

VIEWBOOK  
2015/16

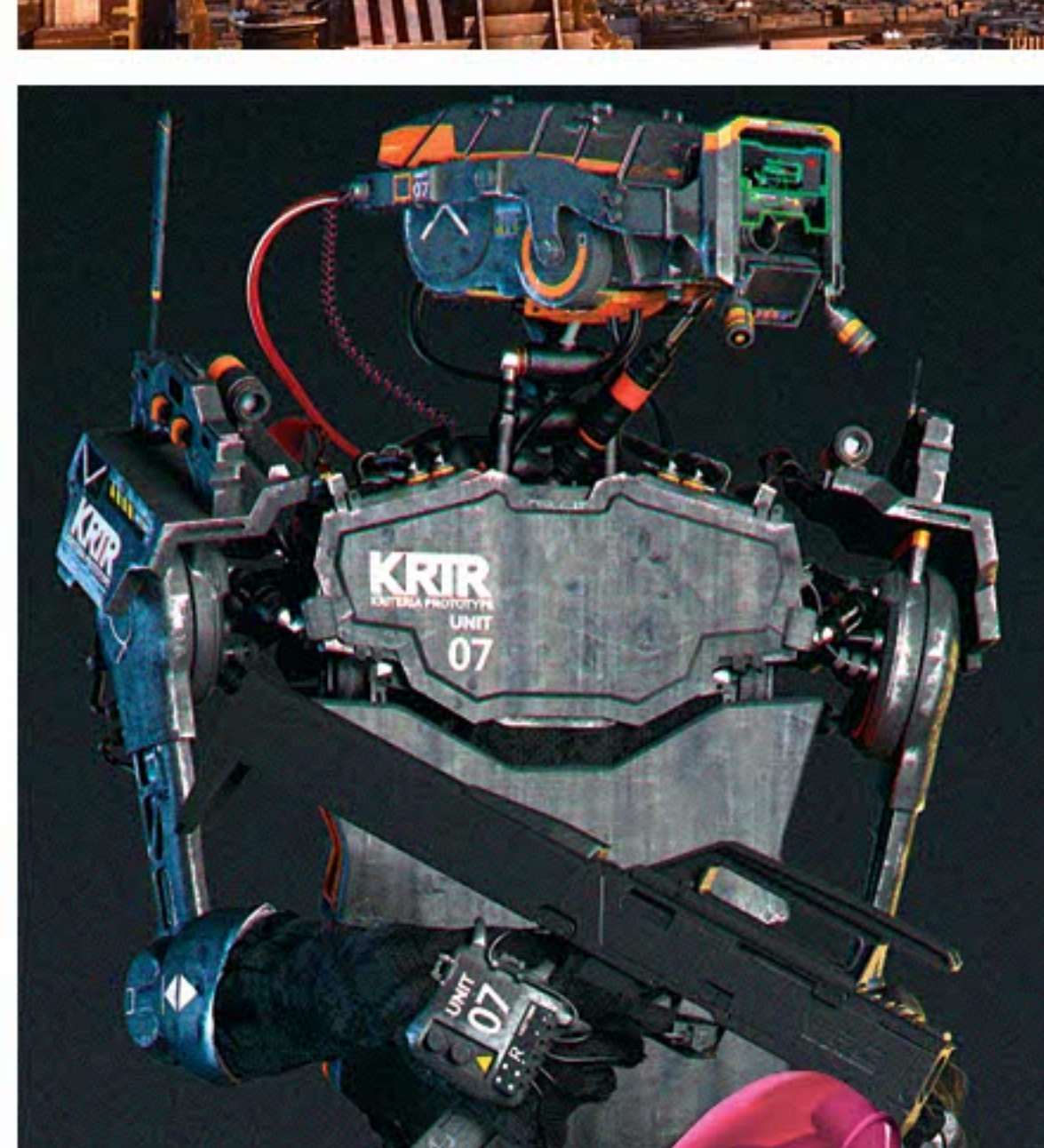
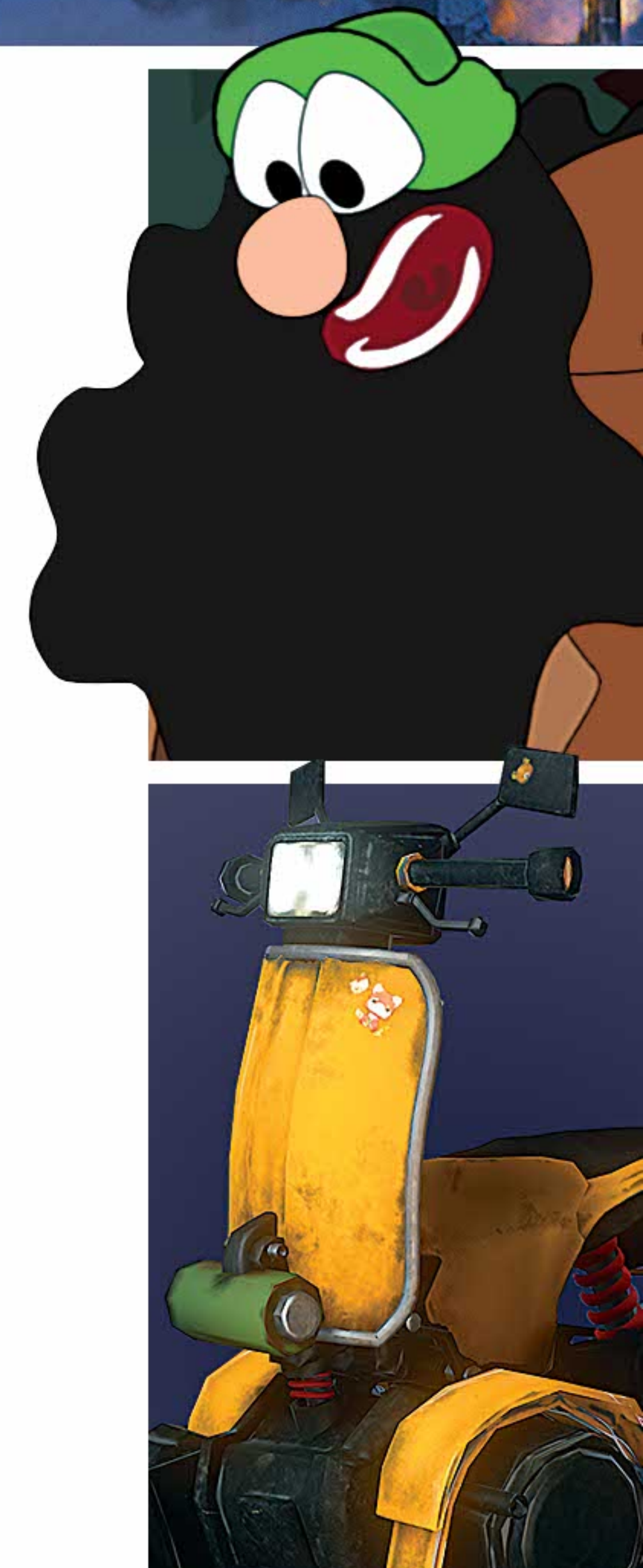


vanarts®

VANCOUVER INSTITUTE  
of MEDIA ARTS

*Celebrating 20 Years*

LOVE WHAT YOU DO



# VANARTS - A PLACE TO DEVELOP YOUR CREATIVITY PROFESSIONALLY

Vancouver Institute of Media Arts (VanArts) is one of the world's most highly respected post-secondary schools for visual, media and performing arts. Founded in 1995, VanArts offers a variety of one-year diploma programs in Character Animation, Game Art & Design, Visual Effects for Film & TV, Digital Photography, Web Development & Interactive Design, Broadcasting, and Acting for Film & Television.

