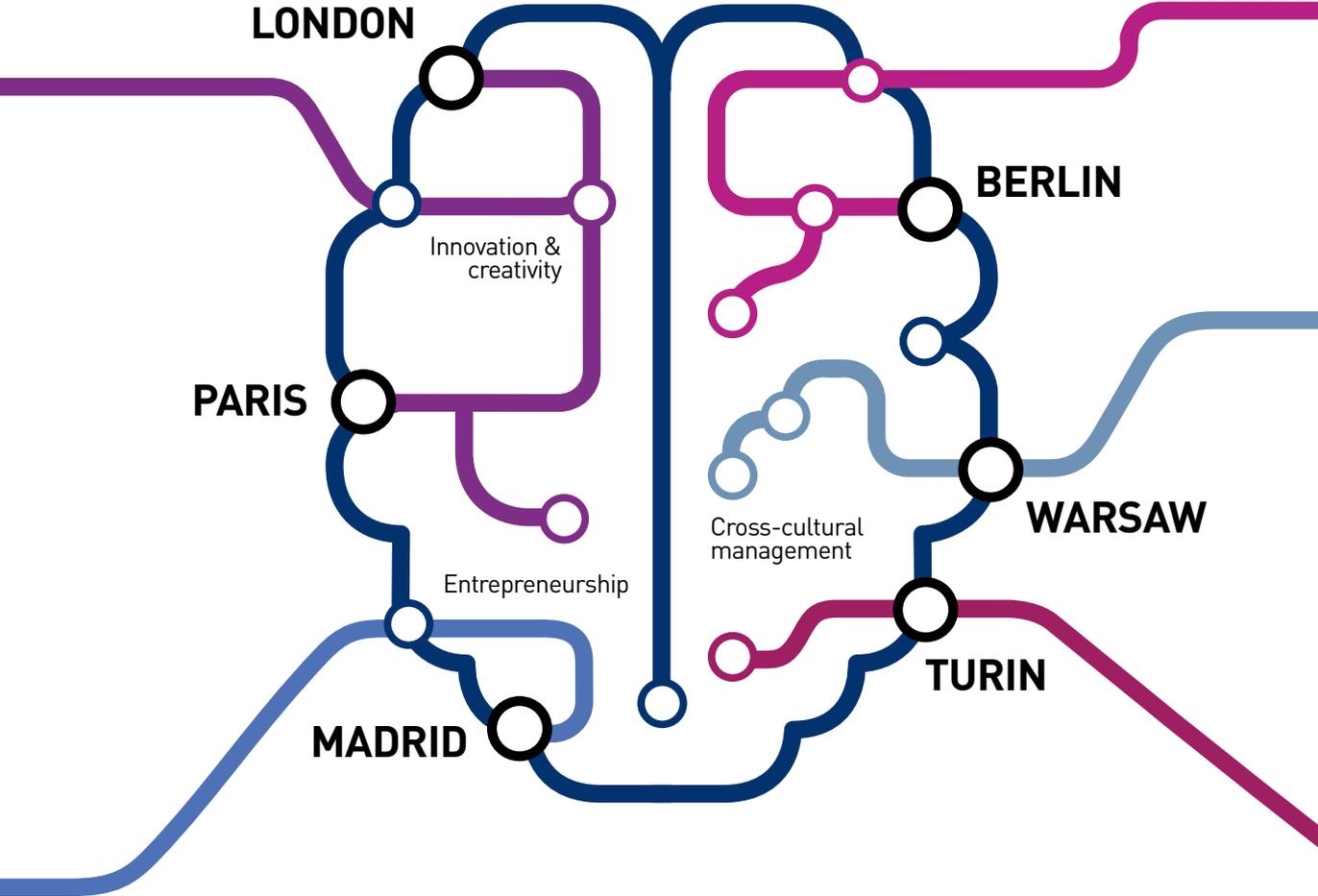




BUSINESS SCHOOL

EUROPEAN IDENTITY GLOBAL PERSPECTIVE

The World's First Business School (est. 1819)



affiliated to





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Welcome to ESCP Europe

ESCP Europe: A Unique Mindset



Prof. Frank Bournois
Dean of ESCP Europe

Established in 1819, ESCP Europe is the oldest business school in the world. Its mission is to develop the next generation of transnational business leaders, preparing them to embrace the opportunities offered by cultural diversity.

With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European Identity enables the provision of a unique style of cross-cultural business education and a Global Perspective on international management issues.

Through a combination of innovative pedagogy, cross-campus programmes and a research-active faculty, ESCP Europe is an essential contributor to the development of the transnational management culture so essential in today's global business environment.

Our network of 120 partner universities extends the School's reach from European to worldwide. Triple-accredited (AACSB, EQUIS, AMBA), ESCP Europe welcomes 4,000 students and 5,000 executives from 90 different nations every year, offering them a wide range of general management and specialised programmes (Bachelor, Master, MBA, PhD and Executive Education).

The School's 49,000-strong alumni network counts members from 200 nationalities. Together with its long-standing relationships with national and multinational companies, this network allows ESCP Europe to provide unique career opportunities on an international scale.

The aspiration of ESCP Europe is the credo of Europe: to remain faithful to its humanistic values while at the same time anticipating the new ways of the world.



