us a peek into their day … take a look!





"A TYPICAL DAY AT BABSON IS A DIVERSE MIXTURE OF ACTIVITIES—CLASS, WORKING ON A GROUP PROJECT, ATHLETICS, MEETING A PROFESSOR, AND WORK. NO DAY IS DULL, AND EVERY DAY IS DIFFERENT; **YOU NEVER KNOW EXACTLY WHAT TO EXPECT**."

– ADAM KERSHNER '19

CHOOSE YOUR PATH. EMBRACE YOUR POTENTIAL.

ASSISTANT PROFESSOR OF MARKETING LAUREN BEITELSPACHER NAMED ONE OF THE

MOST OUTSTANDING 40 UNDER 40 BUSINESS SCHOOL PROFESSORS

BY POETS & QUANTS, 2016

WHAT DEGREE WILL I EARN?

BACHELOR OF SCIENCE

Receive a degree known globally for combining a business foundation with an entrepreneurial mindset.

We're constantly evolving our academic programs to keep pace with the changing business world. Our courses integrate core management skills with the arts and sciences, breaking down barriers between disciplines to provide you with a balanced, innovative education.

You'll learn business fundamentals, but you also can take classes in sustainable energy. And, computer programming. And, economic policy in developing countries. And, fiction writing. And, Mandarin.

You will be taught by a faculty composed of experienced, accessible educators—including renowned entrepreneurs, executives, scholars, authors, poets, and artists—dedicated to your success. They're active researchers whose guidance and real-world insights ensure you'll get the most out of your curriculum.

THE TWO MOST POPULAR CONCENTRATIONS FOR THE PAST FIVE YEARS?

FINANCE AND MARKETING

TAKE ADVANTAGE OF THREE PHASES OF ACADEMIC DEVELOPMENT

YEARS 1 & 2

Gain insight into your goals as you lay the groundwork for your future career with Foundations of Management and Entrepreneurship (FME) and both business and liberal arts foundation courses.

YEARS 2 & 3

Expand your liberal arts knowledge and sharpen your analytic and communication skills while taking an integrated series of business courses that will give you CEO-level insight into strategic challenges.

YEARS 3 & 4

Make informed career choices by taking advantage of internships and consulting programs that provide real-world experience. You also can take advanced courses to pursue your particular interests.

LOOKING AHEAD » MASTER'S DEGREES

Earn a Babson master's degree in nine months post graduation.

MASTER OF SCIENCE IN ACCOUNTING
MASTER OF SCIENCE IN FINANCE
MASTER OF SCIENCE IN MANAGEMENT IN ENTREPRENEURIAL LEADERSHIP

More at: www.babson.edu/graduate

CONCENTRATIONS

Customize your degree! At Babson, you have the option of choosing a concentration—like a major but with fewer required courses—to focus your learning on a specific interest area.

ACCOUNTING
BUSINESS ANALYTICS
COMPUTATIONAL AND MATHEMATICAL FINANCE
ECONOMICS
ENTREPRENEURSHIP
ENVIRONMENTAL SUSTAINABILITY
FINANCE
GLOBAL AND REGIONAL STUDIES
GLOBAL BUSINESS MANAGEMENT
HISTORICAL AND POLITICAL STUDIES
IDENTITY AND DIVERSITY
INFORMATION TECHNOLOGY MANAGEMENT
INTERNATIONAL BUSINESS ENVIRONMENT
JUSTICE, CITIZENSHIP, AND RESPONSIBILITY
LEADERSHIP
LEGAL STUDIES
LITERARY AND VISUAL ARTS
MARKETING
OPERATIONS MANAGEMENT
PLANNING, ANALYSIS, AND CONTROL
QUANTITATIVE METHODS
REAL ESTATE
RETAIL SUPPLY CHAIN MANAGEMENT
SOCIAL AND CULTURAL STUDIES
STATISTICAL MODELING
STRATEGIC MANAGEMENT
TECHNOLOGY, ENTREPRENEURSHIP, AND DESIGN

More about concentrations at:
www.babson.edu/concentrations

LEARNING BY DOING

At Babson, we put your education into action.

The best way to gain a deeper understanding of business concepts is to apply what you learn to real-world challenges. You'll have opportunities to gain that experience by addressing actual business problems in class, starting a company through Foundations of Management and Entrepreneurship (FME), or leading a student club or organization.

Babson's academic centers conduct groundbreaking research and provide students with ways to put their education into practice. Popular annual community events held by the centers include Food Day, Rocket Pitch, and the Babson Investment Management Conference.

STEPHEN D. CUTLER CENTER FOR INVESTMENTS AND FINANCE

The Cutler Center helps prepare students for careers in finance by providing state-of-the-art resources and support for student finance organizations.

THE CENTER FOR WOMEN'S ENTREPRENEURIAL LEADERSHIP (CWEL)

The CWEL Scholars Program inspires undergraduate women to pursue their entrepreneurial potential through exclusive events and hands-on coaching.

THE ARTHUR M. BLANK CENTER FOR ENTREPRENEURSHIP

The Blank Center hosts the John E. and Alice L. Butler Venture Accelerator, which serves all students seeking to start or advance an entrepreneurial venture.

THE LEWIS INSTITUTE FOR SOCIAL INNOVATION

Through programs such as the Babson Social Innovation Lab, The Lewis Institute serves as a bridge connecting students, faculty, and outside organizations looking to create sustainable value in the world.

More at:
www.babson.edu/centers

GET INVESTED

Babson's Cutler Center is home to the Babson College Fund, a student-managed equity fund that is part of the College's endowment.