## MISSION

Our mission is to contribute to the development of the individual student's artistic and career potential by bringing together world-class instructors to teach, inspire, motivate and pass their knowledge on to students and support the development of their talents and realization of their dreams in the visual, media and performing arts.

## MESSAGE FROM THE PRESIDENT



If you have a passion for the arts and your dream is to develop your talent and launch a creative, professional career, you will find an excellent fit at VanArts. By offering small class sizes, world-class faculty and departments that routinely collaborate, VanArts is dedicated to your success. Launch your career after completing your professional diploma at VanArts, or continue your studies to complete your degree with one of our global university partners. Our campus is located in downtown Vancouver, the #1 ranked city in North America for quality of living (2015) and in the top 5 cities worldwide. I encourage you to come to VanArts to study your passion, and join us as we celebrate 20 years of quality education in visual, media and performing arts.

Sincerely,

A handwritten signature in black ink that reads "Alan Phillips". The signature is fluid and cursive.

Alan Phillips  
President

# THE VANARTS ADVANTAGE

## WORLD-CLASS FACULTY

The Department Heads and faculty are top industry professionals with decades of experience. They are here because of their passion for teaching and their desire to help you become a creative professional that they can proudly work alongside.

## SPECIALIZED, ADAPTABLE CURRICULUM

The faculty and advisory committees are continually refining the curricula to ensure you acquire the latest skills required by industry. With strong industry connections, our faculty can quickly adapt what we teach, ensuring a specialized and relevant curriculum which is focused on the skills needed for your successful career.

## MULTICULTURAL STUDENT BODY & SMALL CLASS SIZES

At VanArts you will benefit from a diverse, multicultural student body and small class sizes. You will have your own workstation for the year and receive substantial one-on-one instruction from our faculty. Our close-knit community of artists will lead you to building lifelong friendships.

## INTERNATIONAL NETWORK

Nearly half of our student body are international students from over 30 countries around the world. Your connections here will last a lifetime, and your career can take you all over the world. If you wish to continue your studies after graduating from VanArts, degree pathways are available with our university partners in Canada, United States, United Kingdom, Australia and New Zealand.

## VANCOUVER: AN INDUSTRY HUB

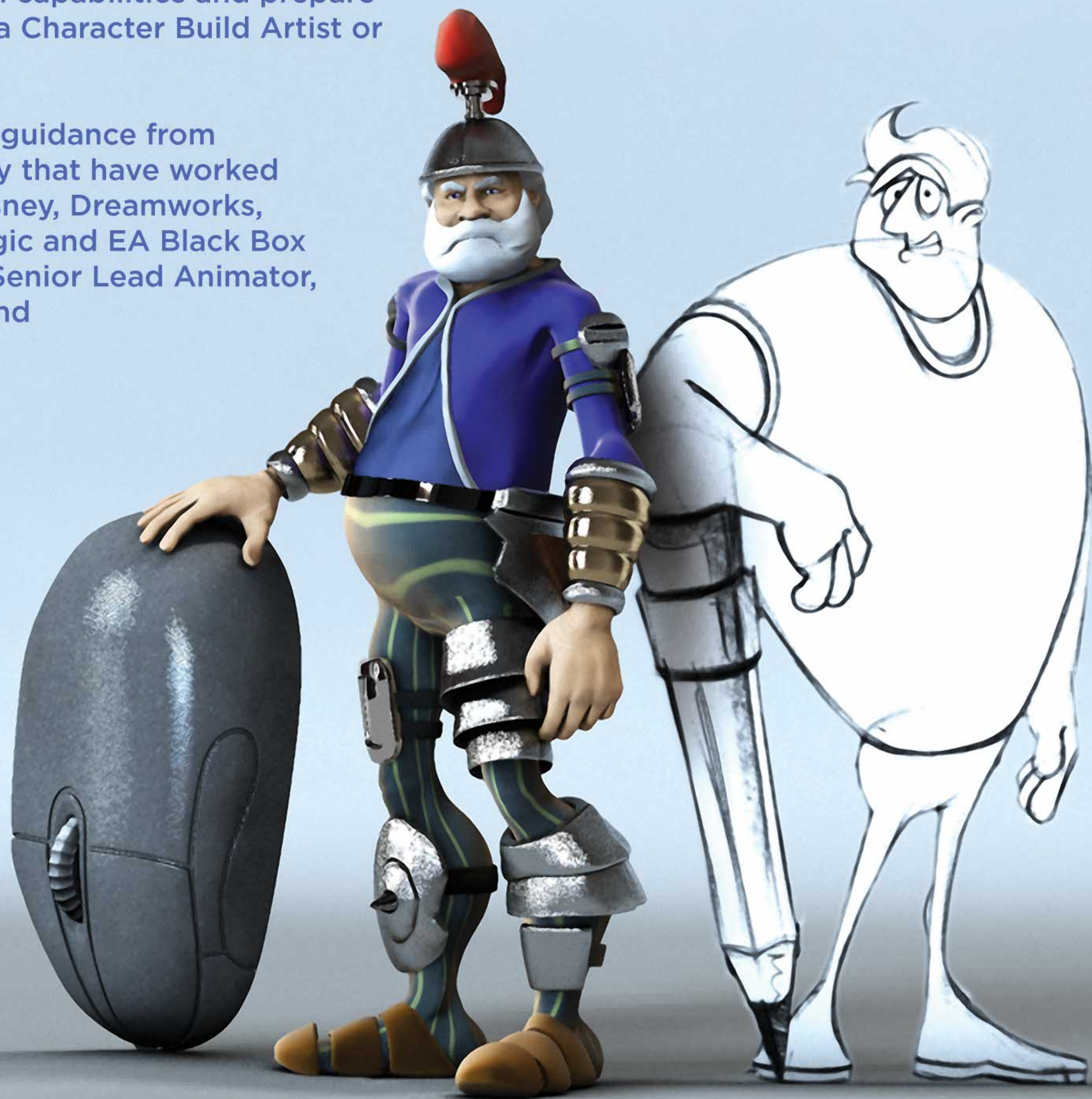
Vancouver is consistently ranked as one of the most livable cities in the world and is definitely one of the most beautiful. There is no better place to study media arts, as Vancouver is a film industry hub - home to hundreds of animation, game, visual effects and new media companies.



