

Our students aren't the type to focus just on being a social butterfly or having the latest smartphone or dragging themselves to classes every day. That's a given.

They'd rather **BUILD** the next hot social platform and **GATHER** the butterflies.

They'd rather develop their skills at **SMARTENING** up the **NEXT GENERATION** in the classroom.

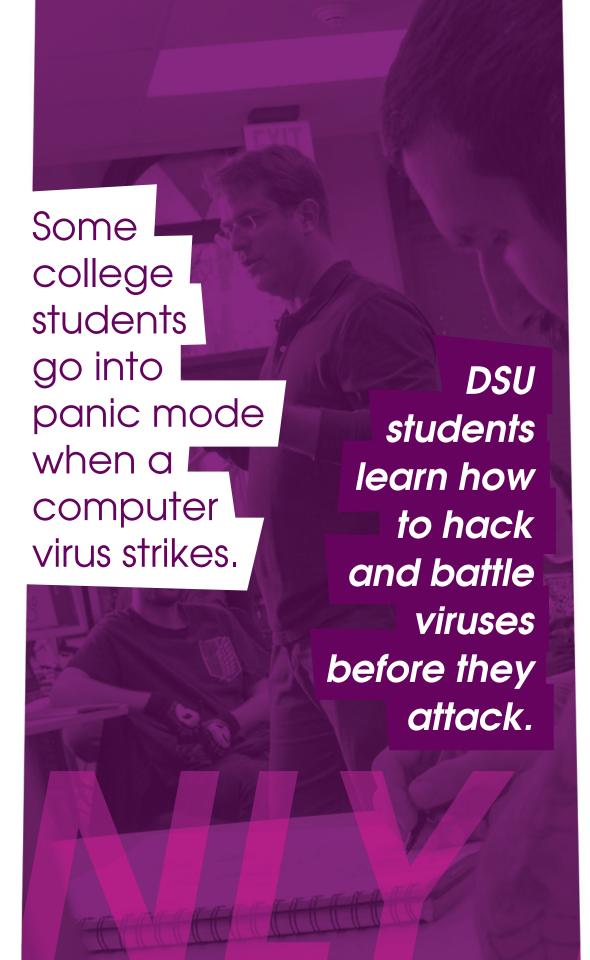
And classes? Well, oddly enough, they *LOOK FORWARD* to hitting up the high-tech labs and classrooms campus.

Our students care about being absolutely, positively themselves. **EVERY DAY**.

... ONLY DSU.