BABSON WIN LAB
WOMEN INNOVATING NOW

BOSTON / MIAMI

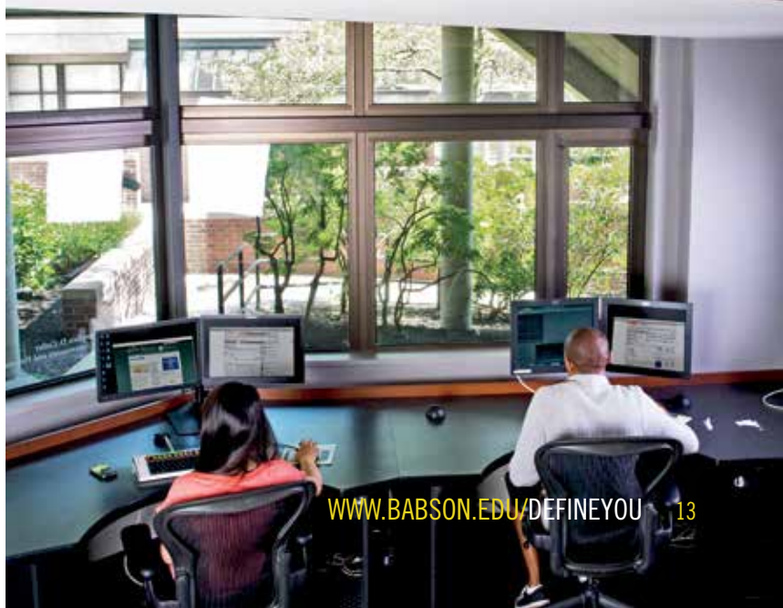
EACH YEAR 20 WOMEN TAKE THEIR BUSINESS FROM IDEA TO LAUNCH.

CONSULT FOR REAL COMPANIES

in the Management Consulting Field Experience (MCFE). Previous companies include:

PUMA SE / GENERAL CATALYST / THE BOSTON RED SOX / WOLFGANG PUCK / PRICEWATERHOUSECOOPERS /

And many more!



THE FME ADVANTAGE

What's the best way to know what it takes to run a business? Actually running a business.

Our internationally recognized Foundations of Management and Entrepreneurship (FME) course, taken by all first-year students, offers you a unique yearlong immersion into the business world.

You'll create, develop, launch, and manage a real business, learning the basics of running a startup while honing your entrepreneurial mindset, identifying your goals, and navigating team dynamics.

Your FME team also will partner with a local social-service agency, donating 60 hours of community service and all of your business's profits to that organization.

STUDENTS IN ACTION

FME BUSINESS EXAMPLES

BizBuddies / Self-published children's book that illustrates entrepreneurial thought and action in an engaging way.

Btania / Fleece blankets; for every blanket sold, one is donated to a refugee in the Zaatari camp in Jordan.

GamePak / A pack of Babson-branded school spirit supplies.

Not Your Average Laundry Bag / Laundry bag that keeps clothes together throughout the entire laundry process and eliminates risk of losing small articles.

On the Roll / Works to bring Boston-area food trucks to the Babson campus.

More at:
www.babson.edu/fme

40

BUSINESSES WERE LAUNCHED IN 2015–2016.

A NEW RECORD!

$450,000

TOTAL DONATED SINCE THE FME PROGRAM BEGAN IN 1999

SERVICE ORGANIZATIONS

that FME businesses partner with include:

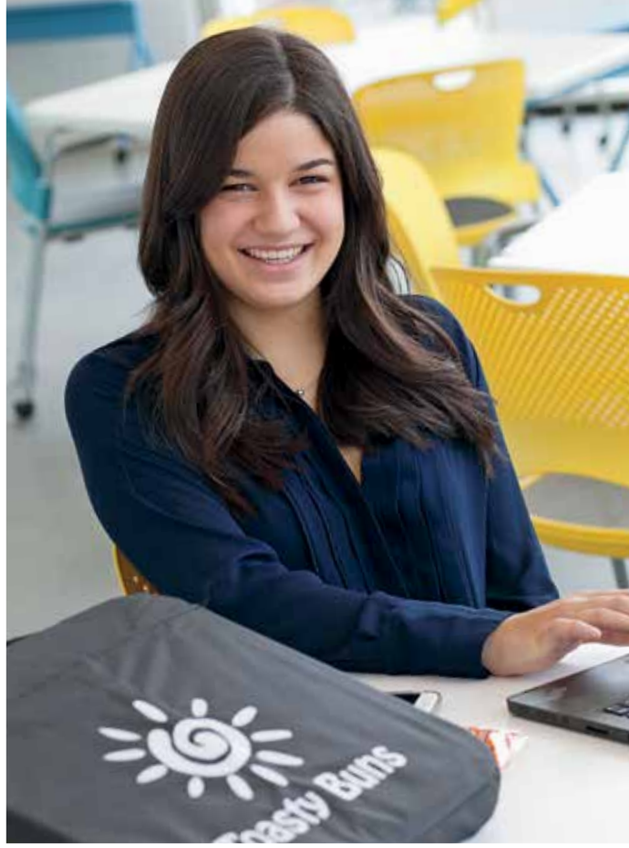
- The Greater Boston Food Bank
- Special Olympics
- Cradles to Crayons
- Habitat for Humanity
- Boys and Girls Club
- Friends of the Homeless

“Babson offers you many ways to grow as an individual and pursue your interests.”

“When I first visited Babson’s campus, I knew I had found a welcoming community that would prepare me to take on the world after graduation. I can remember how proud my parents looked on my first day as a student here, and it reminded me that my acceptance into Babson has given me a special opportunity to accomplish amazing things.