Prof. Marion Festing
ESCP Europe
Berlin Director



Claudine Bertin
ESCP Europe
Paris Director



Prof. Simon Mercado
ESCP Europe
London Director



Prof. Francesco Rattalino
ESCP Europe
Turin Director



Prof. Javier Tafur
ESCP Europe
Madrid Director



Prof. Léon Laulusa
ESCP Europe
Warsaw Director



KEY FIGURES



RANKINGS

FT European Business Schools
Ranking 2015

- #11 in Europe:** FT European Business Schools, 2015 Ranking
- #1 in Germany, #2 in Italy, #3 in UK and France, #4 in Spain:** FT European Business Schools, 2015 Ranking
- #4 in world:** FT Master in Management, 2016 Ranking
- #2 in world:** FT Master in Finance, 2016 Ranking
- #12 in world:** FT Executive MBA, 2016 Ranking

TRIPLE ACCREDITATION

ESCP Europe is among the 1% of business schools worldwide to be triple-accredited



THE EUROPEAN SCHOOL WITH A WORLDWIDE VISION

Six campuses in major European cities

ESCP Europe is the only business school to provide its students with the opportunity to study at six campuses across Europe: Berlin, London, Madrid, Paris, Turin and Warsaw. This European positioning is what makes the School unique: students have the opportunity to plan their education in various countries, enjoying the benefits of both academic and personal experiences in new cultures. In addition to studying across our six campuses, many students also have the possibility to study for one or two semesters at one of our 120 partner universities, thereby extending the School's reach from European to worldwide.



Academic alliances worldwide

ESCP Europe has developed a worldwide network of academic partners. These alliances with universities all over the world enable ESCP Europe to offer our students numerous study opportunities beyond the School's six European campuses. Furthermore, they offer interdisciplinary study opportunities which go beyond pure business education: our students can take advanced courses in other disciplines such as law, design or mathematics. Finally, they allow the fostering of research projects alongside professors from different countries, host visiting faculty from around the world, and promote the production of knowledge in transversal and multinational teams.

Berlin

The Berlin campus is located near one of the historical centrepieces of Berlin, The Charlottenburg Castle. Located in baroque gardens, this monument overlooks the School's beautiful late-19th century building. Throughout the year, several events and conferences on the latest business issues take place in this dazzling city in the midst of Europe.



London

Located in West Hampstead in northwest London, this campus offers students state-of-the-art facilities in a traditional Victorian building. The bright city lights and the business community are only a short tube ride away, while the fashionable area of West Hampstead offers a broad cultural experience away from the hustle and bustle of inner-city life.



Madrid

Found in a residential suburb just outside of the city centre, the Madrid campus is an ideal place for students to focus their energy on the challenging demands of the programme. A short bus ride will bring students into the centre of Madrid and all that it has to offer.



Paris

The Paris campus is conveniently located in the centre of the city in the 11th arrondissement, a few steps away from Saint-Maur metro station. It was the first of ESCP Europe's six locations and hosts a large number of faculty members and students.



Turin

The Turin campus is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy, as well as a masterpiece of architecture and one of the favourite student cities in Italy.



Warsaw

Our first campus in Central Europe is based at Kozminski University, located in Warsaw's north-eastern district of Praga Północ. It is one of the city's most historic neighbourhoods, with the art community and tourists alike drawn by its charm, museums and beautiful outdoor spaces. Kozminski University prides itself on providing world-class academic, social and sporting facilities for students at its 3.4 hectare, city-centre campus.



THE EUROPEAN SCHOOL WITH A WORLDWIDE VISION

The World's First Business School (est. 1819)



Established in 1819 by a group of businessmen and economic scholars in Paris, including the well-known economist Jean-Baptiste Say and the celebrated trader Vital Roux, ESCP Europe is the oldest business school in the world and has formed generations of leaders. Jean-Baptiste Say was an advocate of economic liberalism and is often credited with having coined the concept of entrepreneurship as early as 1800. Vital Roux is particularly known for having largely contributed to the elaboration of the Commercial Code in 1807, as well as for his forward thinking in innovative pedagogy.

Since its very beginning, ESCP Europe has focused on its international dimension: even back in 1824, 30 percent of the class were international students coming from 15 different nations, amongst them seven Spanish, five Brazilians, five Dutch, four Germans, and two Americans. Language education was an essential part of its first curriculum, which included, in addition to French grammar, courses in English, German and Spanish. As of 1825, a total of ten languages were taught at ESCP Europe; students were required to study at least three of them.

The School's more recent history is characterised by a distinct European vision, especially with regards to its values and integration process. Campuses in Germany and the UK were created in 1973, and thus the pioneering model of the first multi-campus, pan-European management school was born. Campuses in Spain, Italy, and Poland followed in 1988, 2004, and 2015 respectively. Today, more than 120 partnerships with schools worldwide complete this European calling in the context of an ever more globalised world.

1819

The World's First Business School is established by a group of economic scholars, businessmen and entrepreneurs in Paris. Even at its debut ESCP Europe had a Global Perspective, with one third of its students coming from international backgrounds.

1973

The concept of a multi-campus business school is born with the consecutive inaugurations of campuses in the United Kingdom and Germany

1988

Opening of the fourth campus in Madrid

2004

ESCP Europe enters Italy with its fifth campus in Turin

2015

The School establishes its sixth European campus via a strategic alliance with the Warsaw-based Kozminski University, the only business school in Central and Eastern Europe with triple accreditation [AACSB, EQUIS, AMBA].

A FACULTY COMMITTED TO QUALITY TEACHING AND RESEARCH EXCELLENCE

More than 130 professors make up ESCP Europe's full-time faculty. The School also has more than 80 affiliate faculty members, and some 700 part-time professors and working professionals. Each year, the School welcomes more than 40 visiting professors from leading universities around the world. Alongside teaching and research, each faculty member has one day per week for consulting activities, as such staying closely connected to the business world.

"Teaching to me means using key research findings to stimulate clever and demanding students to look at things from new angles."