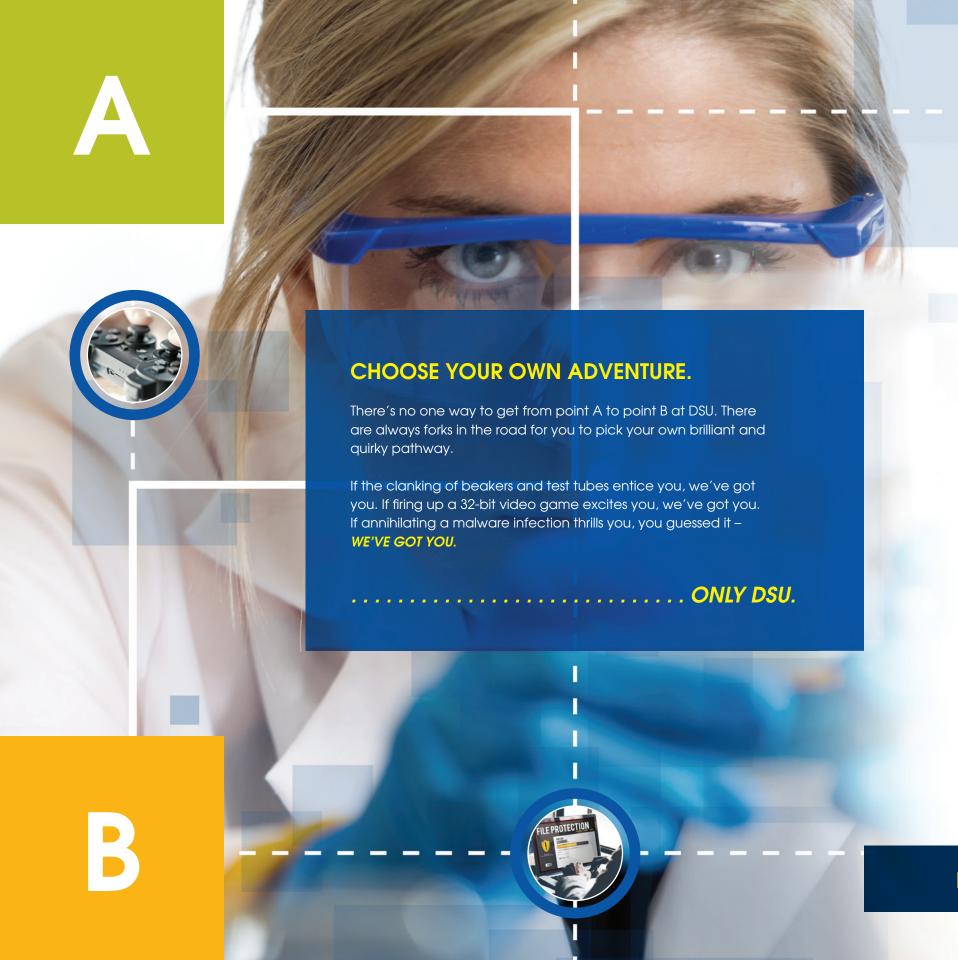






students
create
technologies
that help
build
businessess.





## DEGREE YOURSELF.

There are 32 from which to choose. Luckily, we've assembled a list of majors that are, in fact, *major*. Make your pick and enjoy the ride. **Your adventure starts here.** 

#### **■ UNDERGRADUATE**

#### BUSINESS & COMMUNICATIONS

English for New Media • Business Administration •

- Accounting •
- Business Technology •
- Finance •
- Management •
- Marketing •
- Business Management •

Computer Information Systems •

- Business Analysis Specialization •
- Project Management Specialization •
- Software Development Specialization •

Professional Accountancy •

#### Fast-Track (4+1) Graduate Program:

- Information Systems

#### DIGITAL MEDIA

Computer Game Design • Digital Arts and Design •

- Audio Production Specialization •
- Computer Graphic Specialization •
- Film & Cinematic Arts Specialization •
- Production Animation Specialization •

#### **HEALTH**

Exercise Science •

Health Information Administration •

Health Information Technology •

Respiratory Care • •

Fast-Track (4+1) Graduate Program:

- Health Information Administration

#### MATH & SCIENCE

Biology for Information Systems • Mathematics for Information Systems • Physical Science •

#### GENERAL STUDIES

General Studies • •

#### TEACHING

Elementary Education •
Elementary Education / Special Education •
Physical Education •

K-12 and Secondary Education •

- Biology Education •
- Business Education •
- Computer Education •
- English Education •
- Mathematics Education •

#### **TECHNOLOGY**

Computer Science •
Cyber Operations •

Computer Information Systems •

- Business Analysis •
- Project Management Specialization •
- Software Development Specialization •

Network and Security Administration • •

#### Fast-Track (4+1) Graduate Programs:

- Information Systems
- Network & Security Administration
- Cyber Operations
- Computer Science

#### **MASTER'S & DOCTORATE**

Analytics •

DSU.EDU/MAJORS

Applied Computer Science •

Business Administration in General Management • Cyber Security •

Educational Technology • Health Informatics •

Information Assurance and Computer Security • Information Systems • •

#### Fast-track (4+1) Graduate Program:

- Information Systems (B&C)
- Health Information Administration
- Information Systems (Tech)
- Network & Security Administration
- Cyber Operations
- Computer Science

DSU.EDU/MAJORS

**DSU.EDU/GRADUATE-STUDENTS** 



## FIND YOUR PEOPLE.

With 45+ clubs and organizations to speak of, you're bound to find one that speaks your language. There's plenty to get psyched about. What strikes your fancy?