“I served as the president of my student council in high school, and I saw Babson as a place where I could continue to develop as a leader. In my first year, I’ve already been able to assume a management role as the CEO of Toasty Buns, my Foundations of Management and Entrepreneurship (FME) business that sells portable, heated stadium cushions. While there have been challenges in distribution, I’ve learned so much about the behind-the-scenes work that goes into a venture of this kind, including how to maximize the efforts of a 14-person team and manage the inevitable interpersonal conflicts.”

Arelis Agosto ’18



“Here, I get to thrive in my own way and be successful at what I love, all while being surrounded by a diverse community.

My time at Babson has definitely changed my perspective on so many cultures around the world. I’ve been exposed to different beliefs and backgrounds on a daily basis, which has not only given me a newfound curiosity about what is going on globally, but also a greater understanding and appreciation of my own traditions and beliefs.”

More at: www.babson.edu/arelis
More about FME at: www.babson.edu/fme

GOING GLOBAL

Stretching defined boundaries

There's a big world beyond Babson's campus, and we will take you there.

To be a savvy and responsible leader, you need firsthand experience learning about cultures, organizations, and business practices around the world. Our international learning opportunities are designed to strengthen your knowledge, skills, and attitudes to create economic and social value everywhere.

Babson's global offerings encompass study abroad programs, electives abroad, and service trips on every continent except Antarctica. Examples include teaching entrepreneurship to local students in Tanzania or Rwanda, taking a semester at partner schools such as Trinity College Dublin or Singapore Management University, or spending a summer studying at the London School of Economics and Political Science and doing an internship as part of Babson's Honors Program. These overseas opportunities are an integral part of your academic program, and help you progress toward completing your degree while helping you define your view of the world.

More at:
www.babson.edu/global

» AT THE ANNUAL CAMPUSWIDE MULTICULTURAL FAIR, SHARE PART OF YOUR CULTURE THROUGH AN EXHIBIT OR PERFORMANCE.

BUILD A HOUSE
with Habitat for Humanity in El Salvador.

SPEND YOUR BREAK EXAMINING THE LATIN AMERICAN BUSINESS ENVIRONMENT
in Argentina and Uruguay.

VISIT COMPANIES AND NETWORK IN SILICON VALLEY WHEN YOU **SPEND A SEMESTER AT BABSON IN SAN FRANCISCO.**

IN 2016–2017, BABSON WILL OFFER **104 STUDY ABROAD OPPORTUNITIES IN 38 COUNTRIES.**

» CONNECT WITH FELLOW BEAVERS WHEREVER YOU ARE AFTER GRADUATION THROUGH ONE OF THE 29 GLOBAL ALUMNI CLUBS IN ARGENTINA, WASHINGTON, D.C., FLORIDA, INDIA, SAN DIEGO, AND THAILAND, TO NAME A FEW.

INTERN IN LONDON AND STUDY AT THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE *with Babson's Honors Program.*

SPEND A SEMESTER ON BABSON BRIC, *studying with Babson faculty in Russia, India, and China.*

STUDY ARABIC LANGUAGE AND CULTURE *in Jordan.*

» BABSON'S GLOBAL SCHOLARS COME FROM ALL AROUND THE WORLD, INCLUDING AFGHANISTAN, BELARUS, BRAZIL, PAKISTAN, POLAND, RWANDA, SOUTH AFRICA, AND VIETNAM.

» THIS YEAR, MORE THAN 300 BABSON COMMUNITY MEMBERS GATHERED IN DUBAI, UAE, FOR THE SECOND BABSON CONNECT: WORLDWIDE EVENT, THE LARGEST ALUMNI EVENT HELD OUTSIDE OF THE U.S.