Valentina Carbone

Italian, PhD (Ecole Nationale des Ponts et Chaussées)
Professor of Supply Chain Management, Berlin and Paris campus

Eight academic departments across six campuses

- Economics, Law and Social Sciences
- Finance
- Financial Reporting and Audit
- Information and Operations Management
- Language and Culture
- Management Control
- Marketing
- Strategy, Organisational Behaviour and HR

Quality teaching for a multicultural student body

The School offers high-quality teaching and academic excellence. This is recognised by several national and international rankings, in which ESCP Europe is regularly placed in the top positions. ESCP Europe is one of the few business schools worldwide to have attained triple accreditation: AACSB, EQUIS and AMBA. In particular, the multicultural and international dimensions of our various programmes are consistently recognised.

The student body, made up of approximately 4,000 students currently enrolled in degree programmes, represents around 90 different nationalities. Moreover, our six campuses host students from our partner universities all around the world, thus bringing even more diversity to the School.

"Teaching our students is a remarkable opportunity to share and discuss cutting-edge knowledge with highly talented individuals who continually impress me."

Othman Cole

British, PhD (Judge Business School, University of Cambridge)
Professor of Finance, London campus



Research excellence at an international standard

ESCP Europe's full-time faculty members devote a large portion of their time to research in order to develop and disseminate knowledge at the forefront of their fields. This research not only gives rise to publications in the most prestigious international and national scientific journals, but also contributes to nourishing, via reference works or 'transfer' publications, both the professional community (companies, public authorities, professional associations, etc.) and the teaching content of all programmes, providing our students with the latest knowledge and insights.

Research at ESCP Europe is increasingly conducted through our various Research Centres (e.g. the Research Centre for Energy Management), Laboratories, Chairs and Institutes (e.g. the Institute for Innovation and Competitiveness), and can be classified along three main axes: the classical axis of creating models explaining managerial practices or behaviours; a phenomenological axis aiming at a clearer understanding of the practices and beliefs of the business world; and a societal axis seeking to guide public policy and to offer a critical view of the professions and disciplines of management and economic sciences.

ESCP Europe strongly encourages cross-campus research where teams of professors in our different locations work together on research topics. The Faculty's research is also powered by the PhD students at our Berlin and Paris campuses. We also increasingly support transversal research conducted with non-management disciplines, facilitated by our academic alliances and partner universities.



Focus on an Institute

ESCP Europe's **Institute for Innovation and Competitiveness**, based at our Paris campus, aims at promoting a broad vision of innovation and stimulating the development of present practices and corporate interests related to innovation.

Focus on a Research Centre

ESCP Europe's **Research Centre for Energy Management**, based at our London campus, aims at building a strong proactive partnership between energy corporations, government agencies and the academic community, in preparation for a new energy era.



A DYNAMIC AND INTERNATIONAL SCHOOL AT THE CUTTING EDGE

Paris Annual Company Forum

"I think what's so specific about ESCP Europe students is that they have real international experience. They have had the chance to meet many foreign students during the course of their studies, so they have acquired a form of intercultural openness, curiosity and the will to do more."

Eduard Jacquet

Recruitment Manager, L'Oréal

Deeply embedded multinational corporate relations

Since the very beginning, ESCP Europe has consistently integrated the corporate world into its educational approach and teaching methods, establishing close relations with companies to underpin its academic programmes. The Corporate Relations and Careers Service teams at our six campuses provide companies with a unique gateway into the School and its students, offering a wide range of services to help them prepare for the professional world.

In-company Internships and Projects

The Corporate Relations and Careers Service departments are the interfaces between students and companies, particularly in the area of internships and Company Consultancy Projects. These essential components of our programmes ensure that participants meet our educational objectives by understanding how the business world works, acquiring the know-how and interpersonal skills required in a professional environment during their studies.

Recruitment Events

Unique opportunities for company representatives and students to meet and exchange information and advice are organised throughout the year. Business people are invited to present their companies, working environments and recruitment processes on-campus. The annual ESCP Europe Company Forum in Paris attracts around 100 companies from diverse industries, and hosts more than 1,500 students and recent graduates. During the yearly Recruiting Days at our Berlin campus, 40 top employers meet with ESCP Europe students from all campuses.



Berlin Campus Recruiting Days

"We only look for high potentials fluent in German, French and English, and at ESCP Europe we find many such candidates. Our experience with ESCP Europe graduates has always been positive."

Beate Ellrich,

Head of Executive and Human Resource Development, TOTAL Deutschland GmbH

Corporate Services

ESCP Europe offers personalised services to companies to:

- Provide customised recruitment support (search, selection and integration of newly qualified managers or students)
- Organise events bringing companies and students together
- Give companies exclusive access to teams of professor-researchers from all our campuses
- Enhance the image of companies among students
- Allow companies to contribute to and share in life at the School



APPRENTICESHIP

The Master in Management offers an apprenticeship track that alternates periods of full-time work and study. For companies, apprenticeships provide long-term, motivated and committed students, and can serve as an effective pre-recruitment process.

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A DYNAMIC AND INTERNATIONAL SCHOOL AT THE CUTTING EDGE



A strong and energetic alumni network worldwide

ESCP Europe Alumni is an international and rich network of 49,000 alumni. Worldwide, ESCP Europe Alumni supports its members in boosting their career, developing their network and promoting the ESCP Europe brand. The Alumni network offers you professional services in several languages and remotely, as well as physical or digital links to stay connected and share your experience and expertise.

All around the world a variety of networking and career events is hosted each month, aimed at bringing together the community. Europe and the world are the network's playing fields.

The Alumni also contribute, in synergy with the School and the Foundation, to the promotion of the brand this whole ESCP Europe community embodies and feels pride in.