> **DSU Live** DSU Pep Band Student Activities Board Student Ambassadors Student Association Senate SPECIAL INTEREST The Alliance (Gender and Sexuality)

INSTITUTIONAL

ANIME Club Armed Forces Club Campus Crusade for Christ

> (Suicide Awareness and Prevention)

Colleges Against Cancer

**DSU Diverse Student Union** 

Fear the Turkey Drama Club

InterVarsity Christian Fellowship

Lights, Camera, Action Film Club

**DSU Soccer** 

DSU Spikeball Club

Higbie Hall Council

International Club

**Emry Hall Council** 

Gaming Club

Newman Club Paintball Club

Lost & Found

Photography Club Richardson Hall Council

Ultimate Frisbee

Zimmermann Hall Council

#### STUDENT MEDIA

**KDSU Online Radio Station** Trojan Times Online Newspaper

## GRAB YOUR GEAR.



If you've got the get-up-and-go mentality, there's no shortage of chances to throw on some cleats or sneakers, toss on some workout gear or your Trojan uniform and sweat it out a bit on the field, court or track.

Whether you crave the thrill of heated competition, consider yourself a speedster in a race or simply love to toss a disc around, you can get as sporty as you like at DSU.



#### WOMEN'S SPORTS

Basketball

Cross Country

Softball

Track

Volleyball

#### INTRAMURALS

Flag Football

Volleyball

Soccer

Ultimate Frisbee

Softball

Basketball

MEN'S SPORTS

Baseball

Football

Track

Basketball

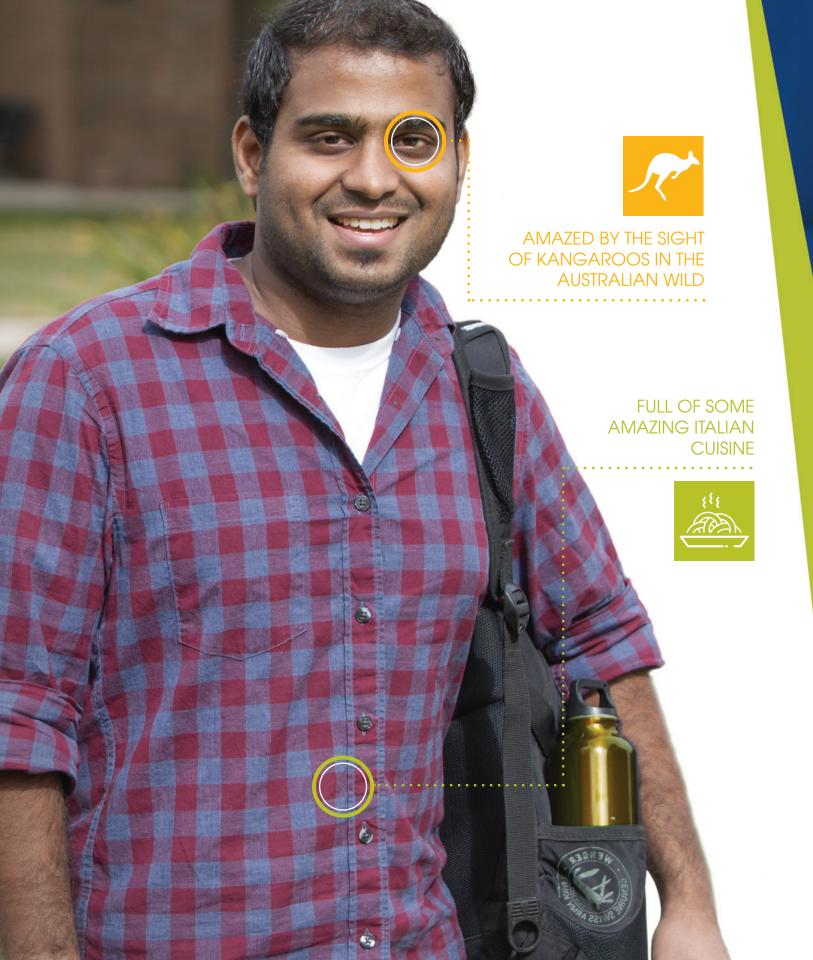
Cross Country

**DSUATHLETICS.COM** 

#### **VENTURE OFF.**

Athletic endeavors aren't limited to the DSU campus – hit Madison for even more options, including disc golf and traditional golf courses, Lake Herman and the community center, which features gyms, climbing walls, pools and racquetball courts. *Explore your options.* 





## PACK YOUR BAGS.

There's no place like home. But it turns out there are also other places that are pretty darn great, too. In case you agree, we've got you covered and then some. DSU's "study away" options vary in length, location and experience.