# 2D/3D CHARACTER ANIMATION

The Character Animation diploma program gives you a choice of studying in the 2D or 3D stream. The curriculum is focused on character animation through body mechanics and performance, while the Story, Visual Language and Life Drawing courses support your development as a well-rounded artist with skills in storyboarding and character design. VanArts is the go-to school for character animation training with industry-standard software - MAYA for 3D and Toon Boom's HARMONY, with 19-inch Yiynova monitors for the 2D stream. Maya and Adobe Suite classes give you a strong foundation in modeling, texturing and lighting. Harmony classes give you a strong foundation in the software's production capabilities and prepare you for a position as a Character Build Artist or Animator.

You receive constant guidance from award-winning faculty that have worked at studios such as Disney, Dreamworks, Industrial Light & Magic and EA Black Box with Storyboarding, Senior Lead Animator, Animation Director and Art Director credits.



## CURRICULUM HIGHLIGHTS

- Harmony (2D stream)
- Maya for Animation (3D stream)
- Story and Visual Language
- Adobe Suite
- Life Drawing
- Animation History
- Portfolio and Demo Reel Development

## CAREER OUTCOMES

- Animator
- Storyboard & Layout Artist
- Character Designer
- Harmony Character Build Artist
- CG Generalist
- Production Assistant

# ACTING FOR FILM & TELEVISION

The William Davis Centre for Actors' Study at VanArts has a strong team of experienced professional actors working directly with you to prepare you for the world of acting in the film and television industry. This is one of the most intensive acting programs - best suited if your desire is to push yourself and your skills to the highest level of creativity and professionalism. You will receive personal mentoring, small class sizes to ensure individual attention and focus, and the opportunity to collaborate with other faculties in photography, visual effects and animation production.

Our faculty of Acting instructors have starred in Regular, Lead, and recurring roles on TV series & features such as The X-Files, Supernatural, Continuum, Motive, Bates Motel, Battlestar Galactica, Cut Bank, Final Destination, TRON: Legacy and many more.



## CURRICULUM HIGHLIGHTS

- Acting for Film & Television
- Acting Technique
- Improvisation
- Voice-Over Intensive
- Fighting for Film
- Voice & Speech
- Dialect & Accents
- Short Film Projects
- Auditioning

## CAREER OUTCOMES

- Actor for Film, TV or Stage
- Voice-Over Actor
- Producer
- Director

# BROADCASTING FOR WEB, RADIO & TV

The VanArts one-year program in Broadcasting for Web, Radio and Television gives you a chance to hone your craft as a communicator and storyteller to a mass audience. Working with industry professionals and guest speakers from Vancouver's media scene, you will be on the air every day in our campus radio station. You'll also master the skills needed for producing impactful TV news stories and dive into the brave new world of social media, podcasting and viral video production for the web. Upon graduation, you are ready to hit the ground running with hundreds of hours in real, hands-on broadcast experience and a portfolio representing your diverse capabilities.

Our Broadcasting faculty have worked as Music Directors, Announcers, On-Air personalities and Production Managers at stations including CBC Radio, CFOX, Vancouver's Rock 101, Victoria's Jack FM and Hot 103.



## CURRICULUM HIGHLIGHTS

- Student Run Radio Station
- Creative Copywriting
- Mastering Interview Skills
- Music Programming and Formatting
- Honing your performance skills on Radio, TV and the Web
- Powerful News Writing and Reporting
- Writing and Producing Compelling YouTube Content
- Creating a demo that will showcase your talent

## CAREER OUTCOMES

- On-Air Host (Radio & TV)
- News and Entertainment Reporter
- Podcaster
- YouTube Content Producer
- Digital Audio Producer
- Commercial Copywriter
- Music Coordinator & Format Specialist

# DIGITAL PHOTOGRAPHY

The Digital Photography diploma program is designed for you to master the technical, creative and business skills essential to life as a professional photographer. We offer the only intensive one-year program in Vancouver that focuses on business skills, in addition to hands-on experience both on location and in studio - all taught by successful working photographers. You will get your own MacBook Pro fully loaded with software, and it is yours to keep after the completion of your studies.

Our award-winning Photography faculty serve as members of organizations like Professional Photographers of Canada and the Vancouver Association of Photographic Arts, covered events like the Olympic Games, and had their work published by The New York Times, Getty Images, The Discovery Channel, David Suzuki Foundation and many more.



Photo by Ryan Chen - Digital Photography Graduate

## CURRICULUM HIGHLIGHTS

- Style Development
- Business Development
- Portfolio Development
- Consumer Photography
- Fashion Photography
- Documentary Photojournalism
- Visual Storytelling & Narrative
- Advanced Lighting and Production
- Food and Beverage Photography
- Action and Sports Photography
- Architectural Photography
- Pre-Production & Post-Production