The ESCP Europe Community is rich with inspiring profiles: whatever the programme studied, the generation, the professional background, the nationality, Alumni innovate and make the brand shine. Some of our prominent members are listed below :

Patricia BARBIZET • CEO Artemis, Vice-Chairman of Board of Directors
kering, Chairman of Christies

Michel BARNIER • EU Commissioner for Internal Market and Services

Stéphane DISTINGUIN • Founder, CEO of CAP DIGITAL and member of the "Conseil National du Numérique"

Ignacio GARCIA ALVES • Global CEO, Arthur D. Little

Véronique MORALI • President Fimalac Development, VP, Fitch Group

Arnaud NOURRY • CEO, Hachette Livre - Head of ESCP Europe Alumni

Augustin PALUEL-MARMONT • Cofounder of Michel et Augustin

Isabelle PARIZE • CEO, Nocibé Group

Franck PETITGAS • Head of European Investment Banking, Morgan Stanley

Fany PECHIODAT • Founder of Mylittleparis

Nicolas PETROVIC • CEO, Eurostar

Arnaud DE PUYFONTAINE • CEO, Vivendi

Jean-Pierre RAFFARIN • Former Prime Minister of France, Senator

Michel de ROVIRA • Cofounder Michel et Augustin

Klaus SCHÄFER • CEO Uniper - an E.on company

Olaf SWANTEE • CEO, EE, Orange / T-Mobile UK JV

Patrick THOMAS • Former CEO, Hermès

Thierry de la TOUR D'ARTAISE • CEO, SEB

Alexander SIXT • Member of the Executive Board SIXT

Hans VAN DER LOO • Former Vice President, Royal Dutch Shell

Cyrille VIGNERON • CEO Cartier France & Managing Director, Cartier Europe

THE ANNUAL ESCP EUROPE REGATTA: STUDENTS AND ALUMNI SAIL TOGETHER

The ESCP Europe Regatta symbolises what ESCP Europe is all about. Once a year, students from all campuses, as well as members of staff, faculty and alumni, gather in Italy for a weekend at sea. The event is a unique opportunity to fully exploit the potential of a multi-campus school and to strengthen and broaden the group spirit key to the ESCP Europe community.



ESCP Europe Foundation Grow ESCP Europe leadership and excellence



Created in 2005 as an ESCP Europe Alumni initiative and registered as a public utility Foundation in 2012, its mission is to support ESCP Europe's ambition to be the world's leading European Business School through the funding of its strategic projects:

- Developing social and geographic diversity through a reinforced scholarship programme.
- Encouraging excellence in research and teaching by funding chairs and PhD scholarships.
- Asserting the School's European Identity and its global outreach.
- Promoting innovation in education by the creation of MOOCS and the equipment of digital classrooms.

The Foundation carries out its action on the six campuses by mobilising the whole ESCP Europe Community. It is funded by tax-deductible donations from both companies and graduates*. The ESCP Europe Foundation can also receive donations through legacies, by temporary usufruct donations or via life insurance policies.

Making a gift to the ESCP Europe Foundation significantly contributes to the School's development, its long term excellence, and it's unique European Identity.

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FOCUS ON A PROJECT

Reinforcing the scholarship programme, a pledge for diversity and excellence

Each year more than 70 scholarships are funded by the ESCP Europe Foundation to support all school programmes: Master in Management, Specialised Masters, MBA in International Management, EMBA, double degrees. Attracting the most highly talented applicants is a major challenge for the future of ESCP Europe. Its very appealing multicampus and multicultural European model makes it necessary to reinforce its selection criteria while ensuring that tuition costs are not a barrier to entry.



*Donations to the Foundation offer tax reduction benefits in the majority of European countries. In France businesses can deduct 60% of their donations from their taxable income up to a limit of 0.5% of their turnover. Individuals can deduct 66% of their donations from Income Tax (IR) within the limit of 20% of taxable income. If they owe the solidarity tax on wealth (ISF), their donation is deductible up to 75%, within the limit of €50,000 per year.

If your tax residency is not in France, you can still benefit from tax deductions when making a donation to the ESCP Europe Foundation. For further information, please visit our website foundation.escpeurope.eu, page "Your donation outside of France".

ESCP EUROPE'S PROGRAMME PORTFOLIO

ESCP Europe's portfolio is composed of general and specialised management degree programmes, open and customised executive training courses, and its PhD programme.

Our general management degree programmes give a sound overview of the different areas of management education (such as finance or marketing) and include the Bachelor in Management (for students graduating from high school with distinction*), the Master in Management (for students with little or no previous work experience), the MBA in International Management (for young professionals), and our Executive MBA (for participants with extensive corporate experience).

Our specialised degree programmes cover a variety of different areas: core business subjects such as strategy, but also more transversal topics such as media management, or innovation and entrepreneurship. Our specialised management programmes are offered as full-time masters, or part-time executive specialised masters for participants who are further advanced in their careers and prefer to continue working throughout their studies.

Alongside these degree programmes, ESCP Europe also offers several Executive Education programmes and short courses divided into Open and Custom programmes. Open programmes invite participants from different companies to learn together on a wide range of business topics. Custom programmes are exclusively designed according to the needs and preferences of a specific company.

Bachelor (BSc) in Management



ESCP Europe Business School's Bachelor in Management programme was launched in September 2015.

Objectives

- Challenge yourself intellectually and acquire skills for a high-profile international career
- Get to know and understand diverse cultures, management contexts and approaches
- Learn management through an interdisciplinary approach and broaden your horizons through liberal arts and languages
- Obtain strong methodological training and develop your personal competencies

Profile

Eligible candidates are high profile students graduating from high school with distinction (or equivalent if no formal graduation)*.