STUDY ASIAN BUSINESS NETWORKS *at an innovative university in Singapore.*

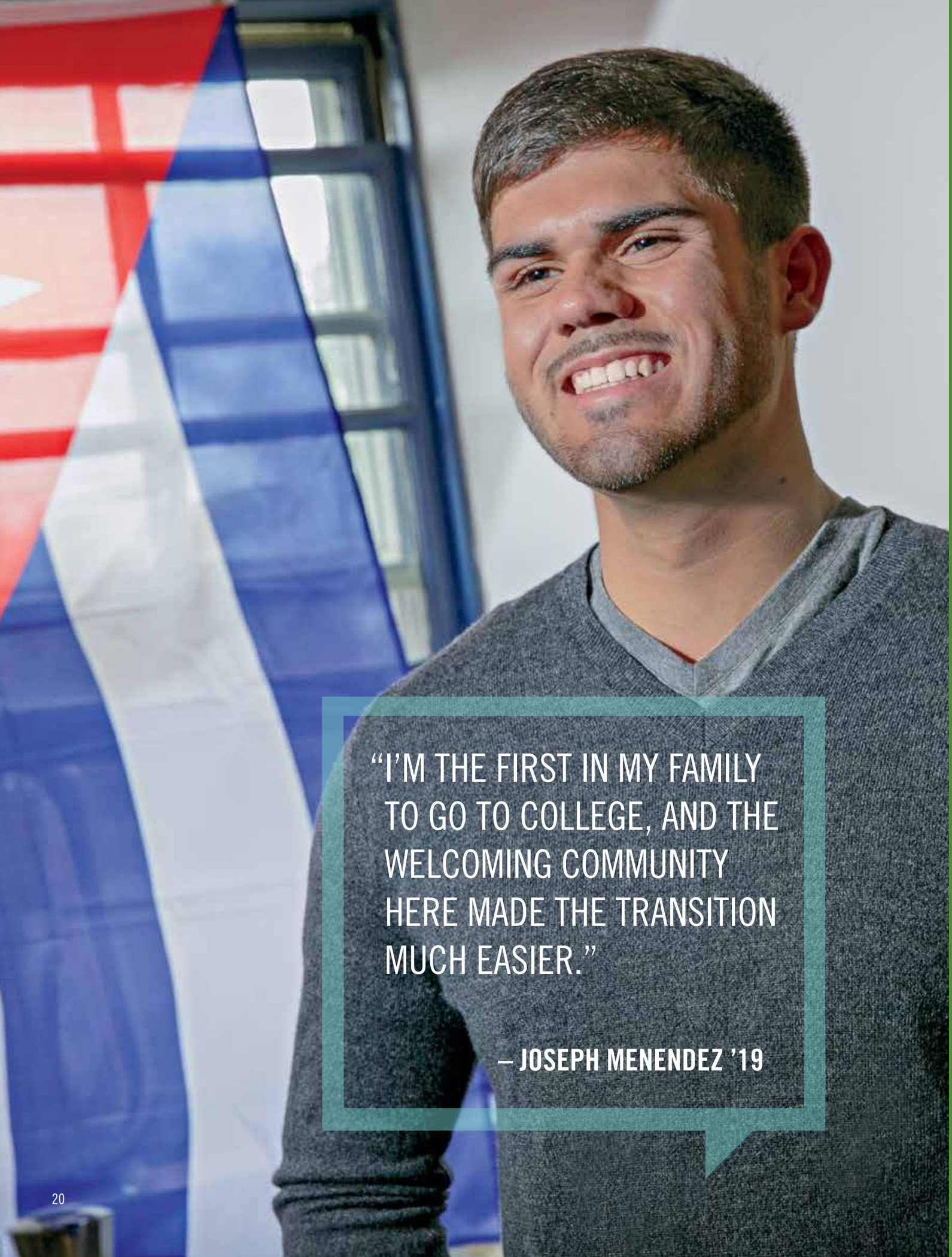
Travel with faculty and staff to **TEACH ENTREPRENEURSHIP IN TANZANIA.**

» BABSON'S SOUTHEAST ASIAN STUDENT ASSOCIATION (AMAN) RAISES AWARENESS OF SOUTHEAST ASIAN CULTURE, HERITAGE, AND LANGUAGE. ITS EXCITING SHOW EACH SEMESTER IS A MUST SEE!

IMMERSE YOURSELF IN STUDENT LIFE *at Stellenbosch University by joining the rugby team and studying economic issues.*

BABSON STUDENTS REPRESENT **77 COUNTRIES.**

26% OF STUDENTS ARE **INTERNATIONAL.**
Non-U.S. citizens or permanent residents


“I’M THE FIRST IN MY FAMILY TO GO TO COLLEGE, AND THE WELCOMING COMMUNITY HERE MADE THE TRANSITION MUCH EASIER.”
– JOSEPH MENENDEZ ’19

"I KNEW BABSON WAS THE RIGHT PLACE FOR ME THE MOMENT I CAME TO TOUR THE SCHOOL.

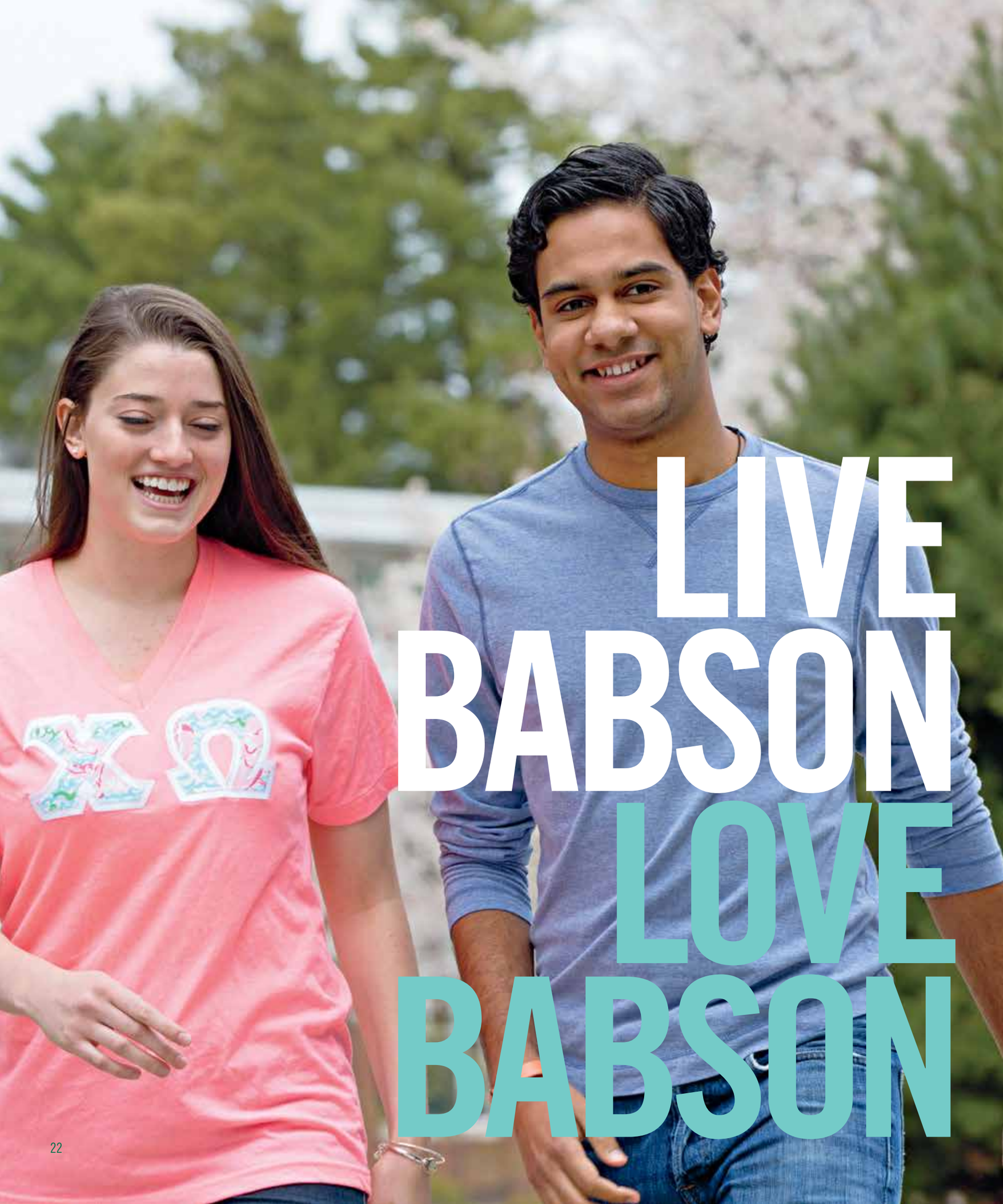
On that tour, I was excited to learn about the FME course and loved how it gave students a preview into many of the different areas involved in running a business. I want to eventually become my own boss, and, at Babson, I saw myself pursuing that entrepreneurial path while living in a place different from my home in Miami.