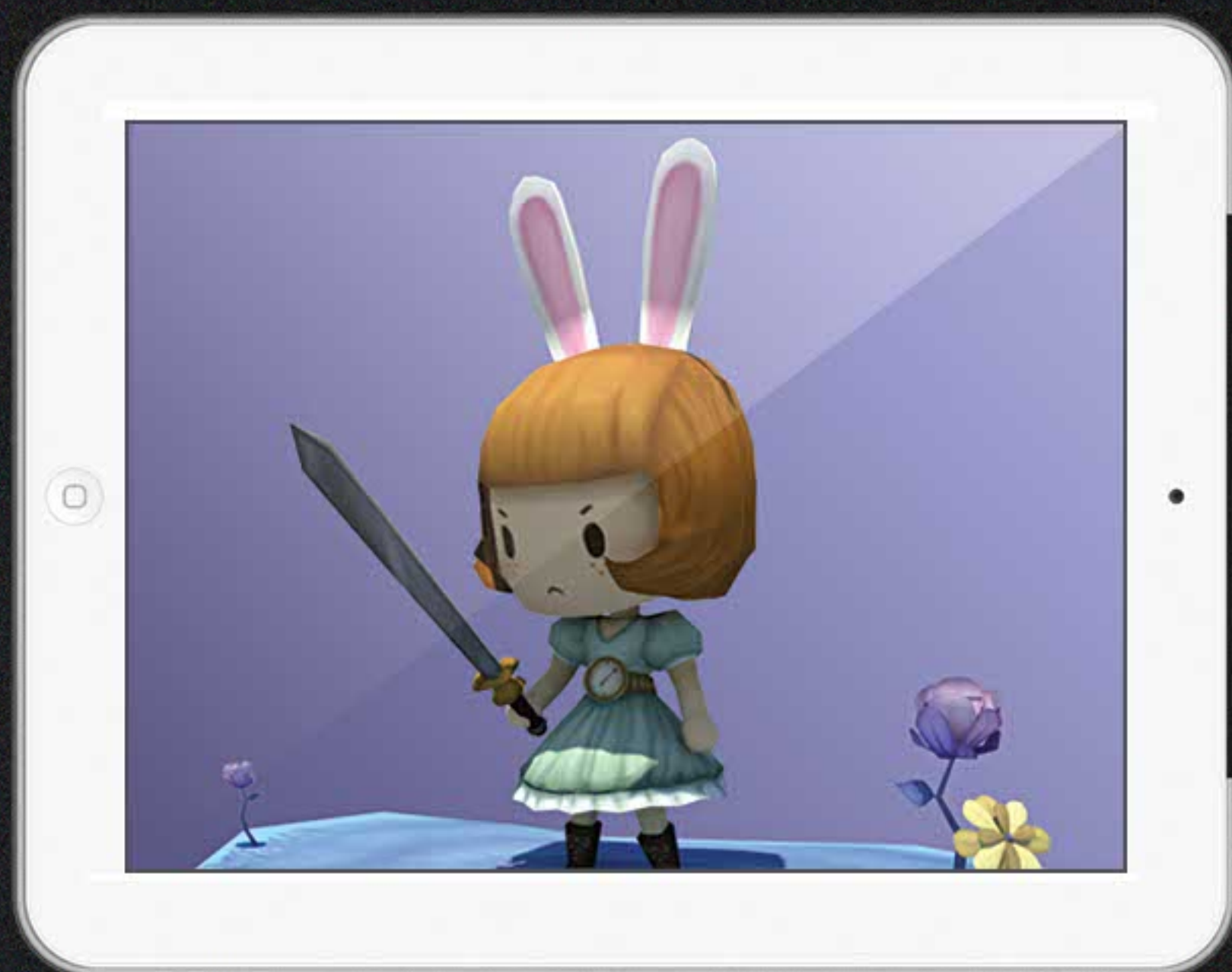
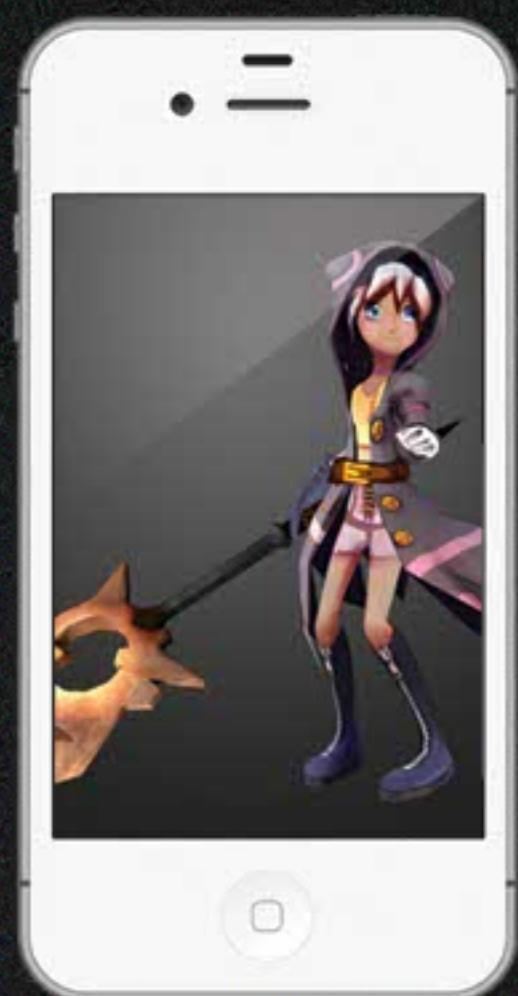
## CAREER OUTCOMES

- Commercial Photographer
- Editorial Photographer
- Retoucher
- Fine Art Photographer
- Consumer Photographer
- Photo Editor
- Art Director
- Creative Director

# GAME ART & DESIGN

The Game Art & Design diploma program is a hybrid of traditional and digital art - from foundation to specialization. You get to focus your craft in creating concept art and assets for the film, game and television industries; with an equal emphasis on art development for mobile gaming and 3D console games. Courses are designed and taught by industry professionals to prepare you for work in 2D/3D environments, character modeling, lighting, texturing, interface design and concept development.

The faculty in our Game Art & Design department have very strong industry experience at such companies as Electronic Arts, Bioware, Capcom, Radical Entertainment, Propaganda Games and Blue Castle Games. Holding positions such as Art Director, Lead Character Artist, Head of Modelling & Animation, Visual Development Artist, and Modeler.



Artwork by Kevin R Prato, Kylie O'Neil and Tony Fuenmayor - Game Art & Design Graduate

## CURRICULUM HIGHLIGHTS

- Concept Development for Mobile Games
- High Resolution Character & Environment Modeling
- Shading for Games
- Unity Game Engine Integration
- Analytical Figure Drawing

## CAREER OUTCOMES

- Game Designer
- Character Artist
- Texture Artist
- Rigging Artist
- Concept Artist
- Modeler
- Matte Painter
- Level Designer



# VISUAL EFFECTS FOR FILM & TELEVISION

The diploma program in Visual Effects for Film & Television will fully prepare you for this rapidly growing industry. In addition to teaching industry standards MAYA, NUKE and HOUDINI, we are one of the only schools teaching lighting management tools KATANA and RENDERMAN (softwares respectively developed at Sony Pictures Imageworks and Pixar). Your journey as a visual effects artist is simple; master the tools, specialize in achieving visual and technical quality and produce a professional demo reel based on what studio supervisors and recruiters want to see.

Our Visual Effects faculty have worked as Technical & Creative Directors, Supervisors, Lead Artists and Studio Department Heads on countless award-winning features & TV series at places such as Industrial Light & Magic, MPC, Animal Logic, The Embassy, Prime Focus, Image Engine and many more.