Curriculum

3 years – 3 countries – 3 languages

- Three-year general management programme embracing training in languages, liberal arts and personal development
- Time spent at three campuses, experiencing different cultural contexts alongside a highly multinational student body
- Improve proficiency in several languages through the course of a very selective and intellectually demanding programme

Course duration and intake
3 years, starting in September

Tuition fees
Check our website:
escpeurope.eu/BSc

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Master in Management



With its multicampus curriculum the Master in Management is truly international and provides insight into intercultural management. It enables students to specialise in more than 30 different subject areas within one general management programme. The Master in Management ranked #4 worldwide in the Financial Times 2016 ranking.

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Objectives

- Develop an in-depth knowledge of management topics and the business world
- Gain a keen perspective on intercultural management
- Build and test your career plans through specialised course options and in-company experience
- Strengthen your ability to live and work in a highly multicultural and international environment
- Learn through practical applications with case studies, field projects and internships

Profile

- Designed for students with Bachelor degrees (or equivalent) in any field of study
- Students without a Bachelor degree who have previously completed at least two years of university education can integrate the Pre-Master year in preparation for the Master programme
- 850 students representing 70 nationalities enrol annually

Curriculum

- Attend core management courses and choose from more than 30 specialisations (e.g. finance, marketing, entrepreneurship) and a portfolio of 140 electives
- Study in two or three countries at our six campuses or at one of our partner universities worldwide; obtain up to four degrees
- Acquire real-life professional experience through internships, gap years or the 'apprenticeship track'

Tourse duration and intake

Master in Management:
2 years, starting in September
Pre-Master year:
1 year, starting in September

Tuition fees*

Check our website for full details.
escpeurope.eu/mim



* Many possibilities for scholarships available; check our website for full details.

MBA in International Management



The MBA in International Management is a one-year, two-country full-time programme which provides young professionals with the business skills and mindset for a successful international career. The MBA programme covers all the functional areas of management and provides a multicultural hands-on experience. The programme is accredited by the Association of MBAs.

Objectives

To enable participants to take on major responsibilities at an international scale by providing:

- a comprehensive expertise in management techniques and methods
- a deep understanding of economic and cultural realities in at least two countries
- the ability to show flexibility and mobility, as well as open-mindedness and decisiveness
- the capacity to work in multicultural groups

Profile

- A previous Bachelor or Master degree, Maîtrise, Licenciatura, Laurea Magistrale or equivalent in any discipline
- A minimum of 3 years' work experience
- *Applicants with less experience who demonstrate exceptional maturity and outstanding leadership through their professional and personal experiences will also be considered.*
- Proficiency in English

Curriculum

- 1 year, full-time programme
- 2 countries of your choice in Europe and Asia
> Locations include the 6 ESCP Europe campuses and 2 partner institutions in India and China
- Core courses
- 4 electives selected from a portfolio of 20 courses
- 2 Company Consultancy Projects
- Personal development workshops

Course duration and intake

1 year, full-time, starting
in September

Tuition fees*

Check our website.
escpeurope.eu/mba

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* Many possibilities for scholarships available; check our website for full details.

Executive MBA



Singled out by the Financial Times' 2016 Ranking, our Executive MBA ranks #12 worldwide, as well as #2 for Career Progress (with an average 72% increase in salary), and for International Course Experience. The programme provides a transformational experience for high-potential executives with international career aspirations. Six different executive-friendly study tracks are offered: Paris, Berlin-London, Turin, Madrid, Beirut, and the Itinerant study track (rotating across five of our six campuses).

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Objectives

- Decipher the dynamics of modern corporations in an international context
- Develop leadership and people-management skills
- Shape the vision of the business organisation in a multi-country context

Profile

- Executives who demonstrate high potential, and have at least five years' managerial experience and a university degree
- Talented, motivated and experienced professionals (10 years on average) who strive to learn and are willing to share their knowledge
- Around 85 participants from 25 nationalities and an average age of 37 join the programme each year

Curriculum

The Executive MBA consists of:

- 9 core courses
- 10 electives (to be selected from over 50 specialised courses across Europe)
- 5 international seminars in Europe (Paris, Brussels, Madrid), Asia (Shanghai, New Delhi and Ahmedabad) and the Americas (New York City, São Paulo and Rio de Janeiro)
- An international consulting project: a real-case executive analysis in a multicultural team

Course duration and intake

18 to 30 months, part time, starting in January and September

Tuition fees*

Please check our website
escpeurope.eu/emba

"For me, ESCP Europe's Executive MBA journey was inspirational. The innovative tools and techniques for business acumen learnt from remarkably experienced Faculty and global classmates enabled me today to be different personally and professionally. With the multidimensional knowledge and skills acquired in the programme, I am equipped to tackle bigger and even more distinctive business challenges."

Rahul Sharma

Indian,
Itinerant Track

* Many possibilities for scholarships available; check our website for full details.

General Management Programme (GMP)

The GMP is a part-time programme taught over 9-12 months. It provides managers with a minimum of five years of professional experience with a deep understanding of the modern business world using the most recent and relevant tools in management practice.

The programme consists of nine modules:

- Corporate Strategy
- Managing People and Organisations
- Managerial Economics
- Financial Accounting
- Corporate Finance
- Marketing
- Cost Accounting and Management Control
- Supply Chain Management
- International Business Law

Five different tracks are available: Paris, Berlin-London, Turin, Madrid, and the Itinerant study track (rotating across five of our six campuses). All courses are taught in English, with the exception of those offered at the Madrid campus, that are taught in both English and Spanish.

The General Management Programme can be attended as a stand-alone programme or as part of the Executive MBA: upon acceptance, the GMP allows you to progress to the full EMBA curriculum within 30 months (both tuition fees paid and academic credits obtained for the GMP will be validated for the Executive MBA).