For those of you who are internationally inclined, cross-country bound or ready to try out the other side of the hemisphere, travel is in your future.

.... ONLY DSU



#### NATIONAL STUDENT EXCHANGE

Length: One school year

**ocations:** Nearly 200 in United States and U.S. territories



#### MAGELLAN EXCHANGE

**Length:** One school year **Locations:** More than 35,

ncluding Austria, Denmark, Mexico and South Korea



#### FACULTY-LED OPPORTUNITIES

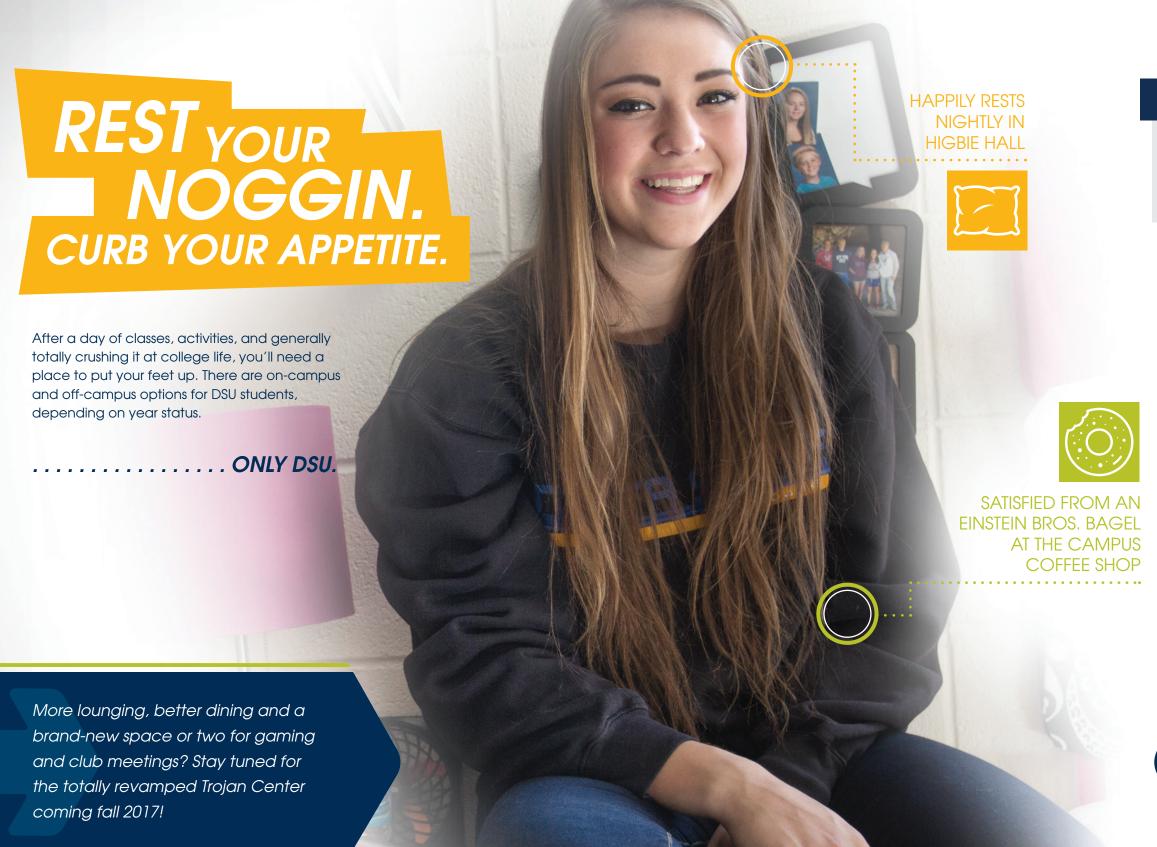
**Length:** Short-term, including semester-long

**Locations:** Recent trips include Italy, France and Panama

**DSU.EDU/STUDY-AWAY** 

STAMP YOUR

PASSPORT.