"I have always been interested in entrepreneurship—specifically within real estate—because of my dad, a real estate developer who constantly drilled financial lessons and advice about running a business into my brother and me growing up. Through my involvement in the Babson Real Estate Association and the Babson Apprentice Fund, I've already been able to expand my knowledge of real estate and finance, solidifying my career interests.

"AT BABSON, I'VE LEARNED ALMOST AS MANY LESSONS OUTSIDE THE CLASSROOM AS WITHIN,

and a big part of that is the people I've met here. Students from all over the world come to study at Babson, which makes it much easier to learn about a variety of cultures at once even as I can see how similarly focused we all are on becoming entrepreneurs that can shape that world."

More at:
www.babson.edu/joseph


LIVE
BABSON
LOVE
BABSON

Babson is a living/learning laboratory. The campus may have a traditional New England college look, but the way our students live, interact, and grow is far from traditional.

14 MILES»BOSTON IS CLOSE!

Take the T, ride the Babson shuttle, or drive.

PARK MANOR WEST

(BABSON'S NEWEST RESIDENCE HALL, COMPLETED IN JANUARY 2015) FEATURES THE SCHLESINGER INNOVATION CENTER, WITH AN AMPHITHEATER AND COLLABORATION SPACE FOR FME STUDENTS.

Babson's lively residence halls include our popular special-interest housing, home to students who share similar interests, such as women giving back, healthy living, and entrepreneurship. Additionally, roughly 19 percent of our students are members of fraternities or sororities.

While a buzz of activity goes on day and night, Babson also offers places for quiet reflection and spending time with friends. And, Boston, a city of world-class culture and excitement, is just 14 miles away. Beaches, mountains, and areas for biking and hiking throughout New England make fun day trips.

Connect with the Babson community.
Facebook: /babsoncollege
Twitter: @babsoncollegeug
Instagram: @babsoncollege

BABSON

“Babson is defined by its people.

Whether having discussions in class or over a cup of coffee, we challenge each other to think differently and effect change in our community. Beyond that, we get to know our peers—who they are, what they stand for, and how they hope to improve the world around them.”

– JOSH BOUTIN ’17

NO PLACE LIKE HOME

100%

OF FIRST-YEAR STUDENTS LIVE ON CAMPUS IN OUR RESIDENCE HALLS.