"After working 10 years in a publishing house company, first as an Export Manager, then as a Sales Director, I wanted to take my career to the next level, broaden my horizons and manage globally across functions. As I couldn't take too much time out of the office, I chose the 30-month formula to complete my Executive MBA. This allowed me to maintain a high level of commitment in my current responsibilities, while taking full advantage of the programme and developing a stronger network with my peers!"

Evelyne Mazallon

French,
GMP - Executive MBA Paris Track

Tuition*

Please check our website:
escpeurope.eu/GMP

* Many possibilities for scholarships available; check our website for full details.

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Specialised Masters



Specialised Masters (MS) and Master of Sciences (MSc) are intensive career-oriented programmes designed for people who already know which field they want to focus on and need to acquire specific skills and sector knowledge in order to successfully compete for the best opportunities in the field they have chosen.

Objectives

To provide recent graduates and young managers with specific expertise and a dual specialisation to meet market demand for highly qualified managers.



Profile

MASTER OF SCIENCES (MSc)

- Approximately 10 months of classes
- Internship of 3 months minimum
- Professional thesis on a topic of the student's choice
- Taught entirely in English
- Taught in 2 different countries

Open mainly to holders of a Bachelor or Master's degree in any field of study

Minimum 180 ECTS

SPECIALISED MASTERS (MS)

- 6 months of intensive courses
- 4- to 6- month internship
- Professional thesis on a topic of the student's choice
- Taught in 2 languages (French & English)
- International seminars or studies in a second country

Open mainly to holders of a Bachelor or Master's degree in any field of study

Minimum 240 ECTS

Programmes

COMMUNICATION, CREATIVITY AND SALES

MSc in Marketing & Creativity (London-Paris)

Viktorija Nikitina • msc.mmk@escpeurope.eu • +44 (0)20 7443 8873

MSc in Marketing and Digital Media (Madrid-London)

Arantxa Chapado • msc.marketingdigital@escpeurope.eu • +34 911719016

MSc in International Sales Management (Berlin-Paris)

Martina Seikat • msc.internationalsales@escpeurope.eu • +49 30 32007 151

MS in Marketing and Communication (Paris-London)

Jessica Mosquera • ms.markcom@escpeurope.eu • +33 (0) 1 49 23 27 51



ENTREPRENEURSHIP, PROJECTS AND STRATEGY

MSc in Business Project Management (Madrid-Berlin)

Arantxa Chapado • msc.businessproject@escpeurope.eu • +34 911719016

MS in Innovation and Entrepreneurship (Paris)

Jennifer Langot-Lemardeley • ms.innovation.entrepreneurship@escpeurope.eu • + 33 (0) 1 49 23 21 43

MS in International Project Management (Paris and Asia or South America)

Elsa Moncassin • ms.internationalproject@escpeurope.eu • +33 (0) 1 49 23 22 47

MS in Strategy & Organisation Consulting (Paris)

Jessica Mosquera • ms.strategyconsulting@escpeurope.eu • +33 (0) 1 49 23 27 51

Specialised Masters



FINANCE, AUDIT, CONTROL AND LAW

MS in Auditing and Consulting (Paris)

Gaëlle Severin • ms.auditconsulting@escpeurope.eu • +33 (0) 1 49 23 21 46

MS in Business Performance Management (Paris)

Keren Lissarrague • ms.businessperformance@escpeurope.eu • +33 (0) 1 49 23 22 37

MS in International Business Law and Management (Paris-London)

Gaëlle Severin • ms.business.law@escpeurope.eu • +33 (0) 1 49 23 21 46

MS in International Wealth Management (Paris-London)

Sophie Douguet • ms.wealthmanagement@escpeurope.eu • +33 (0) 1 49 23 27 95

MS in Finance (Paris-London) – #2 FT RANKING 2016

Keren Lissarrague • ms.finance@escpeurope.eu • +33 (0) 1 49 23 22 37



* Many possibilities for scholarships available; check our website for full details.

BIOPHARMA, ENERGY AND SUSTAINABILITY

MSc in Energy Management (London-Paris)

Viktorija Nikitina • m.sc.energy@escpeurope.eu • +44 (0)20 7443 8873

MSc in International Sustainability Management (Berlin-Paris)

Jessica Thater • m.sc.internationalsustainability@escpeurope.eu • +49 (0)30 32007 102

MS in Biopharmaceutical Management (Paris-London)

Jennifer Langot-Lemardeley • ms.biopharma@escpeurope.eu • +33 (0) 1 49 23 21 43

ARTS, CULTURE, MEDIA AND PUBLISHING INDUSTRY

MS in Management for the Digital Publishing (Paris)

Elsa Moncassin • ms.publishing@escpeurope.eu • +33 (0) 1 49 23 22 47

MS in Management of Cultural and Artistic Activities (Venice-Paris)

Sophie Douguet • ms.culture@escpeurope.eu • +33 (0) 1 49 23 27 95

MS in Media Management (Paris)

Anne-Cecile Bowyer • ms.media@escpeurope.eu • +33 (0) 1 49 23 21 44

BEVERAGE, FOOD, HOSPITALITY AND TOURISM

MSc in International Food & Beverage Management (Turin-Paris)

Federica Simionato • m.sc.foodbeverage@escpeurope.eu • +39 011 6706129

MSc in Hospitality and Tourism Management (Madrid-Paris)

Arantxa Chapado • m.sc.hospitalitytourism@escpeurope.eu • +34 911719016

Course duration and intake

Approximately 1 year, starting in
September or January

Tuition fees*

Check our website for details.
escpeurope.eu/ms

* Many possibilities for scholarships available; check our website for full details.

Executive Masters (Part Time)

ESCP Europe offers part-time Executive Specialised Masters for young professionals who prefer to continue working throughout their studies.

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Objectives

To provide recent graduates and young managers with specific expertise and a dual specialisation to meet market demand for highly qualified managers.