#### GET COMFY.

There are four on-campus residence halls, apartment-style living options, and new campus suites that are currently in construction for the fall 2017 semester. Our students have a variety of ways to make DSU their new home away from home.

#### CLEAN YOUR PLATE.

The University Marketplace offers eight meal plans, that feature buffet-style eating and vegetarian and gluten-free options. Take advantage of the campus coffee shop and convenience store for study or snack time.

#### SPEND AWAY.

**DSU.EDU/STUDENT-LIFE** 

Enjoy Trojan Gold, a stored-value card for additional spending cash at the campus bookstore, vending machines, laundry machines, athletic events and off-campus locations like select convenience stores, the community center and restaurants like Dairy Queen, Pizza Ranch, Taco John's and Stadium Sports Grill, among others.

Plus, there's about to be one more way to live it up at DSU – opening in fall 2017, the newest residence hall will feature suite-style living areas, including kitchens, gathering spaces and study rooms. Keep your eyes peeled!

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## BUSINESS AND COMMUNICATIONS

Our students are the types who spent their younger years operating top-notch lemonade stands and managing their own personal blogs for the masses. Fast forward a few years and they're learning how to build the next great American business, crunch numbers like a rock star and trick out a communication strategy with the latest technology.



Calling all data nuts! If you have an analytical mind and consider yourself a problem-solver with a head for business, this might be your major. It's a fast-growing field with ample opportunity to get your number skills on.

#### **BUSINESS ADMINISTRATION •**

Don't limit yourself – with our business administration degrees, you can specialize in your ideal area. Whether you see yourself as an accountant extraordinaire, a techie titan, an economic wizard, a born business leader, or a professional promoter, you'll be at home in this program.

#### ACCOUNTING

Learn the ropes in both the traditional and technologically modern senses.

#### BUSINESS TECHNOLOGY

Build a solid foundation of fundamentals topped with technological mastery.

#### **FINANCE**

Pick up the ins and outs of finance, from masterful planing to predictive prowess.

#### MANAGEMENT

Earn your leadership stripes, from existing companies to your own startup.

#### MARKETING

Stretch yourself creatively while being armed with a solid head for business.



#### **MANAGEMENT**

For the challenge-seekers wanting more, this might be your best-case scenario. Whether you're fresh out of undergrad or already at work in the field, you can get your MBA from DSU online or at University Center in Sioux Falls – options galore!



#### **BUSINESS MANAGEMENT** •

Anxious to get your big-time business career going ASAP? You'll learn the fundamentals of business and accounting and be on your way in no time flat. Best of all, you can parlay this into a business administration degree if that's your cup of tea or get into the field and start gaining experience.



#### COMPUTER INFORMATION SYSTEMS PROFESSIONAL • • •

Whether you're a designer, a builder, a manager or a user, information systems are key to the success of businesses worldwide. Our information systems degree can be specialized and even fast-tracked to a graduate degree. Our graduates are programmers, analysts, designers, and IT innovators. Sound like your thing?

#### SPECIALIZATIONS:

Business Analysis - Project Management -**Software Development** 

• Fast Track (4+1) Graduate Program



#### **ENGLISH FOR NEW MEDIA** •

Want to make your English degree bionic? Enhance the traditional English degree with a healthy dose of new technology that prepares you for the modern communications realm. You'll learn skills in writing, literature, and language, mixed with digital, video, and a host of new-media methods.



#### PROFESSIONAL ACCOUNTANCY •

Being a CPA on your horizon? Get started here. We'll prep you with the credit hours you'll need to get certified, as well as expose you to the ins and outs of traditional accounting and the technology that comes hand in hand with modern accounting. Be a part of a team or start your own - our accountants leave DSU well-rounded and well-prepared for either path.





## DIGITAL MEDIA



Growing up, did you find yourself doodling on pretty much anything you could write on? Maybe you hit up the local movie theater and thought, "I could do that!" Our students are creative types who can dream big and want to make something original and next-level from virtually nothing. From filmmakers to producers to designers to animators, it's all here.