SIX PLACES ON CAMPUS TO GRAB A BITE TO EAT, INCLUDING THE AWARD-WINNING TRIM DINING HALL

YOUR SENSE OF PLACE

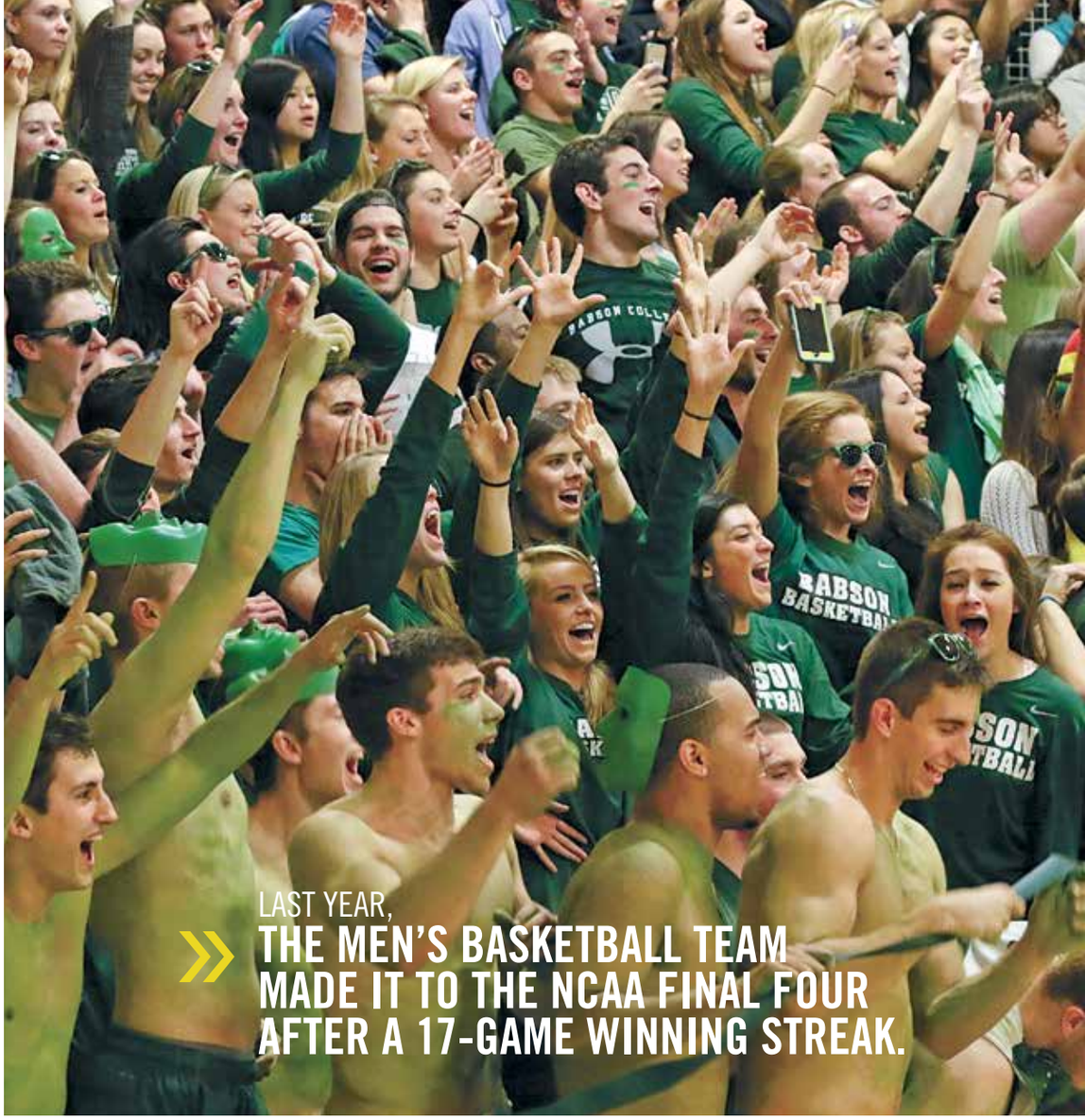
- A favorite Babson tradition involves faculty and staff serving students waffles and eggs at Midnight Breakfast during fall finals.
- Students gather in Reynolds Campus Center for the Bidwell Thursday Night Series—each week features something different, all planned by students. Karaoke, trivia, acoustic music, and more!
- Babson's registered dietician provides healthy eating tips and advice in the dining hall and by appointment at Health Services.
- The First Year/Senior Retreat offers Babson's rookies a chance to connect with the veterans, learn from the seniors' experiences, and receive guidance on how to make the most of their four years.

STUDENT LIFE EXCITEMENT DEFINED

There are countless opportunities to get active and involved, engaged and enriched, and we want you to become a part of our diverse community of people who work together to make an impact on the future and have fun in the present.

With more than 110 student clubs and organizations based on a wide range of academic, cultural, and recreational areas of interest, you can find a way to express yourself. Join, lead, or start your own—the important thing is to participate. Engaging with these organizations builds strong connections with fellow students, provides personal growth, and enhances your Babson experience.

Babson also offers an extensive athletics and recreation program (Division III varsity sports, as well as intramurals and club offerings) and a rich atmosphere of arts and culture, including theater, music, dance, art exhibits, and easy access to the many cultural attractions and historic sites of nearby Boston.



LAST YEAR,
THE MEN'S BASKETBALL TEAM MADE IT TO THE NCAA FINAL FOUR AFTER A 17-GAME WINNING STREAK.

EXPLORE YOUR INTERESTS

22 DIVISION III TEAMS
INTRAMURALS CLUB SPORTS
110+ STUDENT CLUBS AND ORGANIZATIONS

The Babson community completes more than **31,500 HOURS OF VOLUNTEER SERVICE** each year.

IN 2015, FOR THE FIRST TIME IN NEWMAC CONFERENCE HISTORY, BOTH THE MEN'S AND WOMEN'S BASKETBALL TEAMS FROM THE SAME SCHOOL WON THE CHAMPIONSHIP—OUR VERY OWN BABSON BEAVERS.

Last year, students started the Babson Political Association, the Babson Fashion Group, the Sustainability Club, the Mixed Martial Arts Club, and more!

One of the largest student organizations on campus, Babson Dance Ensemble sells out its performances in the campus theater every semester.

MORE THAN 1,000 STUDENTS PARTICIPATE IN ATHLETICS OR RECREATIONAL PROGRAMMING EACH YEAR,

including men's and women's rugby, coed softball, pingpong, golf, men's and women's ice hockey, martial arts, yoga, Zumba®, and more.

Zumba founder Alberto Perlman is a Babson alumnus. Class of 1998!

FIND INNER PEACE AT THE GLAVIN FAMILY CHAPEL

by learning Tai Chi, participating in meditation, or attending worship services in one of the many religious and spiritual traditions celebrated at Babson.

More at:
www.babson.edu/studentlife

"Babson has given me the confidence to address issues and take action in my personal and professional life."

Allana A. Nelson '17

DEFINE

"My professional goal is to be a forensic accountant, eventually becoming a CFO of a private company, and Babson immediately gave me an opportunity to practice my accounting skills through Foundations of Management and Entrepreneurship (FME). I was the CFO of my FME business, ChargePal Powercard, a wireless, credit-card-sized phone charger for iPhones and Androids.