Profile

- Open to managers with at least five years of professional experience who are looking to acquire advanced expertise in a specific field or position
- Fluency in English and the local language of the respective campuses is required
- Average age of participants: 37 years

Curriculum

- More than 350 hours of classes, designed to allow participants to maintain their professional commitments. For instance, Paris-based programmes take place twice per month, on Fridays and Saturday mornings
- International seminars
- Professional thesis on a topic of the participant's choice

Programmes

- Digital Innovation and Entrepreneurial Leadership (Berlin)
- Energy Management (Itinerant Track: London, Berlin and Madrid; taught in English)
- European Business Consulting (Paris)
- Financial and Fiscal Engineering (Paris)
- Industrial Automation Management (Itinerant track: Berlin, London, Paris and Turin)
- Healthcare Management and Hospital Management (Paris)
- Human and Organisational Factors of Safety (Paris)
- International Business (Digital – language requirement Spanish)
- International Wealth Management (Paris, London, Geneva and Luxembourg)
- Marketing and Communication (Paris)
- Marketing and Creativity (Itinerant Track: London, Paris and Turin; taught in English)

Course duration and intake

15 months (12 months for the Energy Management programme and 18 months for Healthcare Management and Hospitality Management), starting in September/October.

Tuition fees

Please check our website:
escpeurope.eu/ems

Open Programmes

SPECIALISED AND IMPACT PROGRAMMES

Our open enrolment programmes invite participants from different companies to learn together in intensive modules ranging from a couple of days (IMPACT programmes) to longer periods (Specialised programmes). While the IMPACT programmes provide an introduction to new management techniques, concepts and tools, our specialised programmes aim to increase managers' operational expertise and leadership skills and enable them to perfect corporate management skills.

IMPACT and Specialised open enrolment programmes cover a wide range of business topics in the following areas:

- General Management, Strategy, International Development, International Business Programme
- Leadership, Change Management, Personal Development
- Finance, Management Control
- Marketing, Communication, Branding, Sales
- Supply Chain, Purchases

Executives who participate in our open programmes benefit from sharing their experiences and learning from other managers working in a wide range of sectors, at companies of all sizes. Our courses are designed to enhance participants' expertise and to encourage them to anticipate when addressing management issues.

While most of the modules take place at our Paris Campus, several are offered at our other campuses.



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See also our Executive MBA (p. 20) or our Executive Specialised Masters (p. 26)



Customised Programmes

ESCP Europe, known for its excellence in teaching, research and economics expertise, has worked closely with companies for many years. The challenges of the current crisis have made this link all the more vital, and custom training programmes specifically adapted to the needs and strategic challenges of companies have become essential.

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Our assets

- An international faculty, experienced in working with managers and senior executives, whose expertise remains cutting-edge through active research
- Course design that takes advantage of ESCP Europe's six Campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, to give multinationals both a global perspective and the capacity to adapt effectively to local contexts
- Experience Europe and its Business Expertise: custom designed European learning tours with selected city experiences, expertise, and company visits using the resources and networks of our campuses: academic expertise, company links, local ecosystems and art scene. ESCP Europe uses all the local features to build "learning through experience" programmes.
- The possibility to continue on to programmes awarding diplomas and certificates

Our methods

- Clear identification of specific needs through co-creation by the company and ESCP Europe faculty
- A tailored solution of programmes which adhere to the company's values and ensure the development of common managerial practice and performance
- Innovative and interactive teaching methods resulting in an effective balance between theory and practice
- An academic director and dedicated programme team providing ongoing support from the initial audit to the analysis of the results
- Evaluation tools and follow-up which are approved by the company at regular intervals

Our clients

Executive Committee members, top executives and managers from the private or state sector undergoing change with a view to improving performance.

Areas of expertise

- Change Management
- Corporate Finance
- Corporate Strategy
- Energy Sector Management
- Entrepreneurship
- Finance, Accounting and Control
- Financial Regulation
- Human Resource Management
- Innovation Management
- Intercultural Management
- International Dynamics
- Leadership
- Marketing and Creativity
- Operations Management and Supply Chain
- Personal Development
- Sustainable Development

Doctoral Programme

ESCP Europe offers a Doctoral programme in Paris and in Berlin. Both programmes provide the fundamental skills necessary for an academic career as a higher education professor and researcher through general coursework, theoretical and methodological specialisations, as well as intensive pedagogical training. Joint seminars bring together students from both campuses.

Since September 2012, the ESCP Europe Paris Doctoral programme is part of the *Ecole Doctorale de Management Panthéon-Sorbonne*, allowing students to get a doctoral degree in Business Administration.

The programmes are designed to foster:

- active participation of Doctoral students
- flexibility through tracks tailored to each student's needs
- integration of Doctoral students into national and international networks

Profile

Applicants must hold a Master degree.

Course duration and intake

3 years, starting in September

Tuition fees*

Paris Doctoral Programme

- Please consult our website for full details. In addition to any funding for which students may be eligible, ESCP Europe grants financial assistance (waiving of tuition fees plus a scholarship) based on students' personal resources and particular circumstances. To prepare for their future role as professors, PhD students have the option to teach within the School's programmes to complement their research position. This teaching experience, under the guidance of a tutor, is an integral part of the scholarship holder's doctorate.

Berlin Doctoral Programme

- For external Doctoral students, an annual fee of applies. Please consult our website for full details.
- For internal students, one of the entry conditions for the Doctoral programme is that all students actively participate as research assistants in the development of the School through teaching, research projects and the development of programmes.

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* Many possibilities for scholarships available; check our website for full details.