Artwork by Jaggy Chou - Visual Effects For Film & TV Graduate

## CURRICULUM HIGHLIGHTS

- Maya for VFX
- Nuke Compositing
- Houdini
- Katana & Renderman
- Matte Painting
- Shading for VFX
- VFX History & Production

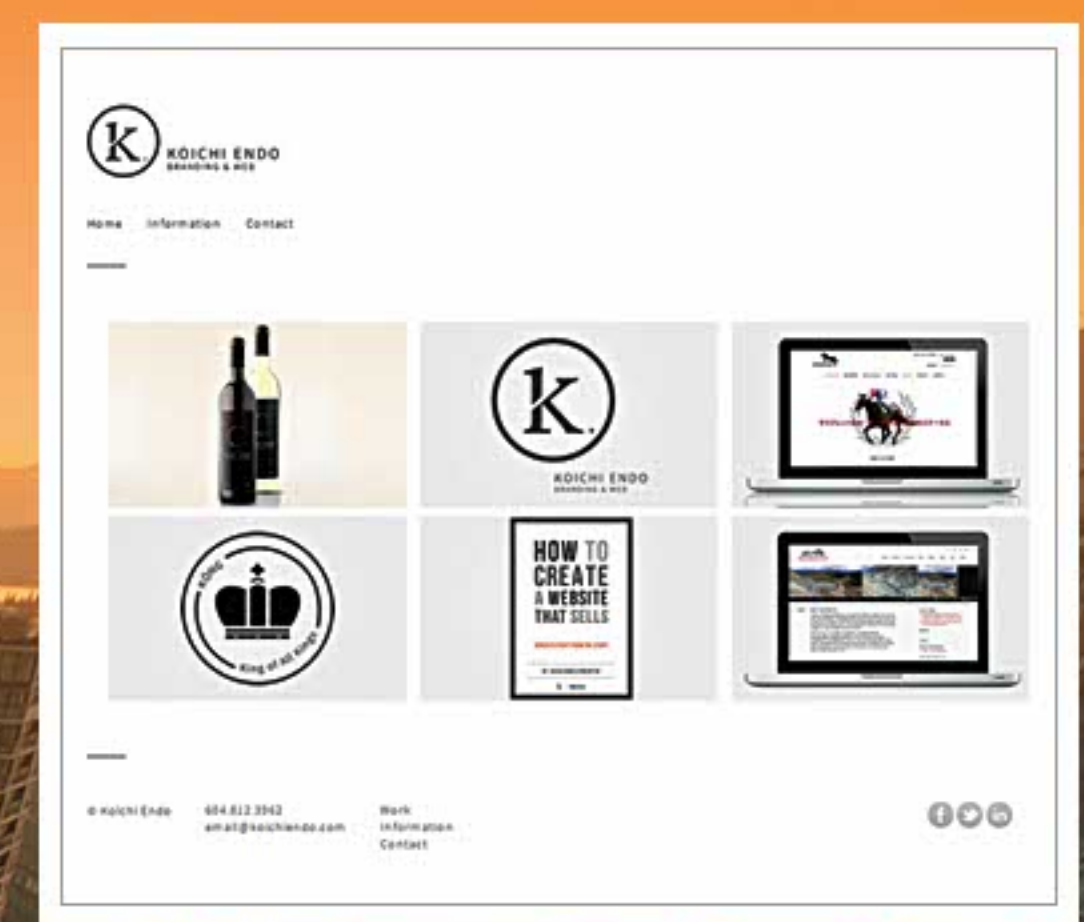
## CAREER OUTCOMES

- Effects Artist
- Compositor
- Technical Director
- Previsualization Artist
- Matte Painter
- Tracking Specialist
- Motion Designer
- Prep Artist

# WEB DEVELOPMENT & INTERACTIVE DESIGN

As a leading centre for new digital media, Vancouver is the ideal place to study Web Development and Interactive Design. You will receive the city's only program which offers a 50/50 split between web design and development - all under the guidance of working professionals in the field. Through hands-on classes based on current and future trends for web development, and other new technologies such as mobile web development, responsive design and more, you will emerge fully equipped with the necessary skills to launch your career as a web developer or designer.

Our Web Development & Design faculty are all active industry professionals working as graphic and New Media Designers, Senior Web Developers, Senior UI Developers and Lead Programmers for clients such as Arduino, Raspberry Pi, and The Juno Awards.



©Photo by Magnus Larsson. www.flickr.com/photos/magnus13d/1044910841

## CURRICULUM HIGHLIGHTS










- Mobile App Development
- HTML 5/CSS3
- Javascript, JQuery & AJAX
- Programming Concepts/PHP
- Advanced Photoshop & Illustrator
- XML & Database Concepts
- SEO & Internet Marketing
- Internet Business Concepts

## CAREER OUTCOMES

- Web Developer
- Web Designer
- Backend Developer
- UI/UX Designer
- Mobile Application Developer
- Web Architect

# DEGREE PATHWAYS

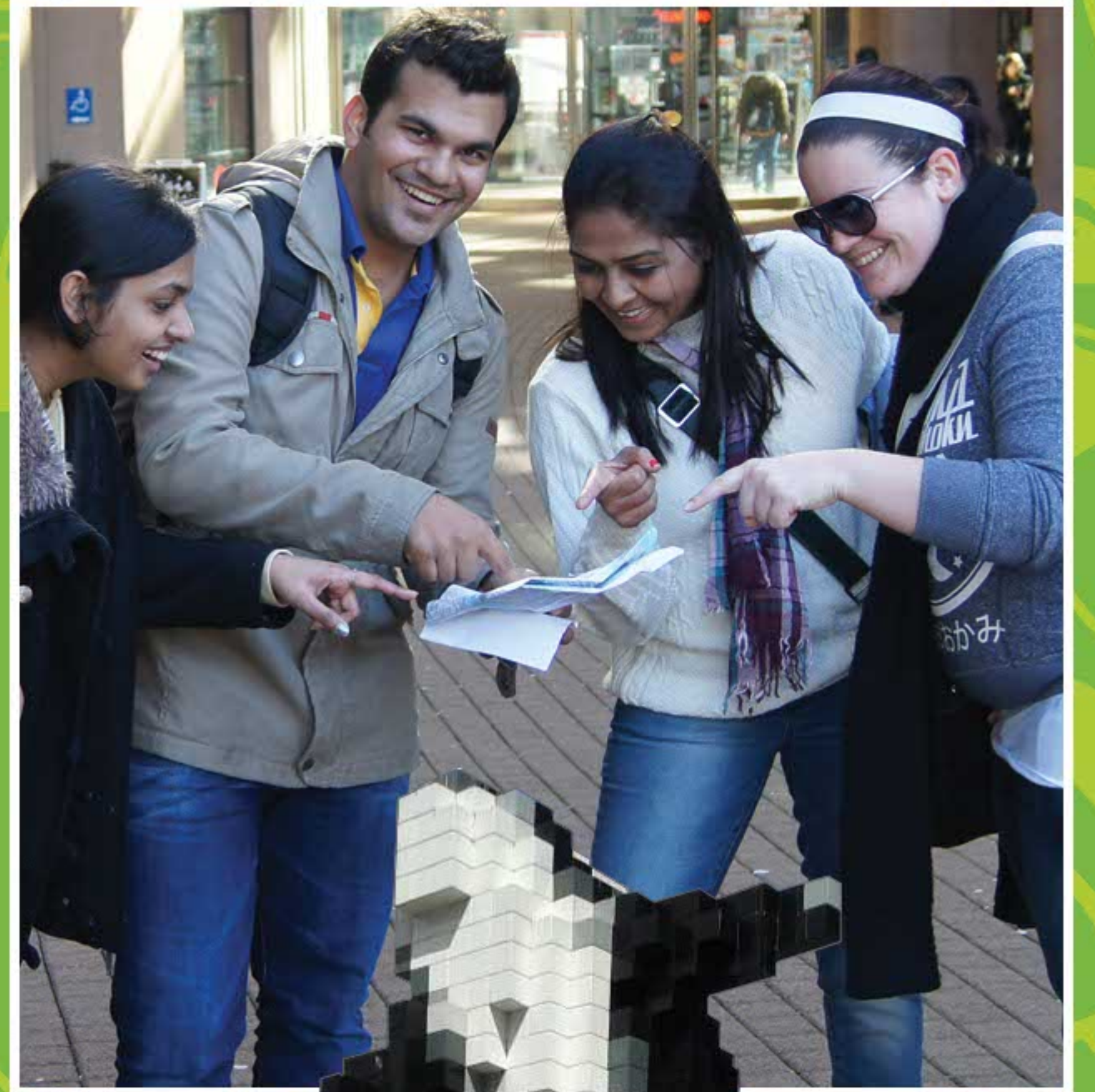
If one of your goals is to further your education with an undergraduate degree, VanArts is proud to provide you with this opportunity through our university partners around the globe. After one-year of specialized industry training at VanArts, the pathways allow you to complete your bachelor's degree in as little as one to two years. The advantages of this educational pathway are dual credentials (diploma + degree), savings in tuition cost, and the option to study and work in another country to enrich your life and career.