I chose Dakota State because it offered the graphic design degree with industry-standard software and practices. DSU instructors pushed to find new ideas within the design field, rather than rely solely on the traditional design methods. They offered me the benefits of attending a state school, with the small community feeling of a private school. The small community also afforded me the opportunity to get involved in several groups and organizations on campus. Band, drama club, and the improv group provided me with an outlet for creativity and the social aspect that accompanies theater/band geeks.

#### Holli (Gregg) Rausch,

Multimedia Art Instructor at New Technology High School

B.S., Computer Graphic Design, 2007



#### **COMPUTER GAME DESIGN** •

You're a born gamer. You're the first in line when a new console is being released. Ever wonder what it'd be like to be on the other side of the hype? Learn the ins and outs of game design, from 3D simulation to development and production. You'll be at the front of line of fanboy and fangirl freak-outs.



#### DIGITAL ARTS AND DESIGN •

It sounds like a pretty straightforward-sounding degree, yes? But the specialties are where it's at – you can parlay your digital arts and design degree into a variety of specificities, including:

#### AUDIO PRODUCTION

Audio production is ideal for those seeking a career in the music recording industry, from production to live performance to broadcast. For future master mixers, look no further.

#### COMPUTER GRAPHIC DESIGN

Computer graphic design takes your artistic sensibilities and enhances them with 3D and technological advancements for work in software, tech, and equipment fields.

#### FILM AND CINEMATIC ARTS

Film and cinematic arts is for digital storytellers who see themselves in the director's chair or editing room. Learn the camera, lighting, and sound techniques to build your big-screen masterpiece.

#### PRODUCTION ANIMATION

Production animation takes your traditional design degree and puts it in motion. Learn the ins and outs of creating digital environments and characters.







The DSU Exercise Science program is a great size where you get to be very hands-on and exposed to many different elements of the major before you end up in the real world. I'm glad I transferred to this smaller university where folks around campus are some of the most helpful and friendly people around. It's not unusual to run into professors and staff and sit and chat for a while. You can really tell they care about you and your education

B.S., Exercise Science, Future Alum



#### **BIOLOGY FOR INFORMATION SYSTEMS •**

If you dabble in a few different sciences and simply can't decide, this degree marries biology and technology for the ambitious sort. Prep yourself successfully for graduate studies by learning medical and scientific elements of healthcare, as well as information systems and technical skills.



#### **EXERCISE SCIENCE** •

When it comes to getting people up and moving, it takes a true motivator. Take your degree to the fitness and wellness industry, keeping tabs on all types, from athletes to those recovering from injuries. We'll give you the kinesiology and physiology you need to excel in the field.



#### **HEALTH INFORMATICS** •

Help a paper-reliant industry go green. With this graduate program, you'll learn the ropes of maintaining electronic medical records and patient information. You'll be a part of the research and decision-making process and join a field with growing demand for qualified professionals like yourself.



#### **HEALTH INFORMATION ADMINISTRATION •**

Calling all healthcare minded professionals! If your interests lie in developing and managing systems for the modern era of medicine, this is your degree. You'll learn how to collect and analyze patient data, manage records, and provide administrative leadership. Best of all? You can fast-track this degree into a Master's in five years.

• Fast Track (4+1) Graduate Program



#### **HEALTH INFORMATION TECHNOLOGY** •

Be a hero to patients everywhere: With health information technology your primary goal is ensuring accuracy in medical records to prevent mistakes or complications. We'll prepare you to be a critical, essential part of every medical team.



#### **RESPIRATORY CARE** • •

It doesn't get much more critical than helping people do something so innate to basic living breathing. With our respiratory care degree, you'll learn how to care for those suffering from respiratory illnesses, birth defects, and stress-related breathing difficulties, as well as identifying and managing the causes, including allergies, pollution, and smoking.







You've put together some vinegar and baking soda a time or two. And you probably took apart the family toaster at some point. If you have a healthy curiosity, you'll fit in with our students. They strive to discover how things work, from the human body to the world around us.

If you dabble in a few different sciences and simply can't decide, this degree marries biology and technology for the ambitious sort. Prep yourself successfully for graduate studies by learning medical and scientific elements of healthcare, as well as information systems and technical skills.

#### MATHEMATICS FOR INFORMATION SYSTEMS •

Math is more than just long division and right angles. With this degree, you'll get an information systems tilt that engages a comprehensive mathematics education. You'll study traditional math necessities, along with computer- and business-related coursework.