"Participating in my FME business didn't just confirm my choice of career path—it helped me become a better leader and team player, teaching me to delegate and trust others to complete the job effectively. I enjoyed the FME experience so much that I became an FME mentor, and I was thrilled when one of my FME mentees decided to become an FME mentor as well.

"At the end of the day, regardless of where I'm at in my career, my goal is to be satisfied with what I'm doing. If there is a point that I'm not, I want to be in a good position to pivot. Babson has given me the confidence to address issues and take action in my personal and professional life while preparing me to be a global business leader capable of making a difference in the world."

More at: www.babson.edu/allana

CAREER DEVELOPMENT
DEFINING YOUR FUTURE

Because of Babson's internationally respected academic programs, you will have many career options during your time at Babson and when you graduate.

And, with Babson's Center for Career Development (CCD), you will have the tools and support needed to explore those options, discover the best fit, connect with influencers, and achieve your career goals.

CCD provides a wide range of programs and services to help you think creatively and strategically about your career goals, build job-search skills, and undertake an effective job search. Babson partners with employers to bring the most up-to-date industry knowledge directly to you. Employers come to campus to meet you face to face, and we prepare you with coaching on everything from how to conduct an interview to negotiating terms.

Employers understand the value of a Babson degree, and they'll expect you to hit the ground running. And, you will because of the experience you gain during internships, company trips, and frequent discussions with professionals who specialize in specific industries.

Your Career Development Path at Babson

EXPLORE » **DISCOVER »** **CONNECT »** **ACHIEVE »**

EXPLORE your interests and the career resources available to you.
DISCOVER your passion by engaging in career, academic, and cocurricular offerings.
CONNECT your interests to opportunity by building key skills and relationships.
ACHIEVE the career you envisioned! Make it happen!

"Babson students have it all: a business mindset, strong communication and interpersonal skills, the ability to quickly acclimate and articulate with impact, flexibility, and an understanding of the global business environment we work in."

– TRANG CONNELLY, PLANNING MANAGER, eCOMMERCE, TJX COMPANIES INC.

99% OF BABSON'S CLASS OF 2015 WAS **EMPLOYED OR IN GRADUATE SCHOOL WITHIN SIX MONTHS OF GRADUATION.**

Based on a knowledge rate of 82%

$54,914

AVERAGE STARTING SALARY OF BABSON'S CLASS OF 2015

NO. 8 FOR BEST CAREER PLACEMENT

– THE PRINCETON REVIEW'S 2016 COLLEGES THAT PAY YOU BACK

1,437 COMPANIES POSTED INTERNSHIPS OR JOBS WITH BABSON DURING THE 2014–2015 ACADEMIC YEAR.

A SAMPLING OF FIRMS THAT HIRED BABSON GRADUATES IN 2015:

Accenture / Adidas Group / Adobe / Amazon / Anheuser-Busch InBev / Bank of America Merrill Lynch / Bloomberg LP / Boston Celtics / The Boston Consulting Group / Boston Scientific / CBRE / CitiGroup / Citizens Bank / Clarkston Consulting / Comcast NBCUniversal / CVS Health / Deloitte / DigitasLBI / EF Education First / EMC / EY / Fidelity / GEICO / Goldman Sachs / Google / Harris Williams & Co. / HubSpot / IBM / Innosight / L'Oreal / PwC / Raytheon / Ross Stores / Rothschild / Staples / Stephens / TechStars / TJX Companies / WalMart / Yelp

Connect with the Center for Career Development.
Twitter: @BabsonUgradCCD
Facebook: /UndergradCCD
www.babson.edu/ugradcareer

Center for Career Development events and offerings include:

CAREER EXPO / INTERNSHIP FAIR / EMPLOYER IN RESIDENCE PROGRAM / ON-CAMPUS INTERVIEWS / EXTERNSHIP PROGRAMS / EXPERIENCE THE INDUSTRY TRIPS IN BOSTON, NEW YORK, MIAMI, AND SAN FRANCISCO / INDUSTRY SPOTLIGHT PROGRAM / RÉSUMÉ CRITIQUE NIGHT / CAREER BOOT CAMP ... AND MORE!

WILL HALLOCK ’14

Marketing Manager, Amazon

“In high school, I thought I had everything figured out: I was going to go to business school and become a management consultant upon graduation. Babson was an especially appealing destination for me because, like most first-year students, I was excited to develop and run my own business through the FME course. However, what Babson gave me went far beyond my FME experience.

“While at Babson, I learned more about consulting through case discussions in my classes, my Management Consulting Field Experience (MCFE) project, and my summer consulting internship at KPMG. However, the Babson community empowers students to explore their interests inside and outside the classroom, so I felt inspired to test out other potential career paths.

“My plan was to concentrate in strategic management, but I also took marketing and IT classes I was interested in. Through these classes, I was able to discover my passion for data analytics and research. This led to my honors thesis on social media user engagement and its implications on marketing communications.”

CAREER

“THE BABSON COMMUNITY EMPOWERS STUDENTS TO EXPLORE THEIR INTERESTS INSIDE AND OUTSIDE THE CLASSROOM.”

“The support and guidance of the Center for Career Development helped me secure my current position, and there isn’t a doubt in my mind that my experiences at Babson prepared me to hit the ground running at Amazon. Babson’s unique balance of theoretical background and practical business application enables graduates to understand what they will face in the real world.”

More at:
www.babson.edu/will

LUNDER ADMISSION CENTER

YOU'RE ON YOUR WAY.

VISITING BABSON

You've read our story, met some of our students, and seen our pictures. Can you see yourself here? Definitively answer this question with a visit to campus. You will experience firsthand the unique vibe of our community.

TOURS AND INFORMATION SESSIONS

Come meet us!