UNIVERSITY PARTNERS	ONE YEAR DIPLOMA PROGRAMS AT VANARTS							
	2D CHARACTER ANIMATION	3D CHARACTER ANIMATION	ACTING FOR FILM & TELEVISION	BROADCASTING FOR WEB, RADIO & TELEVISION	DIGITAL PHOTOGRAPHY	GAME ART & DESIGN	VISUAL EFFECTS FOR FILM & TELEVISION	WEB DEVELOPMENT & INTERACTIVE DESIGN
 <b>BOND UNIVERSITY</b> BRINGING AMBITION TO LIFE	✓	✓				✓	✓	
 <b>DEAKIN UNIVERSITY AUSTRALIA</b>	✓	✓	✓	✓	✓	✓	✓	✓
 <b>FAIRLEIGH DICKINSON UNIVERSITY</b>	✓	✓	✓	✓	✓	✓	✓	✓
 <b>FULL SAIL UNIVERSITY</b>	✓	✓				✓	✓	✓
 <b>Griffith UNIVERSITY</b> Queensland College of Art	✓	✓			✓	✓		
 <b>MEDIA DESIGN SCHOOL</b> AUCKLAND NEW ZEALAND		✓				✓	✓	
 <b>UNIVERSITY OF GLOUCESTERSHIRE</b>	✓	✓	✓	✓	✓	✓		✓
 <b>UNIVERSITY OF THE FRASER VALLEY</b>	✓	✓	✓		✓	✓	✓	✓
 <b>WOODBURY UNIVERSITY</b>	✓	✓						

# VANARTS - A COMMUNITY

Becoming a student at VanArts will literally change your life and open you up to a whole new world of mentorships, friendships and opportunities. From your daily experiences in the classroom to school events, holidays and activities in the amazing city of Vancouver, the year you spend with us is one of serious work and play as an emerging creative artist.

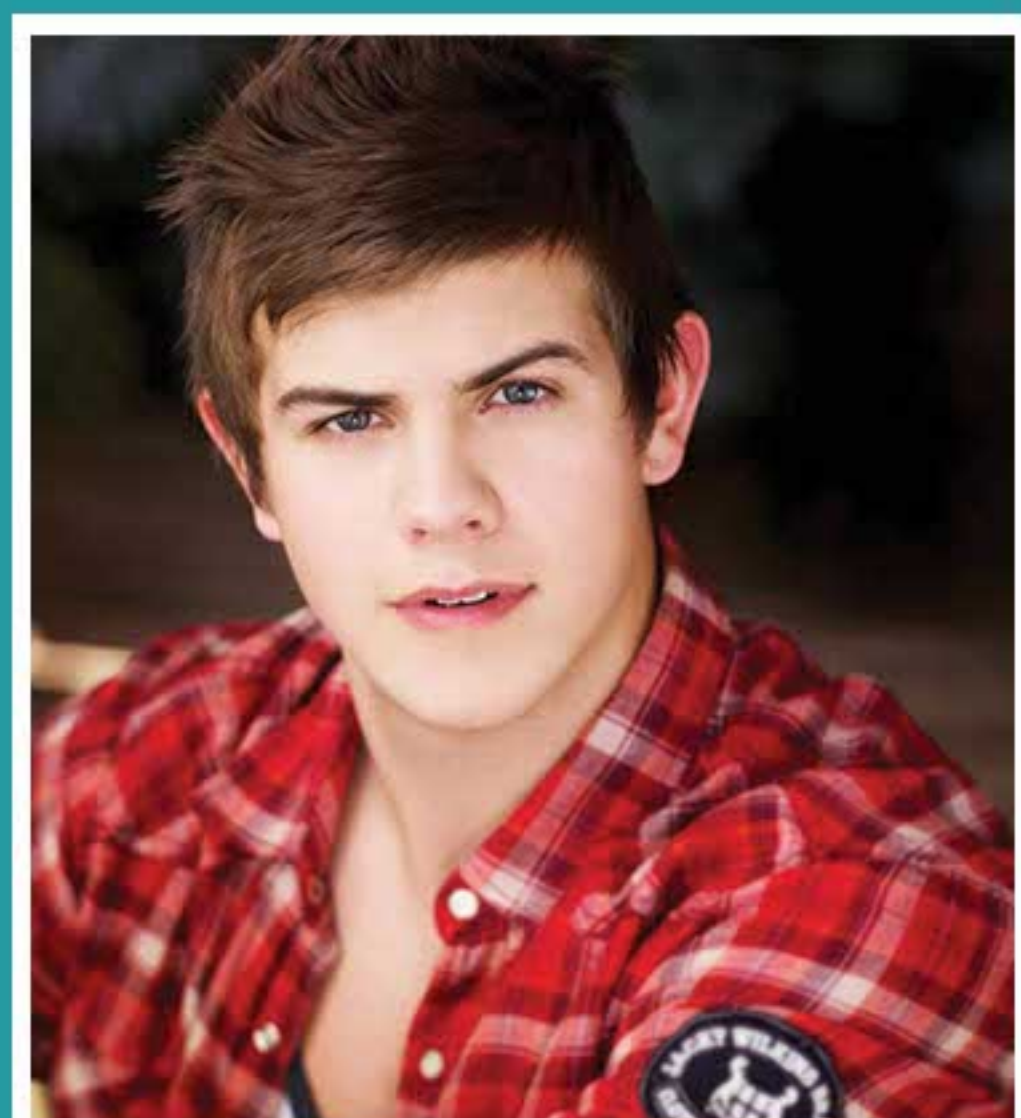
From orientation day to graduation, classmates and instructors from all departments quickly become your lifelong partners, friends and family.