#### PHYSICAL SCIENCE •

Don't let us define you as simply a "chemist" or a "physicist." With our physical science major, you can have the best of both worlds, prep yourself for graduate studies, and make yourself an asset in science and mathematics fields to industry and government employers.

**DEGREES** 

Bachelor's
 Associate
 Master's
 Doctorate



#### **EDUCATIONAL TECHNOLOGY** •

Classrooms aren't chalkboard-centric anymore. Get at the forefront of educational technology by studying tech-infused learning tools and curricula, from multimedia to web authoring to programming.

### TEACHING



#### **ELEMENTARY EDUCATION •**

It takes a true hero to stand in the front of a classroom and mold young minds. If you're up to the challenge, DSU is ready to prepare you. You'll be armed with the knowledge you need to build curricula, manage classroom activity, and bring the approach that best bolsters youth learning abilities.



#### **ELEMENTARY/SPECIAL EDUCATION •**

Are you passionate about helping students with all levels of ability and need? Develop skills to meet the needs of students with autistic, behavioral, and cognitive hurdles. You'll learn best practices in methods, planning, and reporting, as well as the desk-side manner required of a great educator.



#### K-12 AND SECONDARY EDUCATION •

If you're after a specialized teaching experience, look no further. Be prepared for classroom leadership in the areas of biology, business, computers, English, and mathematics. Each area comes with a dedicated team of professors poised to offer the skills and knowledge you need to pass along to young minds everywhere.

- BIOLOGY EDUCATION •
- **BUSINESS EDUCATION**
- **COMPUTER EDUCATION**
- ENGLISH EDUCATION •
- **MATHEMATICS EDUCATION** •



#### **PHYSICAL EDUCATION** •

You're a motivator who enjoys getting people up and moving - this major is for you. Promote healthy lifestyles and impactful exercise strategies through physical education degree. You'll learn the best ways to promote team-building, physical activity, and positive choices in health and diet.

You may have found yourself helping out with a buddy on that seriously tough geometry homework. Or maybe you were the de facto leader on the soccer field. It takes a true communicator and motivator to teach, and our students know "how to bring it." They learn how to pass on their extensive knowledge to the next generation, from gradeschoolers to high-schoolers to all-abilities classrooms.



### **TECHNOLOGY**



You're probably the member of your family who gets tasked with teaching everyone how to use the newest tablet or app. And you're an unstoppable whiz with the web. Our students learn the ins and outs of the latest advances in technology to learn how to be the first line of protection against cyber threats and malicious digital attacks.

#### **APPLIED COMPUTER SCIENCE** •

Go beyond the basics in your graduate studies. With DSU's applied computer science degree, you'll delve into solutions for cyber operations, software development and information security. Help serve and protect those who truly need it with hands-on experiences and education.



This isn't your elementary school typing class. Dig into the bits and bytes of computers, learning the tools, applications and programs that make up modern computer science from the region's most tech-advanced instructors. And take your skills one step further by fast-tracking yourself to a master's degree in just five years.

• Fast Track (4+1) Graduate Program

#### COMPUTER INFORMATION SYSTEMS • • •

If you're particularly adept at turning technological ideas into reality or interested in becoming so, information systems might be your area of choice. Meet the ever-increasing global demand for programmers, analysts, and designers by becoming masterful at building systems from the ground up.

#### SPECIALIZATIONS:

Business Analysis - Project Management - Software Development

• Fast Track (4+1) Graduate Program



#### **CYBER OPERATIONS** •

You could be the key to avoiding the next major data breach or information theft. Studying cyber operations means you're armed with the techniques and skills needed to thwart cyber attacks and hackers from using malware and vulnerabilities to steal personal information. Master computer systems and be the ultimate security guard for consumers everywhere. (And take it a step further with a fast-tracked master's degree in just five years.)

Fast Track (4+1) Graduate Program



#### **CYBER SECURITY** •

It takes a doctor to protect the masses from cyber threats. Earn your doctorate degree in cyber security, and garner a host of information you'll need to perfect data collection, software exploitation, and malicious code analysis. Our cyber security majors find themselves in intelligence, military, and law-enforcement careers, as well as critical cogs in data-driven companies and firms.