During the academic year:

» Student-led campus tours—Monday through Friday, 10 a.m. and 2 p.m.

» Group information sessions—Monday through Friday, 11:15 a.m. and 1:15 p.m.

Tours and information sessions are unavailable at certain times of the year. See our website for the extended summer tour schedule and additional visiting opportunities.

INTERVIEWS

Interviews for prospective first-year and transfer students are recommended, but not required.

GET STARTED AT

www.babson.edu/ugradvisiting

APPLYING TO BABSON: A DEFINING MOMENT

You've learned about Babson—now we want to learn about you. We offer an easy and personalized process, giving you a number of options.

HOW TO APPLY / You can submit either Babson's application or the Common Application. Details about the application process and admission criteria are available at **www.babson.edu/ugradapply**.

First-Year Applicants

Babson offers three fall application plans for first-year applicants: Early Decision, Early Action, and Regular Decision. Early Decision allows students who have chosen Babson as their top-choice college to apply and receive a decision early. Early Decision applicants agree to enroll at Babson if admitted. Babson's nonbinding Early Action plan is designed for applicants who view Babson as one of their top choices but would like more time to make their enrollment decision. Regular Decision is the most popular of Babson's admission plans. Last year, more than half of admitted students were admitted through Regular Decision.

January Enrollment

First-year applicants can apply to take a gap semester and enroll in one of a limited number of January G.A.P. (Grow. Achieve. Prepare.) slots. During the fall semester, you can volunteer, travel, or hold an internship—valuable experience and perspective for starting your education. For more information on this option, visit www.babson.edu/ugradjanuary.

Note: If you are a student from outside the United States whose native language is not English, you must submit required standardized testing scores (SAT or ACT) and the results of the Test of English as a Foreign Language (TOEFL) or the International English Language Testing System (IELTS).

WHEN TO APPLY / ADMISSION AND FINANCIAL AID DEADLINES

	Admission Application Deadline	Financial Aid: CSS PROFILE and FAFSA Deadline	Notification of Admission and Financial Aid Decisions	Enrollment Deadline
Early Decision	Nov. 1	Nov. 15	Dec. 15	Jan. 15
Early Action	Nov. 1	Nov. 15	Jan. 1	May 1
Regular Decision	Jan. 3	Feb. 1	April 1	May 1

Connect with the Office of Undergraduate Admission.

Facebook: /babsonadmission
Twitter: @babsonadmission
Instagram: @babsonadmission
Blogs: blogs.babson.edu/ugradadmission

"Babson has exposed me to an entire world of opportunities that I am now able to take advantage of—and it was all made possible due to the financial aid I received."

– EMILY MACDONALD '19

TUITION, AVERAGE ROOM AND BOARD: $63,700

APPROXIMATELY HALF OF BABSON STUDENTS RECEIVE FINANCIAL AID.

LAST YEAR, WE MET 97% OF BABSON STUDENTS' DEMONSTRATED FINANCIAL NEED.

FINANCIAL AID AND SCHOLARSHIPS

Financial aid is awarded in the form of grants, scholarships, student loans, and work-study opportunities. We encourage you to apply. Our Student Financial Services staff will work with you along the way and connect you to the best educational financing options available.

How to Apply for Financial Aid

To apply for need-based aid from Babson, complete the College Scholarship Service (CSS) PROFILE online at www.collegeboard.com. Be sure to list Babson College when you apply.

International applicants who complete the CSS PROFILE will be considered for the Global Scholars Program. Students admitted to this highly selective program will receive four-year, full-tuition scholarships. Visit www.babson.edu/globalscholars for more information. Canadian citizens will be considered for Babson's Canadian Scholarship.

U.S. citizens and Permanent Residents should complete the Free Application for Federal Student Aid (FAFSA) at www.fafsa.gov in order to be considered for federal and state financial aid.

Please be sure to apply for financial aid by Babson's deadline to ensure that you receive full consideration for federal, state, and Babson funds.

Merit Scholarships

In addition to need-based financial aid, Babson offers merit scholarships. These include:

» Weissman Scholarship*
» Presidential Scholarship
» Diversity Leadership Award
» The Center for Women's Entrepreneurial Leadership Scholarship
» DECA Scholarship*
» NFTE Scholarship*
» Blank Scholarship for Entrepreneurship*
» Sorenson Arts Scholarship*

**Additional essays are required to be considered for these scholarships.*

More information about all of our programs and application procedures is available at www.babson.edu/ugradaid.

$36 MILLION
AMOUNT IN UNDERGRADUATE GRANTS AND SCHOLARSHIPS BABSON AWARDS EACH YEAR

WE'VE DEFINED BABSON.

IT'S TIME TO DEFINE YOU.

1 LEARN 2 VISIT 3 APPLY» www.babson.edu/ugrad

Babson College prohibits discrimination on the basis of race, color, national or ethnic origin, ancestry, religion, sex, sexual orientation, age, physical or mental disability, and veteran or other protected status. This policy extends to all rights, privileges, programs, and activities, including admission, employment, education, and athletics. Babson is accredited by AACSB International (the Association to Advance Collegiate Schools of Business), the European Quality Improvement System (EQUIS), and the New England Association of Schools and Colleges (NEASC). Babson College reserves the right to make changes in the courses offered, requirements for graduation, tuition, fees, and room and board. Such changes, when made, become effective for all students.

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WANT TO MEET MORE BABSON STUDENTS
AND READ ABOUT THEIR EXPERIENCES?
VISIT WWW.BABSON.EDU/DEFINEYOU

BABSON

BABSON PARK, MA 02457-0310

Paris Ekman ’17

More about Paris at:
www.babson.edu/paris

BABSON COLLEGE

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