# OUR GRADUATES

Graduates from VanArts are everywhere in the media arts industries! They have earned credits on hundreds of feature films, television series and video games, started their own studios, sustained successful freelance careers and won international awards for their achievements.



**ANDREW HERR - CANADA**  
ACTING GRADUATE

(CREDITS INCLUDE  
MR. HOCKEY: THE GORDIE HOWE STORY,  
TIDE WATERS)



**KIM ALVAREZ - CANADA**  
WEB GRADUATE

**WEB DEVELOPER**  
CREATIVE B'STRO - VANCOUVER



**RENATO EIRAS - BRAZIL**  
GAME ART & DESIGN GRADUATE

**MODELER & TEXTURE ARTIST**  
ICON CREATIVE STUDIO - VANCOUVER



**JENS K. BALLE - DENMARK**  
PHOTOGRAPHY GRADUATE

**COMMERCIAL & EDITORIAL**  
PHOTOGRAPHER



**EMILY COOPER - AUSTRALIA**  
2D ANIMATION GRADUATE

**ANIMATOR**  
BARDEL ENTERTAINMENT - KELOWNA



**NIÑA LAURELES - CANADA**  
VISUAL EFFECTS GRADUATE

**FX TECHNICAL DIRECTOR**  
FRAMESTORE - MONTREAL



**SURESH PADMARAJ - INDIA**  
3D ANIMATION GRADUATE

**ANIMATOR**  
ZOIC STUDIOS - VANCOUVER



**ASHLEY SLOAN - CANADA**  
BROADCASTING GRADUATE

**SWING ANNOUNCER**  
LAKE FM-CHSL - ALBERTA



ALINE NORDMARK - UK  
GAME ART & DESIGN GRADUATE

MATTE PAINTER  
MPC - VANCOUVER



DANIEL G - MEXICO  
VISUAL EFFECTS GRADUATE

COMPOSITOR  
ILM - VANCOUVER



EVA DAY - CANADA  
ACTING GRADUATE

ACTOR  
(CREDITS INCLUDE THE TOMORROW  
PEOPLE & THE RETURNED)



STEPHEN K - CANADA  
BROADCASTING GRADUATE

MORNING SHOW HOST  
KG COUNTRY 95.5 - ALBERTA



CHARLES M.S. - CANADA  
WEB GRADUATE

WEB DEVELOPER & DESIGNER  
FACE3 MEDIA - MONTREAL



GHAYDAA SALEEM - SYRIA  
3D ANIMATION GRADUATE

ANIMATOR  
RAINMAKER ENTERTAINMENT  
- VANCOUVER



RONNIE LEE HILL - CANADA  
DIGITAL PHOTOGRAPHY GRADUATE

WEDDING & PORTRAIT  
PHOTOGRAPHER



AUGUSTO K - CANADA  
2D ANIMATION GRADUATE

SENIOR ILLUSTRATOR  
DISNEY INTERACTIVE - KELOWNA

Feeling inspired? Be sure to visit our Blog ([vanarts.com/blog](http://vanarts.com/blog)) and Alumni page ([vanarts.com/alumni](http://vanarts.com/alumni)) for testimonials and stories about these graduates, and follow us on social media for more stories and updates. You will find there are many more VanArts grads where these came from! Are you ready to join them?

# ALUMNI CREDITS

Here are some of the movies, TV shows and video games that our graduates have worked on.





# AWARDS EARNED BY OUR GRADUATES



# WHO ARE WORKING AROUND THE GLOBE



# APPLYING TO VANARTS

## 1 START YOUR APPLICATION ONLINE

Apply for your program and start date at [vanarts.com/apply](http://vanarts.com/apply)  
(\$50 application fee)

## 2 SUBMIT REQUIRED ADMISSION MATERIALS

This includes a portfolio or audition\*, resume, letter of intent, proof of age and high school or college transcripts. English proficiency is also required for ESL students. Admission materials can be submitted by mail, e-mail or in person.

\*For program specific requirements, please visit [vanarts.com/how-to-apply](http://vanarts.com/how-to-apply)