#### INFORMATION ASSURANCE AND COMPUTER SECURITY

To eradicate the foe, you must first master how he or she operates. Learn the key elements of data privacy, computer forensics, hacking, and intrusion detection to assist in information protection and digital attack prevention. Keep safe the networks on which people rely on a daily basis.



#### NETWORK AND SECURITY ADMINISTRATION • •

Help keep the lights on for networks everywhere. Becoming a network and security administrator, you'll be the front line for keeping networks up and running and safe and secure. This is a field that's constantly changing, so we prioritize hands-on work over instantly outdated textbook teaching.

• Fast Track (4+1) Graduate Program



The professors I had in my program were like second family. If you had an idea for an interesting or creative project someone on campus would help you find the resources to get it done. They also constantly pushed me to be a better student, and, with their help, I was able to get the CyberCorps scholarship. DSU is the perfect school to be at if you are passionate about computers or security, like myself.

#### David Miller,

South Dakota Bureau of Information and Telecommunications

B.S. Computer and Network Security, 2012 M.S. Information Assurance and Computer Security, 2013

## DO YOUR WALLET A FAVOR.

Signing on the dotted line can be the tough part. But with tuition numbers that won't absolutely obliterate your budget, DSU is the value that appeals to parents and the forward-moving experience that catches students' attention. And it's on a small, Midwestern campus.

We've got competitive tuition – but we don't skimp on the advanced technology, state-of-the-art majors and awesome campus culture that we offer. *It's the only way we know how to do it.* 

. . . . . . . . . . . . . . . . . . ONLY DSU.



KEPT HIS SHIRT ON HIS BACK THANKS TO THE AVERAGE FINANCIAL AID AWARD OF \$10,220

\$\$

HAPPY TO BE PART OF THE 75% OF STUDENTS WHO GET FINANCIALAID





Here's how the costs all shake out.

	SD & IOWA	MINNESOTA	NON-RESIDENT
TUITION & FEES*	\$4,073.25	\$4,200.00	\$5,531.25
HOUSING & FOOD**	\$3,250.60	\$3,205.60	\$3,205.60
WIRELESS COMPUTING***	\$390.00	\$390.00	\$390.00
EST. COST/SEMESTER	\$7,668.85	\$7,795.60	\$9,126.85
EST. COST/SCHOOL YEAR	\$15,337.70	\$15,591.20	\$18,253.70

'Additional fees may be assessed for special services or courses. This schedule does not include all rates set by the Board of Regents. Special rates may apply to certain students.

\*\*Includes a tablet computer, wireless and wired access to the DSU network, various software and on-campus tech supp

POCKETED HIS SHARE
OF THE \$950,000
IN SCHOLARSHIPS
AWARDED ANNUALLY



**DSU.EDU/SCHOLARSHIPS** 

#### DSU.EDU/COST

#### FUND YOUR EDUCATION.

You're not on your own, though. We offer scholarships for:

ACADEMICS	ATHLETICS	
MUSIC	AND MORE	

 $21^+ ACT + 3.0^+ GPA = $$$ 

Guaranteed DSU Achievement Champion Scholarship

<sup>\*\*</sup>Amount includes double-occupancy dorm and Dakota 150 Plan – minimum freshman requirements. Books and supplies are estimated at \$1,000 for an academic year.

# MAKE YOUR MOVE.

Ready to check it out for yourself? Stop by and see us sometime.



SCHEDULE YOUR VISIT AT: OR BY CALLING: 888.378.9988



#### CAMPUS VISIT DAYS.

### **PROGRAM**

#### **OCTOBER 26**

Education / Business / **Computer Information Systems** 

**Computer Science, Cyber Operations Network and Security Administration.** and Computer Information Systems

All Fool's Day Game Faire / Computer Game Design

### **DISCOVER**

- Saturday, October 15
- Friday, November 4
- Friday, December 2
- Friday, January 20
- Friday, February 17
- Friday, March 3
- Saturday, April 1

**GOT THIS FREE** ON VISIT DAY









820 N. Washington Ave. Madison, SD 57042

admissions@dsu.edu









DAKOTA STATE