ESCP EUROPE GOVERNANCE AND European Executive Committee

European Governance

ESCP Europe Business School is a composite entity, bringing together the Chamber of Commerce and Industry of the Paris Ile-de-France region in France; a Charity in the United Kingdom; a *Verein* in Germany; an *Asociación* in Spain; and a *Fondazione* coupled with an *Associazione* in Italy.

In each country, the chosen structure supports and meets public interest considerations, as well as the academic nature of our activity. The School's legal support is provided by the Chamber of Commerce and Industry of the Paris Ile-de-France region in France, which is a member of the Charity, the *Asociación* and the *Verein*, and one of the three founding members of the *Fondazione* and the *Associazione*.

The European Board formulates the School's strategy. It brings together representatives of the Chamber of Commerce and Industry of the Paris Ile-de-France region in France, of the national boards and of the Advisory Board.

This Advisory Board is composed of company executives and representatives of the economic, institutional and cultural worlds. It is intended to present the School with a different perspective and promote discussion, as well as make sure that the academic programmes are in line with today's corporate challenges.

Finally, the ESCP Europe Foundation provides active support for the School's development projects.

Executive Committee

Frank Bournois: Dean

Federal Directors

Prof. Olivier Badot, Associate Dean for Research

Dimitri Champollion, Director of Brand and Communication, Chief of Staff to the Dean

Prof. Béatrice Collin, Dean of the Faculty

Etienne Desmet, General Secretary

Brynhild Dumas, Executive Education and Business Development Director,
Executive Director ESCP Europe Foundation

Prof. Andreas Kaplan, Dean for Academic Affairs

Prof. Léon Laulusa, Dean for International Relations

Campus Directors

Prof. Marion Festing, ESCP Europe Berlin Director

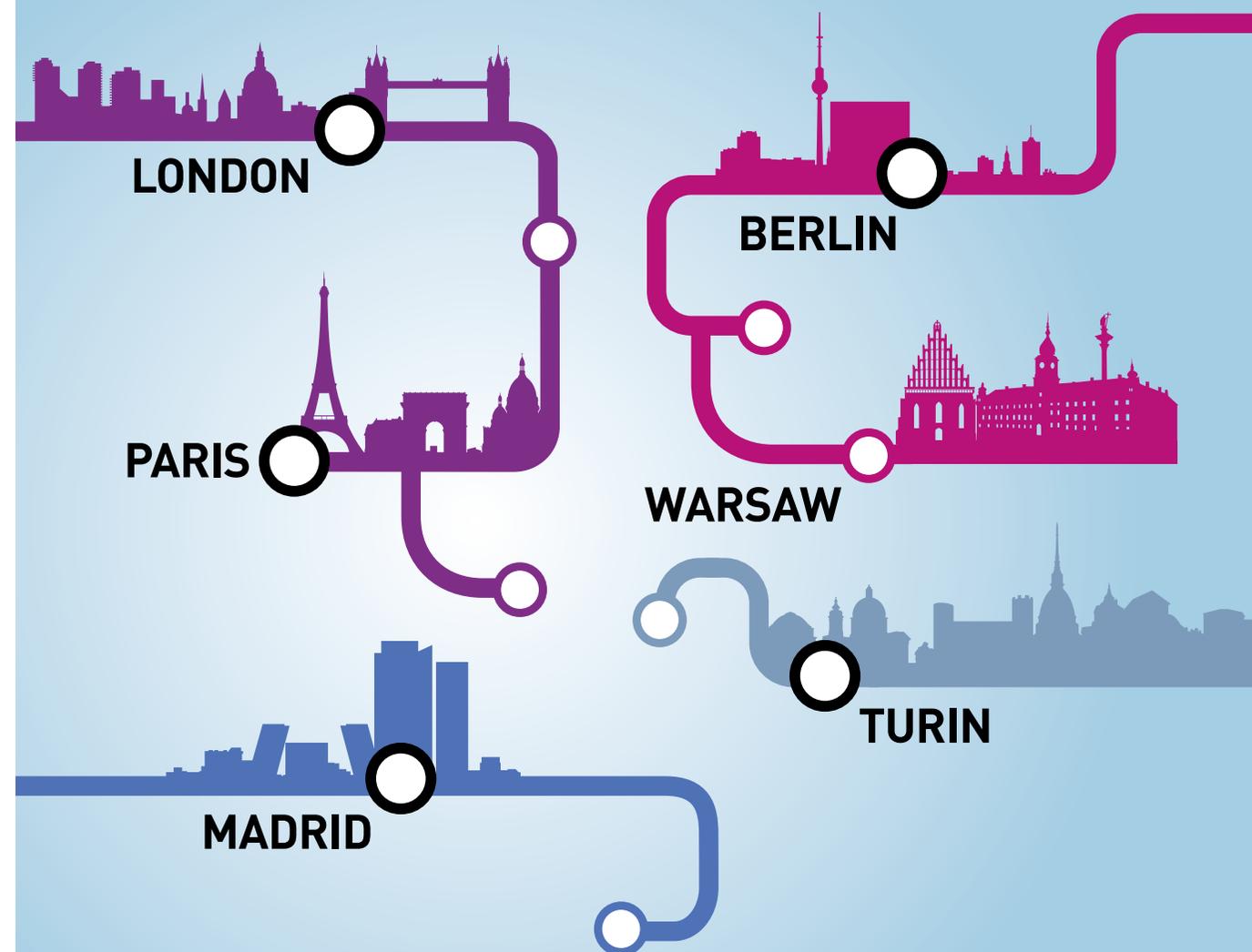
Prof. Simon Mercado, ESCP Europe London Director

Prof. Javier Tafur, ESCP Europe Madrid Director

Claudine Bertin, ESCP Europe Paris Director

Prof. Francesco Rattalino, ESCP Europe Turin Director

Prof. Léon Laulusa, ESCP Europe Warsaw Director



escpeurope.eu



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