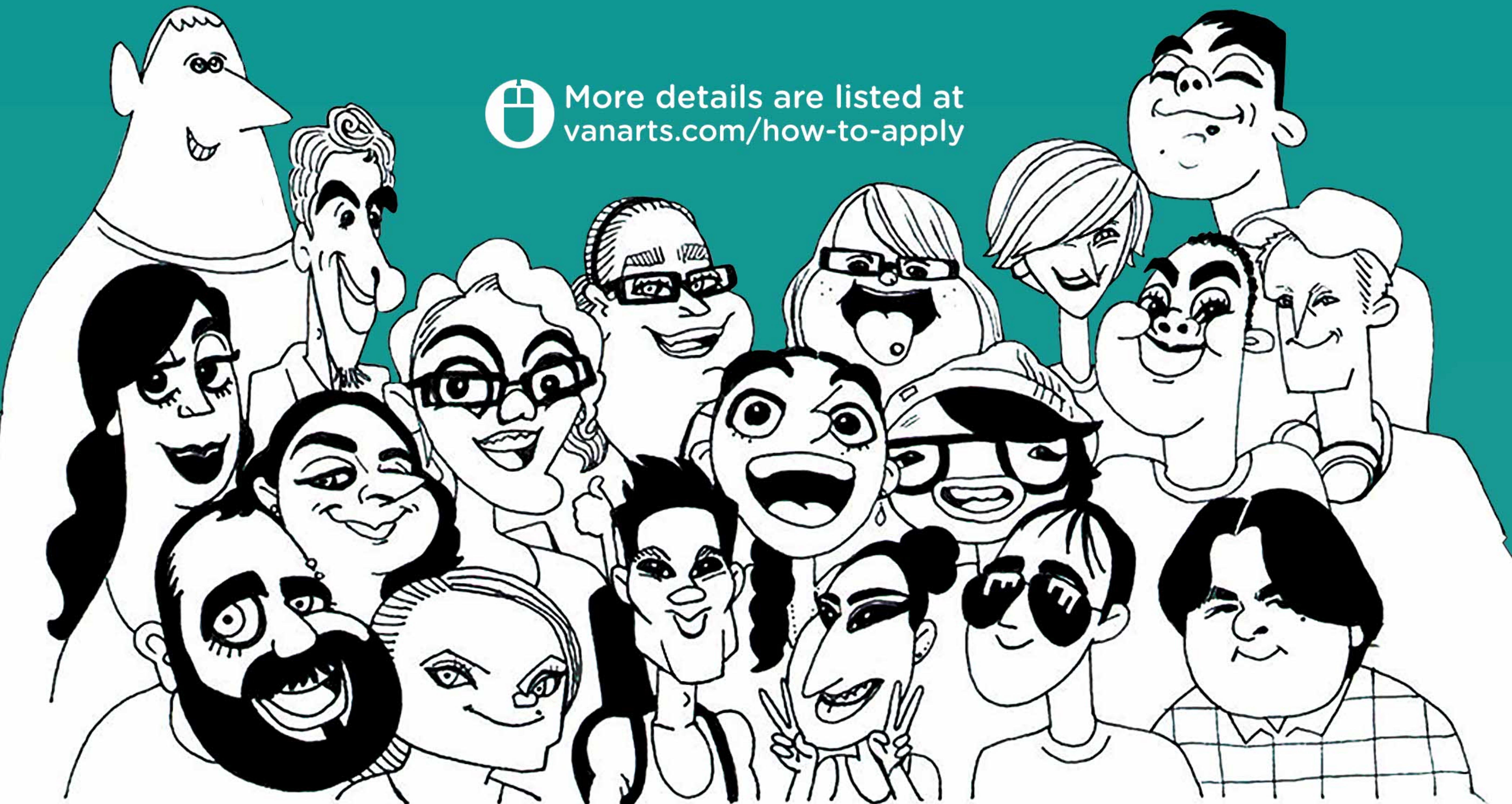
## 3 RECEIVE A REPLY IN 7 DAYS

Your completed application will be reviewed by our Admissions Advisors and Department Heads, and you will receive a decision within 7 working days.

## 4 WELCOME TO VANARTS!

After receiving your official Letter of Acceptance, our team will be there to support you in preparing for your first day of class.

 More details are listed at [vanarts.com/how-to-apply](http://vanarts.com/how-to-apply)



# CONNECT - LET'S START A CONVERSATION

Whether you need help deciding on a program or getting ready to apply, our admissions team is here to support you through the process.

VanArts offers free class audits, campus tours, advice on financial aid and can help you develop a financial plan for your year of study. If you are an international student or coming from out-of-town, ask us for assistance on housing, study permits or getting acquainted with the beautiful city of Vancouver.

It's time to do what you love. We look forward to helping you get started. Phone, e-mail, sign up for a webinar or meet us at an event near you!



START NOW!

 [vanarts.com/info](http://vanarts.com/info)  
[info@vanarts.com](mailto:info@vanarts.com)

CONNECT WITH US

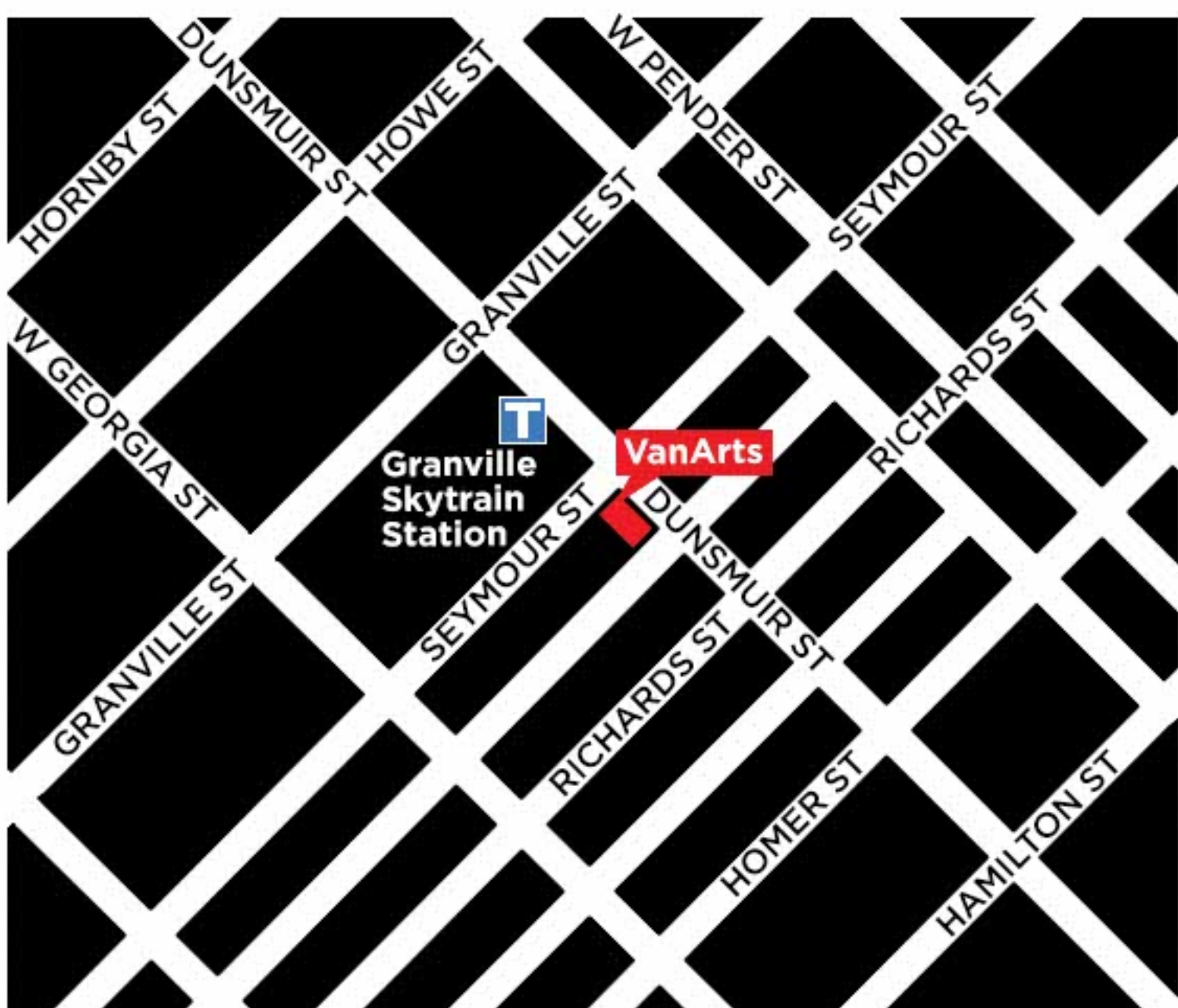


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## CENTRALLY LOCATED

VanArts is located in Vancouver's central business district, next to a transit station.



### Vancouver Institute of Media Arts

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**Local & International** (+1) 604.682.ARTS (2787)

